

HOOAH of WI's mission is to eliminate suicide with a proactive approach to the overall wellness of serve members, veterans and their support systems through programs and certified professionals. HOOAH serves those only in Wisconsin but proudly serve all branches of the U.S. Military. Going into it's 13th year, the Veteran Suicide Awareness March has been taking place in Green Bay, WI. The event has grown over the years and it's at the point where the event can expand to new areas like La Crosse. The Veteran Suicide Awareness March brings the community together to walk the number of miles that represents the number of veterans lost to suicide each day (17 people). The event will start and end at the La Crosse Center and the route will take them through a network of scenic trails. There is a short distance (2.25miles) and the long distance (17.6miles) offered, The short distance is a loop route and the long distance is an out and back course. Bathrooms, aid stations and volunteers will be stationed along the route. The purpose of this event is three-fold: to raise awareness for the issue of veteran suicide, to show support to veterans and their families – those battling their mental health and those who have lost the battle, and to bring in funds to support the many H.O.O.A.H. WI programs available to all Wisconsin veterans. Saturday, November 8th with an 8am start.