

## 2018 Arts Board Work Plan Priorities

Strategy & Action	Lead	Timeline	Notes
<b>I. Cultural Destination and Arts District</b>			
Lamp Post Arm Art Hear, Here	Moses Weidenbach		Explore La Crosse Banners; RENEW Banners Ariel Beaujot project through UW-L
<b>II. Receive Proposals and Channel Input</b>			
Public Art Archive and Best Practices Public Listening Sessions Scroll Sculpture Relocation Mural Contest	McKnight Parker Weidenbach Moses		Mixer event
<b>III. Advocacy in Policies, Plans, and Funding</b>			
Percent for Arts Ordinance Capital Improvement Program Requests Operating Budget Request	Record Parker Weidenbach		Due 4/15; includes streetscape improvements
<b>IV. Analysis of Gaps and Opportunities</b>			
Placemaking Needs Assessment Art in Riverside North Maintenance Survey and Analysis	Weidenbach Terpstra McArdle, McKnight		In conjunction with RENEW Stick Sculpture