



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Redevelopment Authority

Thursday, December 19, 2019

4:00 PM

3rd Floor Conference Room

Call to Order

The meeting was called to order by Chair Adam Hatfield at 4:00pm.

Roll Call

Present: 6 - Andrea Richmond, Karen Dunn, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward
Excused: 1 - Edward R. Przytarski

Others present: Barb Janssen, Stephen Matty, Jason Gilman, Andrea Schnick, Tara Fitzgerald, Jessica Olson, Sam Przywojski, media, Blair Williams (via teleconference)

Approval of Minutes

A motion was made by Kovari, seconded by Richmond, to APPROVE the minutes of the December 12, 2019 special meeting. The motion carried by voice vote.

Agenda Items:

- [19-1850](#) Market Square Condominium Association: Selection of Board of Director Members.
A motion was made by Woodward, seconded by Sigman, to appoint Stephen Matty and Jason Gilman to the Board of Directors for the Market Square Condominium Association. The motion carried by voice vote.
- WiRED status/dashboard report for River Point District.**
Blair Williams provided an update on the developer discussions and will be bringing potential developers to the January, February and March RDA meetings.
- [19-1825](#) Consideration and possible action on development options for River Point District.

4. [19-1826](#) Consideration and possible action on the exclusive right to negotiate document for River Point District.
Blair Williams will send the latest draft of document to Staff and Staff will forward to the RDA for their review prior to the January RDA meeting.
5. [19-1827](#) Consideration and possible action on expectation of RDA for design development from each investor.
6. [19-1828](#) Report on discussions with Ehlers on the project proforma with WIRED for River Point District.
7. **Updates on Public Relations and Marketing including website progress.**
Sam Przywojski from Vendi presented the press release announcing the River Point District name and also that the website (www.riverpointdistrict.com), Facebook and Instagram pages are now live.
8. [19-1829](#) Consideration of city-wide redevelopment sites and opportunities.
9. **RDA financial report**

Adjournment

A motion was made by Richmond, seconded by Sigman, to ADJOURN. The meeting adjourned at 5:30pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.