

Craig, Sondra

From: Eva Black <hello@evablack.studio>
Sent: Monday, October 30, 2023 9:14 AM
To: ZZ Council Members
Subject: Request for ARPA Funds to Support City of La Crosse Arts Board

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Dear City Council Members,

I hope this email finds you well. I am writing to request your support for allocating ARPA funds for the City of La Crosse Arts Board. As a dedicated member of our community, an advocate for the arts, and a board member of the Arts Board, I believe that this investment will not only enrich the cultural landscape of our city but also contribute to its overall economic and social well-being.

In light of the significant challenges our city has faced due to the ongoing COVID-19 pandemic, it has become evident that the arts play a crucial role in bringing our community together, fostering creativity, and providing opportunities for economic growth. The ARPA funds present a unique and timely opportunity to support our local art programs, ensuring their sustainability and ability to thrive.

Here are some key points that highlight the importance of allocating ARPA funds for the Arts Board:

1. Economic Recovery: The arts sector is a significant contributor to our local economy. By investing in local art programs, we can stimulate economic growth by supporting artists, artisans, and cultural organizations. This, in turn, will create jobs and attract visitors to our city, bolstering other sectors such as hospitality and tourism.
2. Community Well-Being: The arts have a profound impact on the well-being of our residents. Art programs have the power to uplift spirits, reduce stress, and provide a creative outlet for our citizens, fostering a stronger sense of community.
3. Cultural Enrichment: Our city's cultural diversity is a source of pride. Funding local art programs will celebrate and preserve the diverse cultural traditions that make our city unique. These programs will provide opportunities for residents to learn about, appreciate, and celebrate our cultural heritage.
4. Tourism and Identity: The arts contribute to our city's identity, making it a more attractive destination for tourists. By supporting local art programs, we can create a vibrant and culturally rich environment that encourages visitors to explore and invest in our community.

I kindly request that you consider allocating a portion of the ARPA funds to support local art programs in our city. By doing so, we can not only address the economic and social challenges posed by the pandemic but also lay the foundation for a more culturally vibrant and prosperous community.

I am confident that your support for this initiative will be greatly appreciated by our local artists, organizations, and the entire community.

Thank you for your time and consideration. Together, we can make our city an even better place to live, work, and visit.

Sincerely,

Eva Black
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