



## Meeting Minutes

### Climate Action Plan Steering Committee

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Thursday, April 20, 2023

4:30 PM

Grandad Room

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This meeting will also be conducted through video conferencing.

Join Zoom Meeting:

<https://cityoflacrosse-org.zoom.us/j/83963386607?pwd=QlkvVG1EMm8vK2d6aXFrdWgyYXNaZz09>

Meeting ID: 839 6338 6607 Passcode: 419317

Join by Phone: +1-305-224-1968

#### Call to Order

Mindel called the meeting to order at 4:30 pm

#### Roll Call

**Present:** 5 - Dorothy Lenard, Cathy Van Maren, Casey Meehan, Susanna Hanson, Mackenzie Mindel

#### Approval of Minutes

Lenard motioned to approve the minutes, Hanson seconded. The motion carried.

#### Notices and Discussion

*Staff met with grant services consultant. Van Maren shared about EV outreach at the Earth Fair on 4/30. Hanson mentioned she will likely have to resign because she intends to move. Kristen Lueth recommended people sign up for City of La Crosse e-notifications to get updates on flooding.*

#### Agenda Items:

[23-0252](#)

Discussion and direction on year-1 plan implementation

**Attachments:**

[CAP Year 1 Implementation Plan \(May 2023\)](#)

[Implementation Plan Draft in Progress \(April 2023\)](#)

*Staff provided overview of draft. Steering committee appreciated the draft in helping them to understand the implementation process. Van Maren asked for clarification on transit frequency action. Meehan asked about who the target audience would be for a letter of support for the plan. Van Maren suggested that letters of support also solicit some kind of role in implementation. Staff suggested that work group*

*members would be drawn from the CAP Team participants.*

[23-0454](#)

Resolution increasing the number of members in the Climate Action Plan Steering Committee to seven.

**Attachments:**    [Resolution](#)  
                              [Staff Report](#)

*To avoid confusion, committee members suggested just saying that the resolution is to make the total number of members seven. The committee also discussed a change in meeting time and day to be able to use the Eagle Room. Van Maren suggested meeting after 5 to accommodate working people. Meehan can't meet Tuesdays; Wednesdays are a maybe. Mindel suggested a Doodle poll.*

**A motion was made by Lenard, seconded by Meehan, that this Resolution be RECOMMENDED TO BE ADOPTED to the Common Council. The motion carried by voice vote.**

[23-0455](#)

Request to use Climate Action Plan Implementation Funds for Bright Action Outreach

**Attachments:**    [BrightAction's website](#)  
                              [Example webpage for Fremont, CA](#)  
                              [CCS Engagement Services Scope of Work](#)  
                              [Nicholas Marketing Communication Services](#)

*Staff provided an overview. Meehan requested a work plan. Van Maren also wanted more information.*

## Next Meeting / Agenda Items

*The next meeting is scheduled for 5/18 @ 4:30 pm. Agenda items may include adopting the implementation plan and details about Bright Action outreach and engagement costs.*

## Adjournment

**Mindel adjourned the meeting at 5:24 pm.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*