



Meeting Minutes  
Economic Development Commission

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Thursday, July 24, 2014

8:00 AM

3rd Floor Conference Room

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**Call to Order, Roll Call**

**Swantz called the meeting to order at 8:00 AM.**

**Present:** 7 - Audrey Kader, Richard Swantz, Francis J. Formanek, Peg Jerome, Chong Cher Lee, David Morrison, Debbie McKenney

**Excused:** 2 - Tim Kabat, Terry Hicks

**Others present:**

*Dale Hexom  
Kelly Branson  
Don Weber  
Nick Weber  
Mark Hammond  
Betsy Bloom (Tribune)  
News 8  
News 19  
Brian Fukuda*

**Approval of Minutes**

**Motion by Kader, seconded by McKenney, to approve the minutes from the July 17, 2014 meeting. The motion passed unanimously.**

**Agenda Items:**

1. [14-0817](#) Amended Resolution declaring portion of former Park Plaza property located on Barron Island to be declared as surplus and authorizing sale of said property.

**Attachments:** [Amended Resolution](#)  
[BPW ltr 7-21-14](#)  
[Resolution](#)  
[Water Place One letter 2-26-14](#)  
[Site Development Diagram](#)

**Motion by Jerome, seconded by McKenney, to amend and approve the resolution by adding language "Be it further resolved, this item is a TID expenditure." Motion passed unanimously.**

**2. Presentation on La Crosse Wellness Complex**

*Presentation by Kara Schuster. Highlights include 9,000 square foot indoor facility including a football size field, synthetic ice, basketball sized court, chiropractor services, and daycare services. Schuster is planning to submit an TIF assistance application.*

**3. Presentation on Charamont Hotel**

*Presentation by Don Weber, highlights include: Renovation of a historically designated building for a boutique hotel and restaurant, and adding several dozen new employees. Weber is planning to apply for public assistance.*

**4. Discussion/approval of Analysis and Recommendations of City of La Crosse TIDs**

*Staff and Ehlers gave an update to the report titled Analysis and Recommendations of City of La Crosse TIDs. Topics include, action elements such as, project plan updates, levy implications and budgetary impacts of closing TIDs early vs. keeping them open, staffing operations and logistics between departments.*

**Next Meeting Date/Agenda Items**

**Adjournment**

**Motion by Kader, seconded by Jerome, to adjourn the meeting. Motion passed unanimously. 9:30 AM**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

**NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.*

**Staff**

*Amy Peterson  
Larry Kirch  
Nathan Patros*