

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
September 28, 2015**

➤ **AGENDA ITEM - 15-0938 (Tim Acklin)**

Application of Generous Earth Pottery LLC for a Conditional Use Permit at 309 Pearl Street allowing permission to apply for a Combination "Class B" Beer & Liquor license.

➤ **ROUTING:** J&A Committee

➤ **BACKGROUND INFORMATION:**

The applicant is requesting a Class B Beer and Liquor License for the property depicted on attached **MAP PC15-0938**. The current use of the ground floor is for an instructional canvas and painting studio. The applicant would like to obtain a liquor license in order to sell alcoholic beverages to compliment a Tavern Food License to sell pre-packaged food items such as chips or pretzels. The applicant has stated that it has become common practice nationwide with businesses such as this to offer wine or beer as an amenity. A very small portion of their space has been dedicated to the sale of alcohol and the applicant has stated that it will be locked up during off sale hours. Currently their hours of operation are 3 days a week from 6 to 9pm until business grows. The applicant anticipates that less than 20% of their overall gross revenue would come from the sale of alcohol.

The applicant currently operates Generous Earth Pottery at 221 Pearl Street and All Glazed Up at 205 Pearl Street. Creative Canvas will be their third business they will operate in Downtown La Crosse.

➤ **GENERAL LOCATION:**

309 Pearl Street.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**
























Continuing Downtown revitalization and small business growth is a primary objective in the Comprehensive Plan.

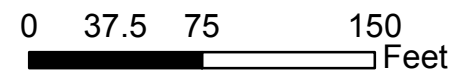
➤ **PLANNING RECOMMENDATION:**

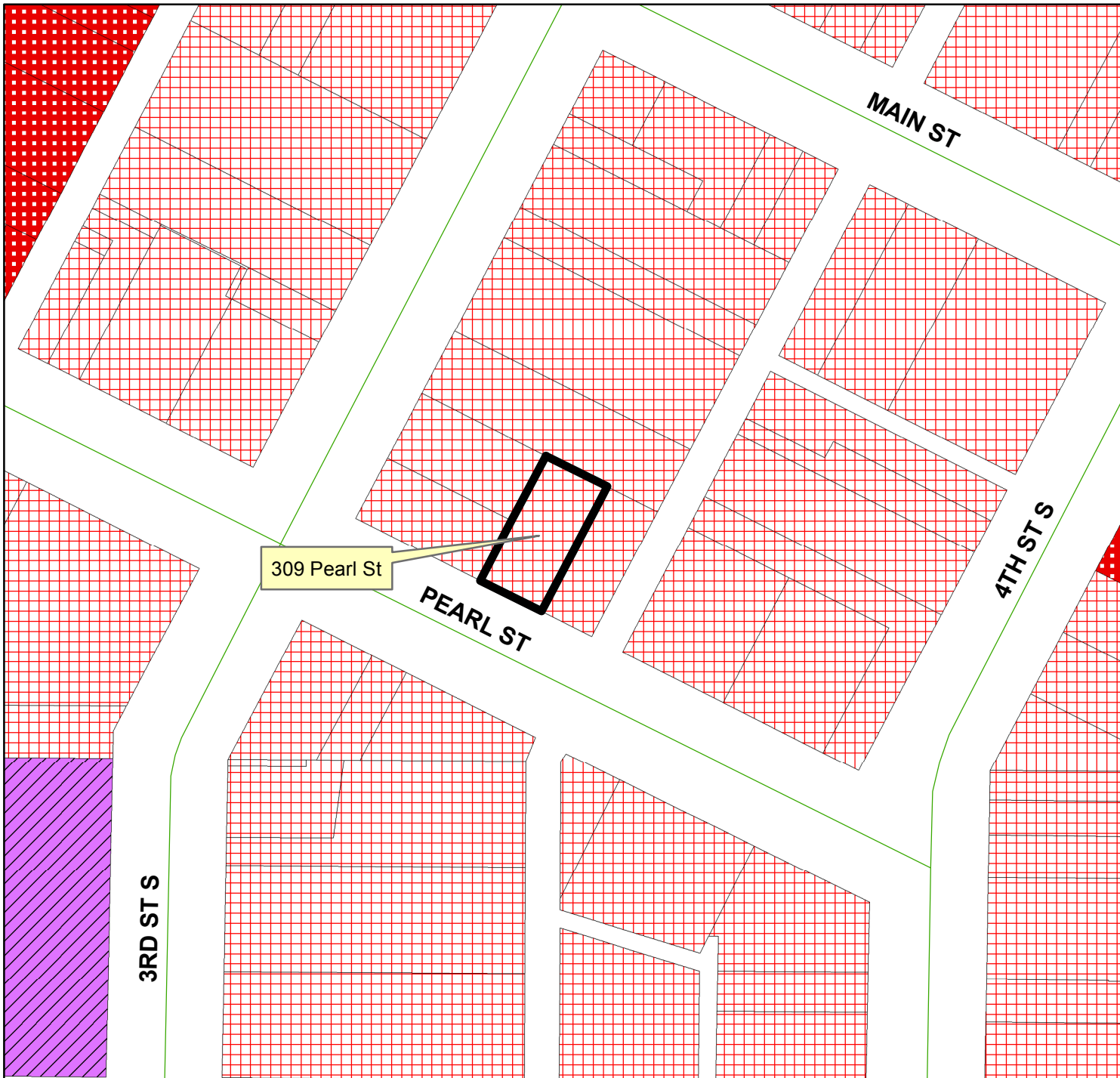
Serving alcohol at this location will not have an adverse impact on the Downtown or surrounding uses. **This application is recommended for approval.**


























BASIC ZONING DISTRICTS

-  R1 - SINGLE FAMILY
-  R2 - RESIDENCE
-  WR - WASHBURN RES
-  R3 - SPECIAL RESIDENCE
-  R4 - LOW DENSITY MULTI
-  R5 - MULTIPLE DWELLING
-  R6 - SPECIAL MULTIPLE
-  PD- PLANNED DEVELOP
-  TND - TRAD NEIGH DEV.
-  C1 - LOCAL BUSINESS
-  C2 - COMMERCIAL
-  C3 - COMMUNITY BUSINESS
-  M1 - LIGHT INDUSTRIAL
-  M2 - HEAVY INDUSTRIAL
-  PS - PUBLIC & SEMI-PUBLIC
-  PL - PARKING LOT
-  UT - PUBLIC UTILITY
-  CON - CONSERVANCY
-  FW - FLOODWAY
-  A1 - AGRICULTURAL
-  EA - EXCLUSIVE AG
-  City Limits
-  SUBJECT PROPERTY





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