



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Redevelopment Authority

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Thursday, May 3, 2018

2:45 PM

3rd Floor Conference Room

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#### Special Meeting

##### Call to Order

*The meeting was called to order by Chairman Adam Hatfield at 2:45 p.m.*

##### Roll Call

**Present:** 6 - Karen Dunn, Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, David D. Marshall

**Excused:** 1 - Vacant 1

*Others present: Mayor Kabat, Council Member Scott Neumeister, Council Member Barb Janssen, Council Member Phil Ostrem, Audrey Kader, Andrew Dane, Eric Rindfleisch, Will Kratt, Lynn Bruns, Kris Roppe, Blair Williams, Kerstin Boudreau, Justin Garvey, Kevin Conroy, Tara Fitzgerald, Andrea Schnick, Lewis Kuhlman, Tim Acklin, Caroline Gregerson, Sara Olson, Jack Zabrowski, Jason Gilman.*

#### Press Conference Regarding Selection of Master Developer for Riverside North

*Mayor Kabat thanked past and present RDA members, Council members, Mayors, Planning directors and staff, and all stakeholders involved in the long process of acquiring land in Riverside North, facilitating the charette master planning process, and master developer selection process. He also expressed gratitude and thanks to the community. He announced that Blair Williams and WiRED Properties was selected as the master developer for Riverside North. They are in partnership with Rinka Chung Architecture and Short Elliott Hendrickson for this project.*

*Blair Williams of WiRED Properties. He highlighted drone footage of the site and the charette images. He noted that they will partner with other developers to realize the City's vision for this site. The City will continue to own the land.*

*Adam Hatfield, chairman of the RDA, expressed excitement for this selection on behalf of the RDA. They selected WiRED because of their experience with urban redevelopment. He thanked past and present RDA members and staff for laying the groundwork for this redevelopment.*

*Council Member Janssen noted this parcel connects the northside to downtown, and is excited to see it come to fruition. She noted how impressed she was with all the*

stakeholders that wanted to be a part of the process.

Council Member Marshall noted the international significance of the site. He noted it will enhance downtown and the entire city. He acknowledged how rare it is to have 65 acres adjacent to the downtown of which 35 is developable. He is excited about the promise and future of La Crosse.

Jason Gilman noted there is a take away handout available on the guiding principles of the plan. He thanked Tim Acklin, Lewis Kuhlman, Caroline Gregerson and others for their hard work and diligence through the process. He noted there will be a question and answer session after the meeting wraps up. There will also be a guided tour after that to begin at the end of Causeway Blvd.

## Approval of Minutes

A motion was made by Dunn, seconded by Marshall, to approve the April 26, 2018 meeting minutes. The motion carried 6-0 by voice vote.

## Agenda Items:

1. [18-0439](#) Consideration and Possible Action on Riverside North Master Developer Operating Agreement  
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)  
  
A motion was made by Przytarski, seconded by Sigman, to approve and execute the Riverside North Master Developer Operating Agreement with WiRED Riverside North, LLC. The motion carried 6-0 by voice vote.

## Adjournment

A motion was made by Sigman, seconded by Marshall, to adjourn the meeting. The motion carried 6-0 by voice vote. The meeting was adjourned at 3:15 p.m.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

### NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.