

Original Alcohol Beverage Retail License Application

Submit to municipal clerk.

For the license period beginning Sept. 13 20 19 ending June 30 20 20

TO THE GOVERNING BODY of the: Town of } Le Crosse
 Village of }
 City of }
 County of La Crosse Aldermanic Dist. No. 3 (If required by ordinance)

Applicant's WI Seller's Permit No. / FEIN Number: <u>456-102997572-01</u> / <u>84-2064589</u>	
LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$ <u>83.40</u>
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input checked="" type="checkbox"/> Class B liquor	\$ <u>416.70</u>
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$ <u>20.00</u>
TOTAL FEE	\$ <u>520.10</u>

1. The named Individual Partnership Limited Liability Company
 Corporation / Nonprofit Organization
 hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): MRTE BUSINESSES LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

Title	Name (Last, First, M.I.)	Home Address	Post Office & Zip Code
President/Member	<u>Erin Wald, Melissa</u>	<u>2124 Kane St, La Crosse</u>	<u>54603</u>
Vice President/Member	<u>Torgerson, Ryan Richard</u>	<u>2007 Kane St, La Crosse</u>	<u>54603</u>
Secretary/Member			
Treasurer/Member			
Agent	<u>Ryan Torgerson (Agent Only)</u>		
Directors/Managers			

3. Trade Name The Verse Lounge & Grill Business Phone Number (608) 782-1650
 4. Address of Premises 117 Rose St, La Crosse 54603 Post Office & Zip Code 54603

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state WI and date _____ of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) Main floor of two story brick building - Sales + Service and Storage.

10. Legal description (omit if street address is given above): _____
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
 (b) If yes, under what name was license issued? Verse Lounge & Grill LLC (The)
12. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? (phone 1-877-882-3277). Yes No
13. Does the applicant understand they must hold a Wisconsin Seller's Permit? (phone (608) 286-2776). Yes No
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

[Signature]
 (Officer / Corporation / Member / Manager of Limited Liability Company / Partner / Individual)

TO BE COMPLETED BY CLERK			
Date received and filed with municipal clerk <u>8/27/2019</u>	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

CITY OF LA CROSSE, WI
General Billing - 200146 - 2019
007142-0002 Courtney... 08/28/2019 08:46AM
197830 - MRTE BUSINESSES LLC

Payment Amount: 655.40

SCHEDULE FOR APPOINTMENT OF AGENT BY CORPORATION/NONPROFIT ORGANIZATION OR LIMITED LIABILITY COMPANY

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by the officer(s) of the corporation/organization or members/managers of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town Village City of La Crosse County of La Crosse

The undersigned duly authorized officer(s)/members/managers of MRTE BUSINESSES LLC
(registered name of corporation/organization or limited liability company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as The Verse Lounge and Grill
(trade name)

located at 717 Rose St La Crosse WI 54603

appoints Ryan Torgerson
(name of appointed agent)
2007 Kane St
(home address of appointed agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course? Yes No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 42 yrs

Place of residence last year 2007 Kane St La Crosse, WI 54603

For: MRTE BUSINESSES LLC
(name of corporation/organization/limited liability company)

By: [Signature]
(signature of Officer/Member/Manager)

And: _____
(signature of Officer/Member/Manager)

ACCEPTANCE BY AGENT

I, Ryan Torgerson, hereby accept this appointment as agent for the
(print/type agent's name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

Ryan Torgerson 8/27/2019 Agent's age 42
(signature of agent) (date)

2007 Kane St. La Crosse WI Date of birth _____
(home address of agent)

APPROVAL OF AGENT BY MUNICIPAL AUTHORITY
(Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on _____ by _____ Title _____
(date) (signature of proper local official) (town chair, village president, police chief)

Original:

License Fee: 135.00

Renewal:

Invoice #: 200146

APPLICATION FOR INDOOR CABARET LICENSE

Legal/Real Name: MRTE Businesses

Address of above: 717 Rose Street, La Crosse

Trade name of business: The Verse

Address of premises to be licensed: 717 Rose St, LaCrosse

Business phone number: (408) 782-1650

Detailed description of cabaret area to be licensed: Main floor of two story brick building

Premises are owned by: Jeff & Julie Connelly (land contract)

Address of owner: 607 Hillcrest Drive Holmen, WI 54636

Name of Cabaret Manager (FIRST, MIDDLE & LAST): Melissa Sue Eimerwald

Home address of Cabaret Manager: 2126 Kane Street LaCrosse, 54603

Home phone number of Cabaret Manager: (408) 397-7713

Daytime phone number of Cabaret Manager: SAME AS ABOVE

Date of Birth of Cabaret Manager:

Was the above person listed as manager on last year's application? Yes ___ No

Other business to be conducted upon the premises: Tavern

Nature of entertainment: Karaoke, Live bands, DJ

License Period: Sept. 13, 2019 - June 30th 2020

The above hereby makes application for a license to operate an Indoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Sec. 10-100 of the Code of Ordinances for the City of La Crosse.

Melissa S Eimerwald (Signature of applicant & date)

OFFICE USE ONLY: Munis Customer #:

For original applications: Are there lands zoned conservancy, residential or multiple dwelling within 100 feet of premises? Y / N If yes, attach a list of those lands.

Signature and date

Granted: License #:

PERSONAL DATA SHEET
(PLEASE PRINT ALL INFORMATION)

Each Officer AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

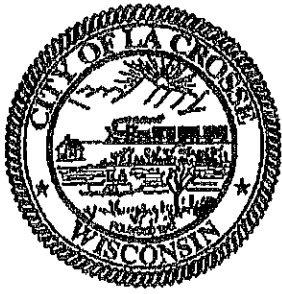
Name of Manager/Person in Charge: Einerwold, Melissa Sue
(LAST, FIRST & FULL MIDDLE NAME)
Home Address: 2126 Kane St La Crosse, WI 54603
(STREET ADDRESS, CITY, STATE & ZIP)
Date of Birth: _____ Home Phone: (608) 397-7713 Daytime Phone: SAME
Violations: Parking tickets (PAID)

Name of Officer: Torgerson Ryan Richard
(LAST, FIRST & FULL MIDDLE NAME)
Home Address: 2007 Kane St La Crosse WI 54603
(STREET ADDRESS, CITY, STATE & ZIP)
Date of Birth: _____ Home Phone: 608-738-8185 Daytime Phone: _____
Violations: N/A

Name of Officer: _____
(LAST, FIRST & FULL MIDDLE NAME)
Home Address: _____
(STREET ADDRESS, CITY, STATE & ZIP)
Date of Birth: _____ Home Phone: _____ Daytime Phone: _____
Violations: _____

Name of Officer: _____
(LAST, FIRST & FULL MIDDLE NAME)
Home Address: _____
(STREET ADDRESS, CITY, STATE & ZIP)
Date of Birth: _____ Home Phone: _____ Daytime Phone: _____
Violations: _____

Name of Officer: _____
(LAST, FIRST & FULL MIDDLE NAME)
Home Address: _____
(STREET ADDRESS, CITY, STATE & ZIP)
Date of Birth: _____ Home Phone: _____ Daytime Phone: _____
Violations: _____



TERI LEHRKE, WCPC, City Clerk
400 LA CROSSE STREET
LA CROSSE, WISCONSIN 54601
PHONE (608) 789-7510
FAX (608) 789-7552
www.cityoflacrosse.org

WILDER REAL ESTATE HOLDINGS LLC
4011 MARKLE RD
LA CROSSE, WI 54601

**NOTICE OF APPLICATION FOR INDOOR CABARET LICENSE
IN THE CITY OF LA CROSSE**

TO WHOM IT MAY CONCERN:

This is to notify you that the following business has applied for an **Indoor Cabaret** license under Sec. 10-140(c) of the Code of Ordinances of the City of La Crosse to provide live entertainment in a designated indoor area.

MRTE Businesses LLC
at 717 Rose St.

This application will be considered at the following meetings which are held in the Council Chambers at City Hall (400 La Crosse Street):

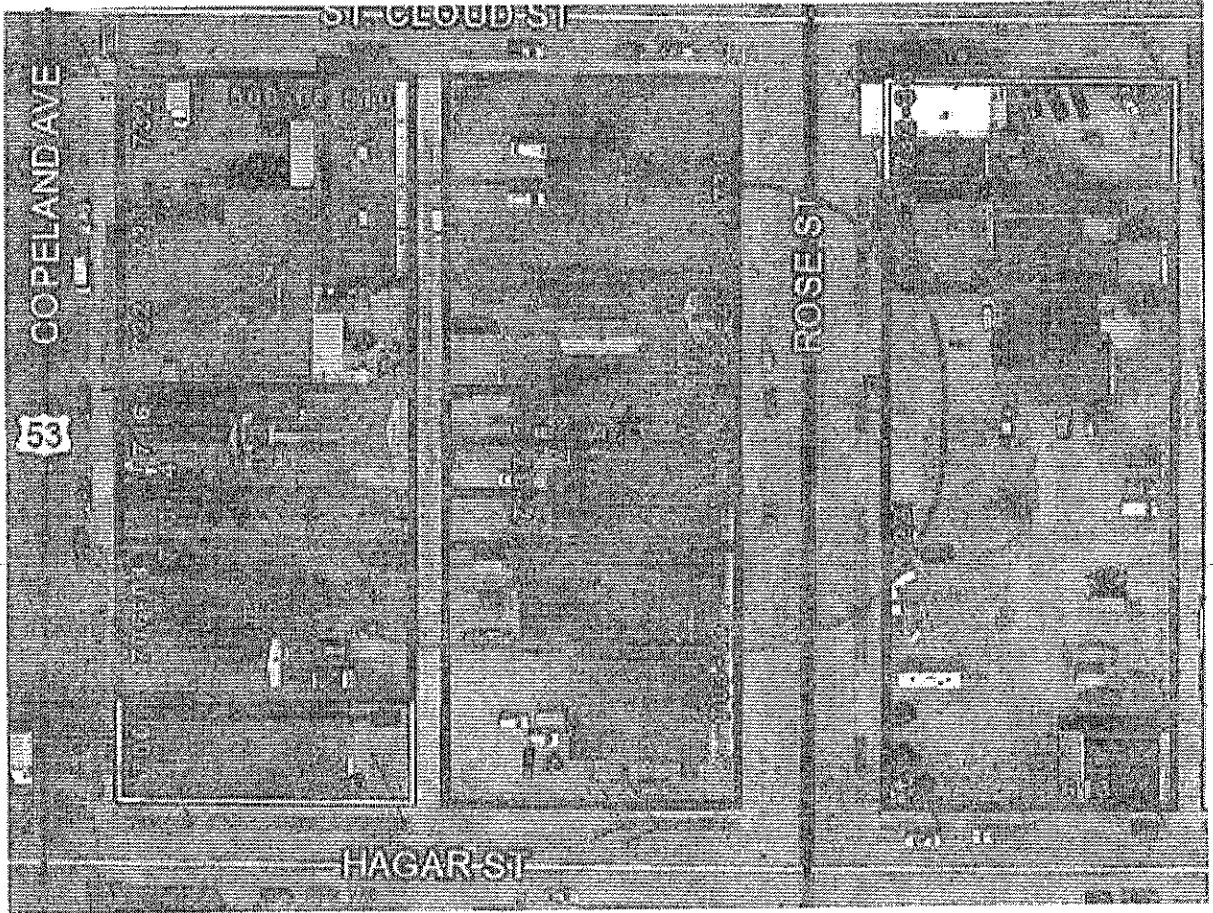
Judiciary & Administration Committee – Tuesday, September 3, 2019 at 6:00 p.m.
Common Council Meeting – Thursday, September 12, 2019 at 6:00 p.m.

You are further notified that any person affected may be heard, and may appear in person or by attorney, or may file a letter of objection in the office of the City Clerk.

This notice is given pursuant to the order of the Common Council of the City of La Crosse. Dated this 28th day of August, 2019

Teri Lehrke, WCPC, City Clerk
City of La Crosse

slc



MRTE Businesses LLC dba The Verse Lounge & Grill
at 717 Rose St.
Original Indoor Cabaret