

Imagine 2040 | La Crosse Downtown Plan

Request:

Place a temporary tent in Civic Center Park from August 10th to August 14th.

Purpose:

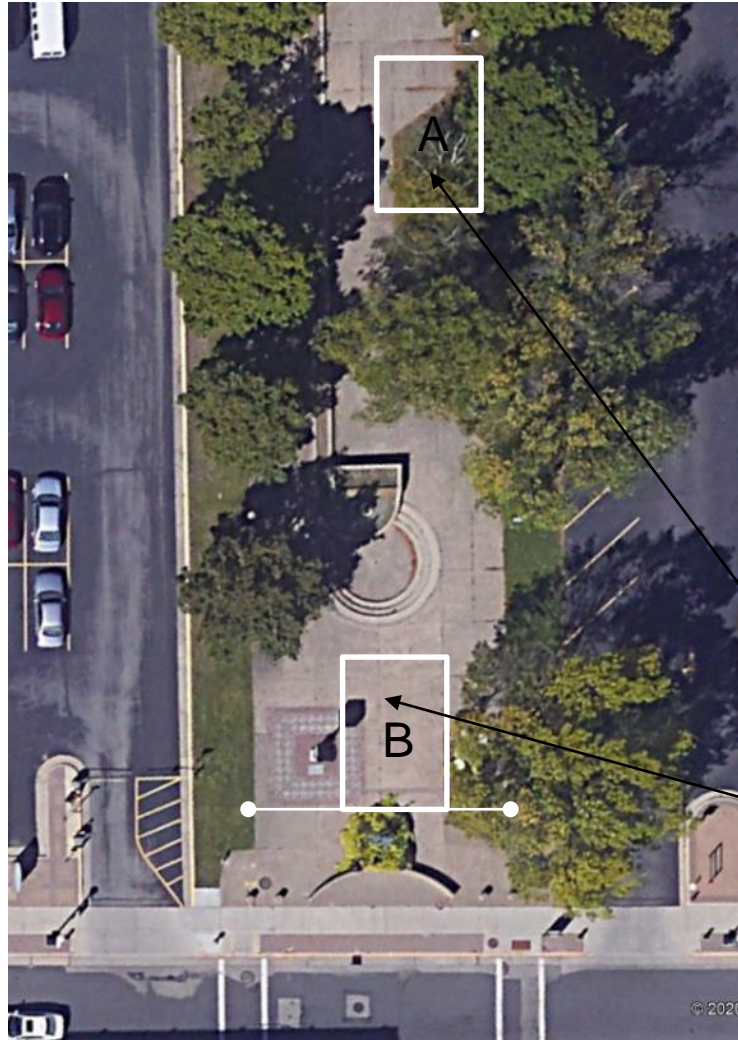
The City of La Crosse is updating the Downtown Plan, which includes a public input process.

In light of the pandemic, the process is pivoting from centralized public meetings in buildings to casual, socially-distanced interactions held in the outdoors. Also, activities will be replicated online for participant convenience.

The planning team is requesting to place a temporary tent shelter in Civic Center Park from Tuesday, August 10th to Friday, August 14th. The placement provides a central location for the consultant team to work from during their time in La Crosse. While passersby may visit with the consultant team, the tent is intended to provide space for the team to work in open air, yet sheltered in the event of rain. The location of the tent will build public awareness that the city is initiating this plan.



Civic Center Park – Tent Placement



Tent: 20x30 feet (La Crosse Tent and Awning)

Setup: Tuesday, August 10th in morning.

Teardown: Friday, August 14th at noon.

Security: NRO



Depiction does not represent actual size.

Civic Center Park – Tent Placement



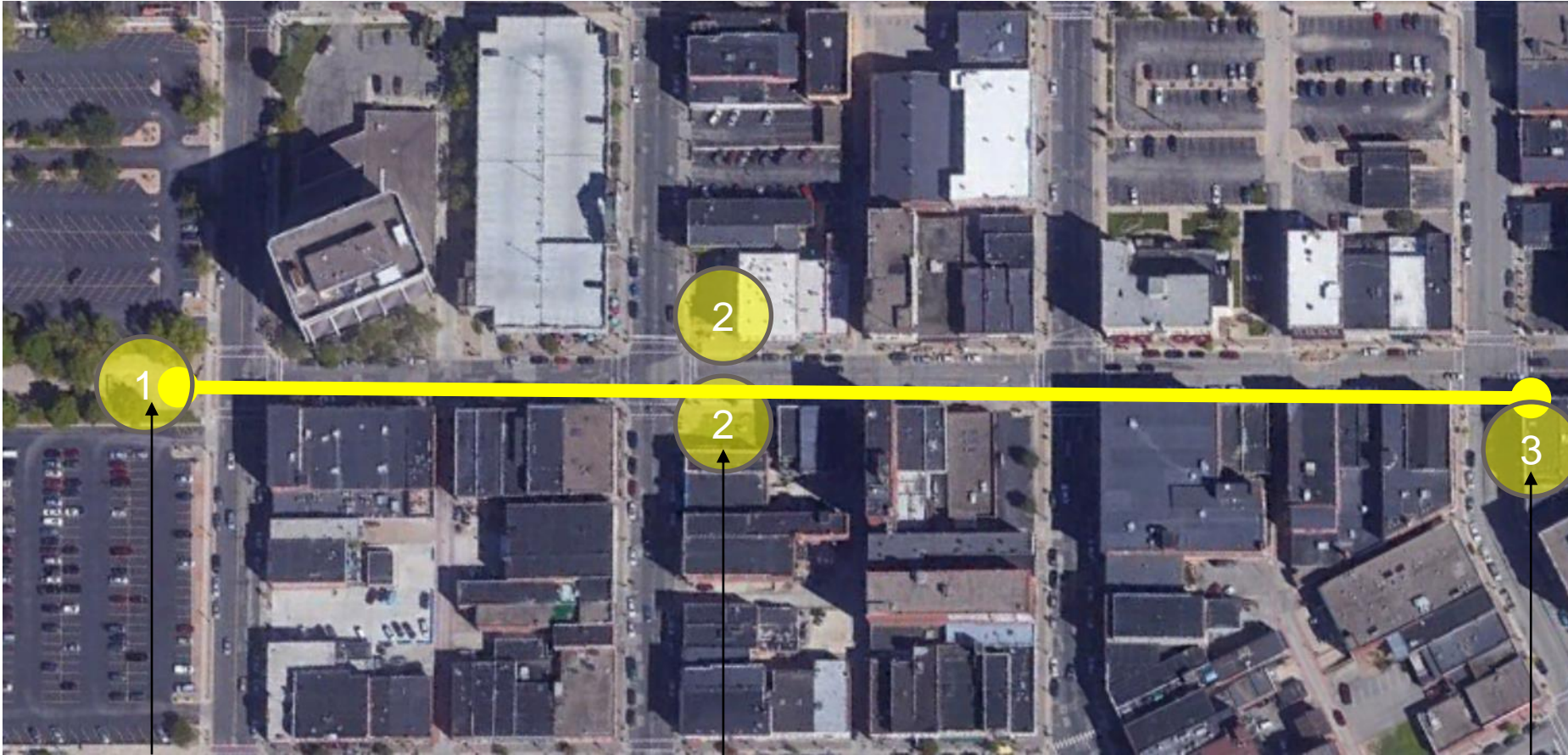
Looking east – wide section (closest) is 27' wide by 60' long, then it narrows to 14' wide for another 40'



Looking west at the same section

Power available from light fixture.
The city will temporarily relocate sculptures then be replaced.
Preserve walking path near water.

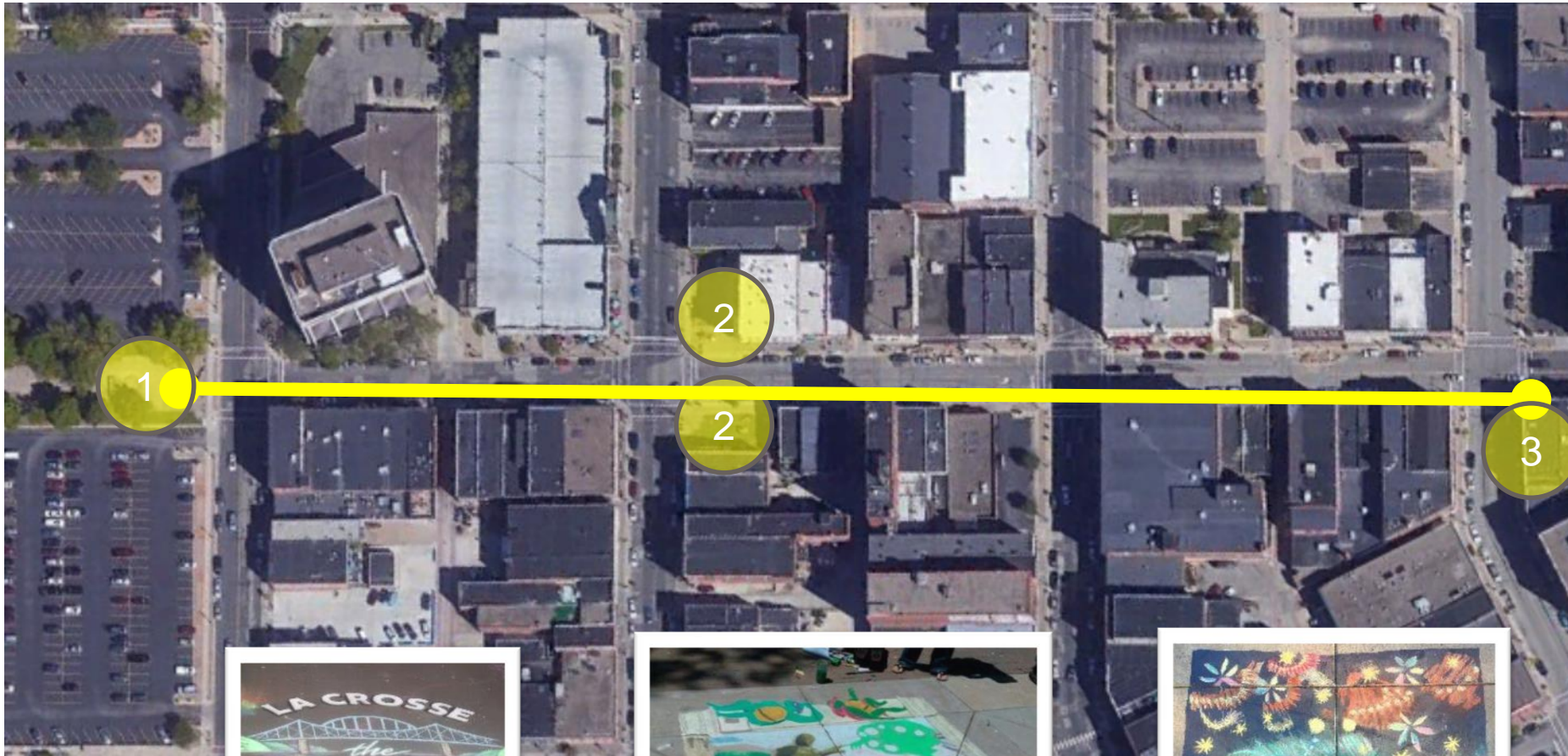
Outdoor Spaces



1. Tent at Civic Center Park
2. Possible display setups that advertise the downtown plan.
3. Gallery display set up inside the DMI offices.



Outdoor Spaces



Chalk Art along the route will build awareness that the plan is underway.

Each station will have flyers and signs for participants to learn about the project, process, and engagement opportunities.