



PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512 | F: (608) 789-7318

Substantial Amendment to 2020 CDBG Entitlement Grant – total amount \$283,394

\$105,000.00 (Small Business Assistance Grants)

Small Business Grants provided through the Launch La Crosse Resiliency Fund, in collaboration with Couleecap and La Crosse County. The fund is intended to encourage businesses to think about new ways to reach and serve customers and to help implement projects that will build resiliency in small, locally owned businesses during the COVID-19 pandemic. CDBG Committee also requested that this funds also be made available to businesses who need rent or mortgage assistance to continue to keep their doors open, despite a loss of business.

\$100,000.00 (Emergency Shelter Grant, Salvation Army)

The City will pay for lodging at the Econolodge to provide make rooms available families who are homeless throughout the winter in partnership with the Salvation Army. Support services, provided by partner agencies, to find permanent housing for families will be provided, so that rooms are available as there is a need to provide rooms to new families.

If funds available, these funds could also pay for day-time services, meet isolation/quarantine needs and other emergency shelter service support.

\$49,432.03 After-School Services/Child Care – Small grants to provide support for school-age programs while the school district classes are virtual only and families need to be able to work.

\$28,961.97 Administration

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