

## NOTICE OF INTENT NOT TO RENEW LICENSE

**Colleen Tompkins (member and agent), The Gas Station LLC dba Fire Flower Hydro,  
115 5<sup>th</sup> Ave. S. Unit B102, La Crosse, Wisconsin.**

### *Basis for Intent to Not Renew*

This is to notify you that the City of La Crosse intends to not renew the "Class A" Liquor License and Class "A" Beer License issued to The Gas Station LLC for license year July 1, 2026 through June 30, 2027.

Pursuant to Wis. Stat. § 125.12(3), a municipality may refuse to renew a license for certain violations identified in § 125.12(2)(ag), including violations of municipal code or municipal regulations.

The City of La Crosse alleges that Gas Station LLC is in violation of La Crosse Municipal Code secs. 4-43 and 4-108, *Commencing Operations*, which requires that a licensee be open for business with appropriate stock and equipment within 90 days of being granted a retail "Class A" intoxicating liquor license and Class "A" Beer license.

The Common Council granted the "Class A" Liquor License and Class "A" Beer License on November 13, 2025, for the license period July 1, 2025 through June 30, 2026. The licenses were issued on December 9, 2025. As of the date of this Notice, the licenses have not been activated and are not being utilized.

### *Your Rights as License Holder*

You have the right to a hearing to contest the nonrenewal of your license. Additionally, you have the right to be represented by an attorney at your own expense, the right to present evidence and testimony, and cross-examine any witnesses produced by the City.

A nonrenewal hearing will be scheduled for **Tuesday, June 2, 2026, at 4:00 p.m.** in the Council Chambers of La Crosse City Hall, 400 La Crosse Street, La Crosse, Wisconsin.

Dated: May 15, 2026

**City of La Crosse**

  
Mackenzie Mindel  
Judiciary & Administration Chair

Cc: Nikki Elsen, City Clerk  
Stephen F. Matty, City Attorney