



May 7, 2025

Dear Park & Recreation,

The Northside is very proud of the Eagle Viewing Watch area as a destination not just for the Northside, but for the county and bird watchers. At a few of our regular North La Crosse Business Association meetings, members have expressed that the fiberglass eagle on the tree, while accurate as a female eagle, creates confusion on whether it is an eagle or other type of bird.

The members have expressed wanting to have the eagle painted as a male (adding white paint) to better represent the impression the eagle was meant to have.

Over this time, a donor has come forward to the North La Crosse Business Association willing to pay an identified artist, Sarah Peterson, to consult with the manufacturer of the eagle and paint the eagle. She is willing to painting the eagle this summer. Ideally, the eagle would be removed to ensure the process is completed in a contained environment.

We are seeking permission from Park & Rec to assist in the NLBA facilitating this being accomplished through the proper channels at the City.

Representatives of the NLBA are willing to attend a meeting in person to address and questions or concerns.

Respectfully,

North La Crosse Business Association

