

**EXPANSION OF ALCOHOL BEVERAGE LICENSE FOR SPECIAL EVENT**  
**(MUST HAVE LICENSE POSTED ON PREMISE BEFORE BEGINNING SPECIAL EVENT)**

License Fee: \$ 50.00 (\*additional \$50.00 tent fee, if applicable)

Receipt #: 107382

TYPE OF LICENSE (Check all that apply):

- Combination "Class B" Beer & Liquor
- Class "B" Beer
- "Class C" Wine

- Class "A" Beer
- Class "A" Beer & "Class A" Liquor

**\*\*NOTE\*\*** *If applicant wants live music in this expanded area, they may need to apply for an Outdoor Cabaret or Special Event Outdoor Cabaret license.*

CHECK ONE:  Individual  Partnership  Corporation  LLC

LEGAL/REAL NAME (Individual/Partnership/Corporation/LLC): Howie's on LaCrosse, LLC **DUPLICATE RECEIPT**

TRADE NAME: Howie's on LaCrosse 405 CITY CLERK/LICENSES 7382  
TF404382960 002 130625  
6/25/13 2:14PM PAID 50.00

NAME OF AGENT (If Corporation/LLC): Ryan Russell Johnson  
(Full Name - First, FULL Middle & Last)

BUSINESS ADDRESS/ADDRESS OF EXPANSION: 1128 LaCrosse St., LaCrosse, WI 54601

BUSINESS PHONE NUMBER: 608 784 7400

DATE OF EXPANSION: Sept 7, 2013

TIME OF EXPANSION (beginning & ending times): Noon - 10pm

\*WILL THERE BE A TENT IN EXCESS OF 400 SQ. FT. (20' x 20')? Yes  No  If yes, add \$50 to license fee.

ATTACH DETAILED DESCRIPTION OF EVENT AREA **AND** ATTACH A DIMENSIONAL DRAWING.  
Detailed description and dimensional drawing MUST include dimensions of area, where the fencing will be placed, where entrance(s) and exit(s) will be and size of each, dimensions of tent (if a tent is used), and placement of port-a-potties.

CONTACT PERSON: Ryan Russell Johnson  
(Full Name - First, FULL Middle & Last)

ADDRESS OF CONTACT PERSON: 731 Shelly Lane, Onalaska, WI 54650

DAYTIME PHONE NUMBER OF CONTACT PERSON: 608 317-5353

REASON FOR EXPANSION REQUEST: Outdoor Music, Food & Beverages

NUMBER OF PEOPLE ATTENDING THIS EVENT: 250+

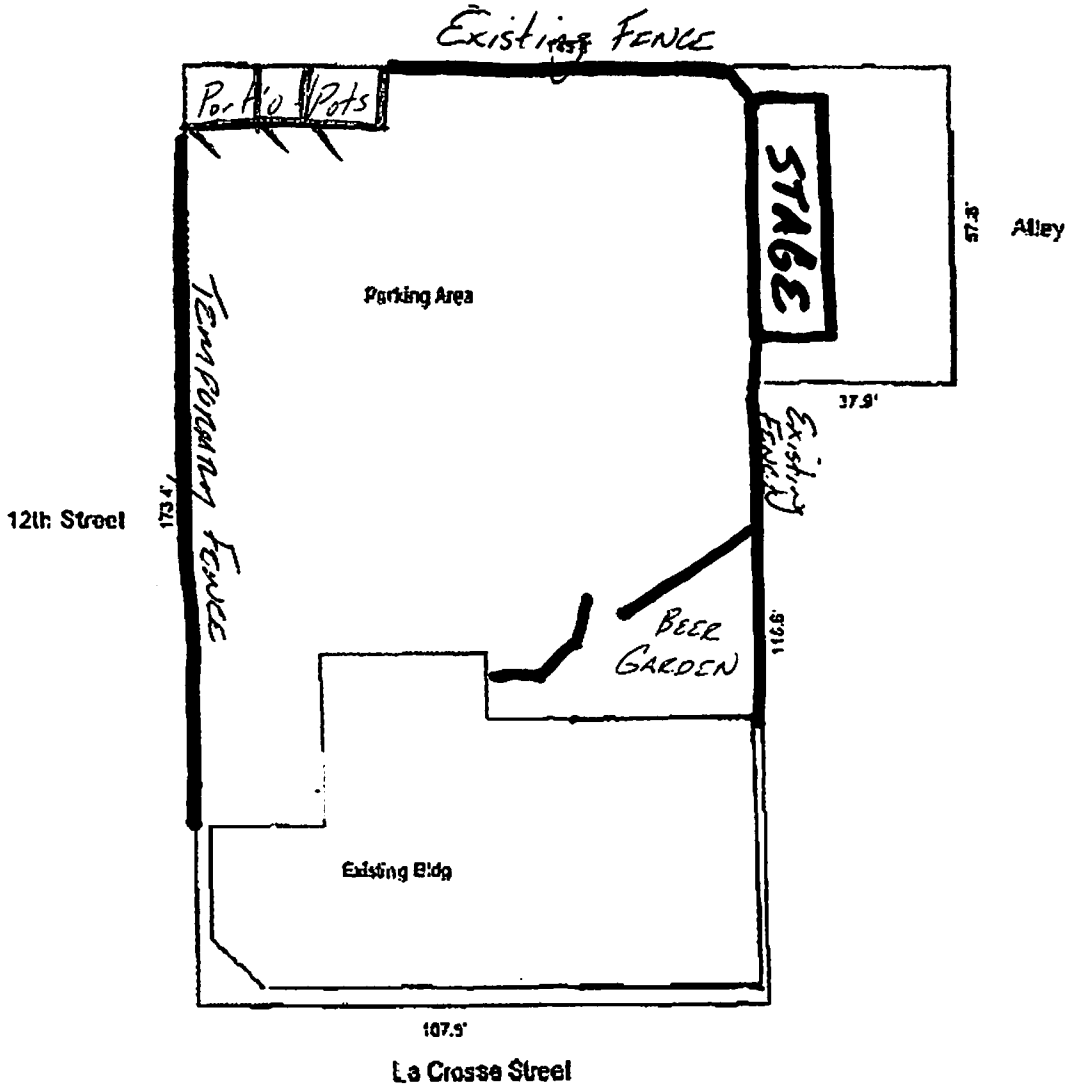
I agree to abide by all applicable State and local regulations to include, but not limited to, the sale and service of alcoholic beverages, fencing, and adherence to noise levels.

[Signature] Signature of **PRESIDENT** of Corporation/Partner/Individual/Member Date 6-25-13

\_\_\_\_\_  
Signature of **SECRETARY** of Corporation/Partner/Member Date

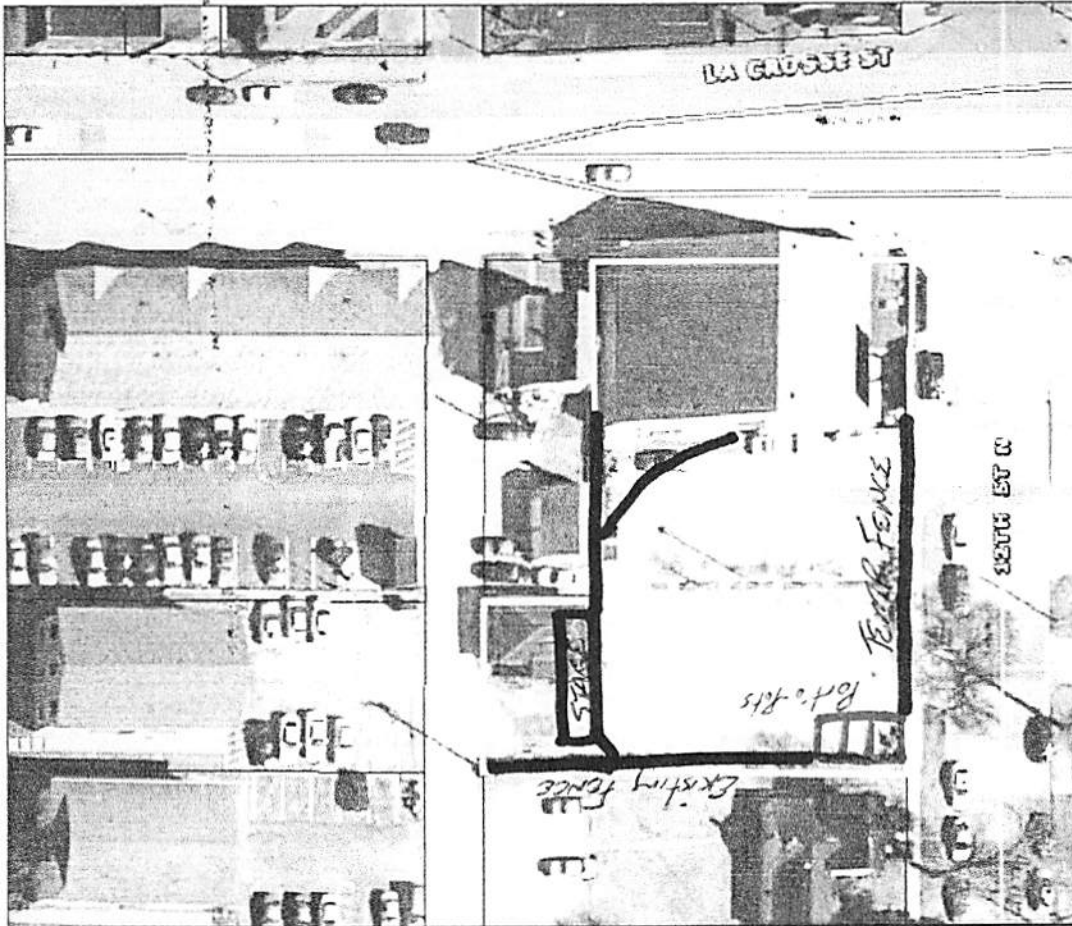
**For Office Use Only:**  
Introduced - Council Meeting: 7/11/13 (Applicant does not need to attend this meeting)  
Applicant should attend the following meetings:  
J & A Meeting: 7/30/13 Committee of the Whole: 8/6/13 Council Meeting: 8/8/13  
Original - Council Copy Copy - Applicant Copy - Licensing Clerk

Subject Site Plan



## SITE DESCRIPTION

The subject site is located at the southwest quadrant of La Crosse Street and 12<sup>th</sup> Street North. This is one block west of the West Avenue and La Crosse Street intersection which has one of the highest traffic counts in the greater La Crosse area. The site is 20,891 square feet.



The site is slightly irregular in shape, with approximately 108 feet of frontage along La Crosse Street on the north and a south lot line of 147 feet. Frontage along 12<sup>th</sup> Street on the east is approximately 173 feet.

Access and visibility are good as a result of being located one block west of a major intersection and having frontage on La Crosse Street. Ingress and egress, which is considered acceptable, is available from two curb cuts off of 12<sup>th</sup> Street and from the alley on the west. The site has 57.79 feet of frontage along the alley on the west.

The site is basically level, with a slight upward slope to the west, and on grade with abutting streets and adjacent properties. All municipal utilities are provided, and drainage appears adequate. No adverse easements or encroachments are known to exist.