

From: Mark Goede <mgoede@gmail.com>
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To: ZZ Council Members
Subject: Opposition to "Bike Lane" Upgrade

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Good afternoon, ladies and gentlemen of the council. My name is Mark Goede and I have owned and operated The Breakfast Club & Pub in downtown La Crosse for the past 11 years. I am writing in opposition of the proposed upgrade to the little used bike lane on 2nd street. My understanding is that the city is looking to spend \$300,000 of taxpayer money and will receive pretty much the same amount from WISDOT. That is too much of our tax money going towards an already little used and only 3-year-old addition to 2nd street. I see thousands of visitors throughout the year, and not once have I heard any of them comment on the nice bike lane when they are walking up Main Street from the river or just walking around checking out the great local businesses that downtown La Crosse has. Instead, I have them asking what is wrong with Main Street and why it is such a mess! This should be the gateway to our downtown, not an embarrassing eyesore. My analogy for this proposal is going to the store to buy something that you don't need but you buy it anyway because you have a 50% off coupon. My hope is that all of you on our city council will not allow this to go forward or at the very least put it up for a referendum so the taxpayers can be heard. Thank you very much for your time and hopefully your common sense!

Respectfully,
Mark Goede
Owner-The Breakfast Club & Pub