

Elsen, Nikki

From: Jake Larkin <jacobrlarkin@gmail.com>
Sent: Sunday, August 7, 2022 11:28 AM
To: ZZ Council Members
Subject: [SPAM] Support for trails funding

Importance: Low

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Dear Council Members,

I am writing to express my concern over the removal of CIP funding for our trails. Not only do our trails benefit our entire community by allowing our trail users a free option to get outdoors, destress, build community, and enjoy quality time away from electronics, they have a huge impact on our local economy. Our trail systems have so much opportunity to bring in tourists who will spend money at our local shops, hotels, and gas stations. Trails also help attract top talent for our hospitals, universities, corporate businesses, and small businesses and make our community a more attractive place to start new businesses. I personally decided to stay in La Crosse and work as a healthcare provider specifically because of the outdoor recreation opportunities here. I also know that the trails have benefitted our recruiting and retention efforts at the hospital. I am asking you to please support funding for the trails in the CIP.

Thank you,

Jake