

EXPANSION OF ALCOHOL BEVERAGE LICENSE FOR SPECIAL EVENT

License Fee: \$ 100.00 (*additional \$50.00 tent fee, if applicable)

Receipt #: 134946

Customer #1702

The undersigned licensee requests permission to expand the following licenses onto private property for the purpose set forth below (check all that apply):

- Combination "Class B" Beer & Liquor
Class "B" Beer
"Class C" Wine
Class "A" Beer
Class "A" Beer & "Class A" Liquor

NOTE: If there will be live music in this expanded area, also apply for a Special Event Outdoor Cabaret license.

CHECK ONE: Individual Partnership Corporation LLC

LEGAL/REAL NAME (Individual/Partnership/Corporation/LLC): Pump House Regional Arts Center

TRADE NAME: Pump House Regional Arts Center

NAME OF AGENT (If Corporation/LLC): Ryan Mark Soberg
(Full Name - First, FULL Middle & Last)

BUSINESS ADDRESS/ADDRESS OF EXPANSION: 119 King Street, La Crosse, WI 54601

BUSINESS PHONE NUMBER: 608-785-1434

DATE OF EXPANSION: Friday, June 10, 2016

TIME OF EXPANSION (beginning & ending times): 5:00 pm-10:00 p,

WILL THERE BE A TENT IN EXCESS OF 400 SQ. FT. (20' x 20')? Yes ___ No [X] If yes, add \$50.

ATTACH DETAILED DESCRIPTION OF EVENT AREA AND ATTACH A DIMENSIONAL DRAWING. Detailed description and dimensional drawing MUST include dimensions of area, where the fencing will be placed, where entrance(s) and exit(s) will be and size of each, dimensions of tent (if a tent is used), and placement of port-a-potties.

CONTACT PERSON: McKenzie Jo Olson
(Full Name - First, FULL Middle & Last)

ADDRESS OF CONTACT PERSON: 8211 Ida Avenue, Sparta, WI 54601
Payment Amount: 400.00

DAYTIME PHONE NUMBER OF CONTACT PERSON: 608-567-1137

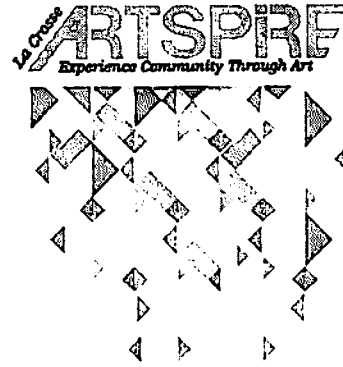
REASON FOR EXPANSION REQUEST: Art Celebration - Artspire La Crosse
1702 - PUMP HOUSE REGIONAL ARTS CENTE
002696-0039 Mark P. 03/30/2016 10:25AM

NUMBER OF PEOPLE ATTENDING THIS EVENT: 1500
General Billing - 134946 - 2016
CITY OF LA CROSSE, WI

I agree to abide by all applicable State and local regulations to include, but not limited to, the sale and service of alcoholic beverages, fencing, and adherence to noise levels.

Signatures and dates for Ryan M. Cheng (President) and Julie J. Durb (Secretary) dated 3/23/16.

For Office Use Only: Introduced - Council Meeting: April 14th, 2016 (Applicant does not need to attend this meeting.) J & A Meeting: May 3rd, 2016 (Public hearing, recommend attendance.) Council Meeting: May 12th, 2016 (Final Action)



November 17, 2015

Engineering Department

City of La Crosse

400 La Crosse Street

La Crosse, WI 54601

Re: Temporary Street Privilege Permit, Attachment

Pump House Regional Arts Center seeks a street privilege permit to allow the following:

1. Artspire is a Community Arts Celebration to be held on Friday, June 10, 2016 and Saturday, June 11, 2016, under the direction of the Pump House Regional Arts Center.
2. Closure of King and Jay Streets (from Front Street to Second Street, leaving an opening for vehicles to access the entrance and exit into the Riverside Ramp), the Pedestrian Walkway east of the Pump House (from King Street to Jay Street), and Front Street (from Jay Street to King Street, leaving an opening for vehicles to access the parking ramp on Front, between Jay and King) to vehicular traffic for Friday, June 10, 6:00 am through Saturday, June 11 6:00 pm for street dance celebration, artist display tents and vendor booths. We request appropriate signage and barricades for street closures.
3. High-rise, lighted displays with Artspire Banner hanging across the street on Front Street near barricade and on King Street near barricade indicating celebration entrance points.
4. A dumpster to be on the premises for waste disposal.
5. Up to 50, white, 10'x10' pop-up tents to be placed along the closed portion of King and Jay Streets for artist and vendor booths.
6. Downtown merchants may use the public sidewalks adjacent to their respective businesses on Saturday, June 11 from 10:00 am – 5:00 pm, with additional time for set up and tear down.
7. Artists, performers and food vendors may use the public sidewalks for performances, displays and demonstrations under the direction of Artspire.
8. Chalk art on sidewalks near Pump House and downtown area sidewalks with installation beginning on June 8.

(608) 785-1434
www.artspirelacrosse.com
119 King Street
La Crosse, WI. 54601



9. Events and sales may be conducted on the following terms and conditions: No more than 50% of the sidewalk area shall be used in any case and displays, performances and demonstrations are limited to the sidewalk area only. Merchants participating shall be limited to use of the sidewalk adjacent to their business and no other. Art-related activities such as chalk art, art demonstrations, flash mobs, musical performances, theatrical performances, etc. may be conducted throughout the day.
10. Use of the Pedestrian Walkway east of the Pump House Regional Arts Center for performances. We will maintain walking room for regular foot traffic and obey accessibility requirements.
11. We request that the electrical outlets on the light poles be turned on throughout the described area for decorative lights.

Please direct any questions to me at (608) 785-1434. Thank you for your time and consideration.

Sincerely,

Toni Asher

