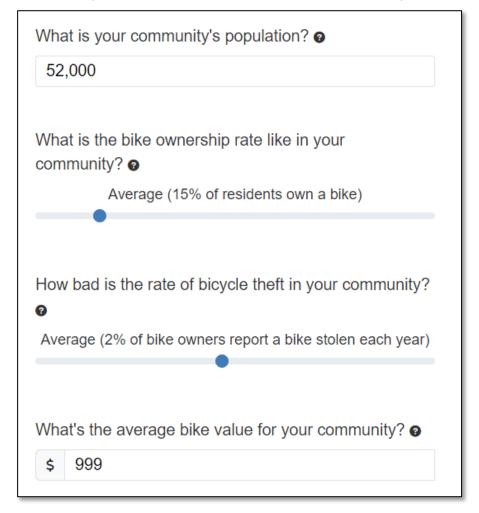


# How much does bike theft cost your community?



Our estimates show 918 cyclists will be impacted by bike theft over the next 12 months, resulting in over \$1,052,064 in property loss. The cost of reporting and managing stolen bikes by police in your community will be over \$18,506, and bike shops will lose about \$290,827 in revenue.

About 64 cyclists will stop cycling entirely.

Communities that actively use 529 Garage have seen up to a 40% reduction in reported bike thefts. By helping your community achieve just a 10% reduction in bike theft, the 529 Garage can save your police department \$3,338 and help keep 23 bikes in the hands of their rightful owners, reducing property crime by \$23,377.

## How Garage 529 helps Cities, Police, and Transit Services

- Officers can search all bike registrations 24/7 from any location with the 529 Police app.
- Officers can search across geo-boundaries, not just bicycles registered or reported stolen in La Crosse.
- Cyclists can register bikes anywhere on the 529 app: at home, at a bike shop, or during a registration event.
- 529 looks for potential matches across their entire database when officers add stolen bike information, looking for potential matches.
- The City can publish a searchable bike barn list so bike owners can search through inventory and claim bikes using required information such as a police report case # or serial number, minimizing false alarms that create burden to the department.



#### Cost Estimate:

- \$1,260/yr
- 10 staff accounts
- Unlimited search accounts

# How Garage 529 helps Bike Shops

- Bike shops can register their incoming bike inventory during receiving (through an automatic feed), ensuring bike information is correct when customers go to claim their bikes.
- Bike shops can protect their customers by offering this service, saving them time by prepopulating information and mitigating errant data entry by customers.
- Bike shops can verify used bikes by running them through 529 before taking them in on trade.



#### Cost Estimate:

- Free to bike shops
- Free to customers
- Unlimited search accounts

#### How Garage 529 helps Bike Owners

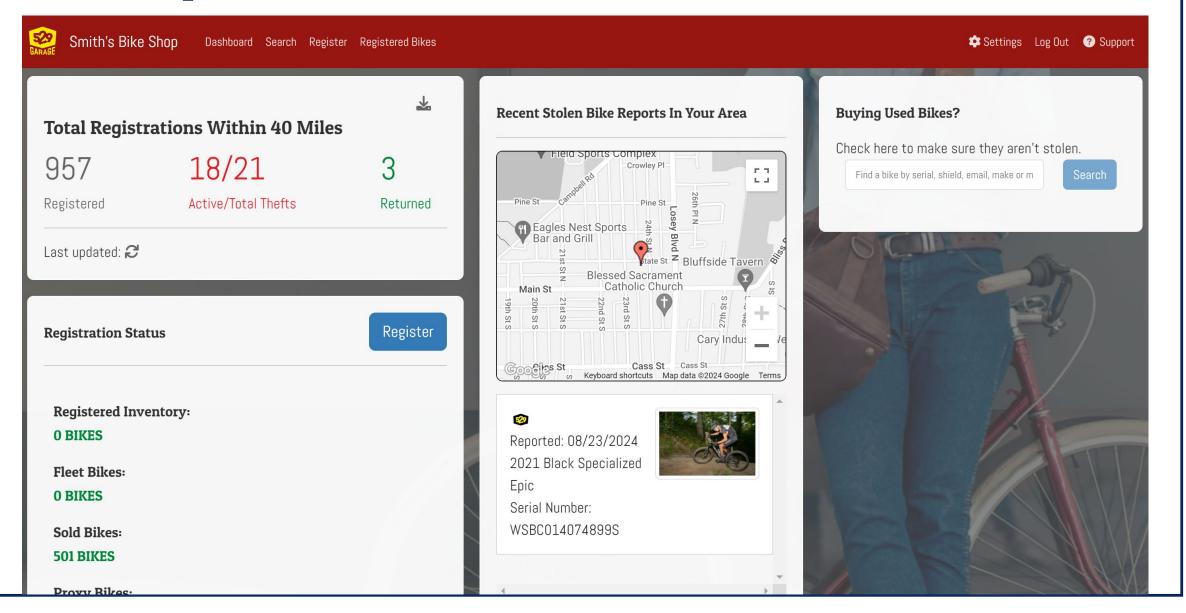
- Bike owners can easily claim their bike in the 529 app with the peace of mind that the bike shop pre-populated all pertinent information correctly.
- Bike owners can send out an alert on the app when their bike goes missing, alerting all app users in the area.
- Citizens can check on used bikes before purchasing them in private sales.



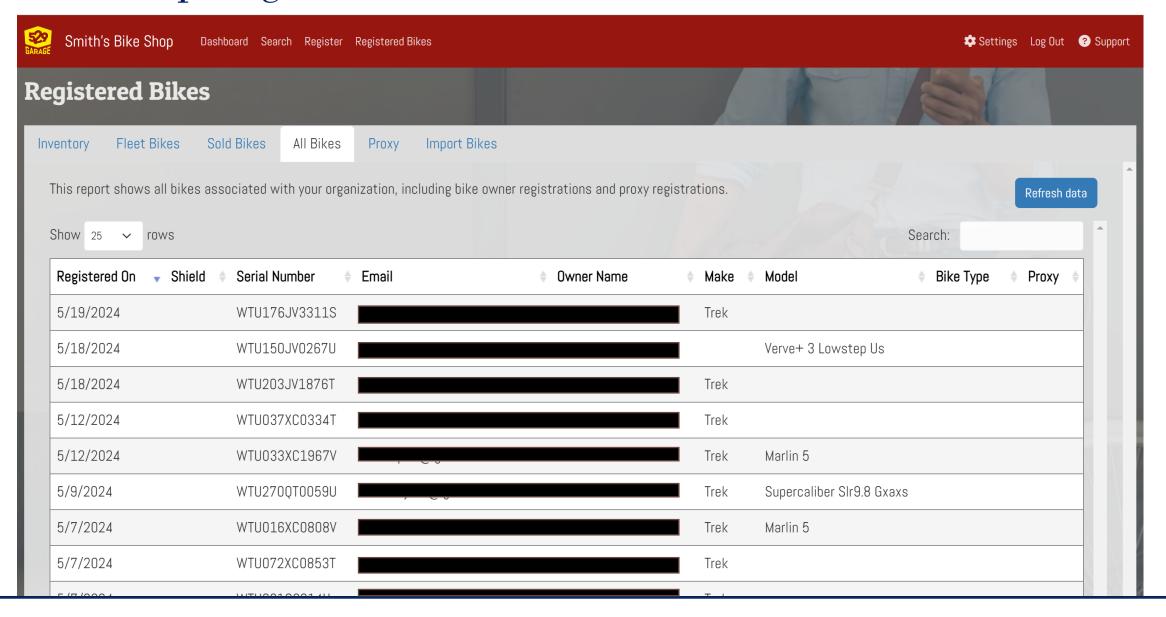
#### Cost Estimate:

- Free to bike owners
  - ✓ Register bikes
  - ✓ Search used bikes
  - ✓ Report stolen bikes

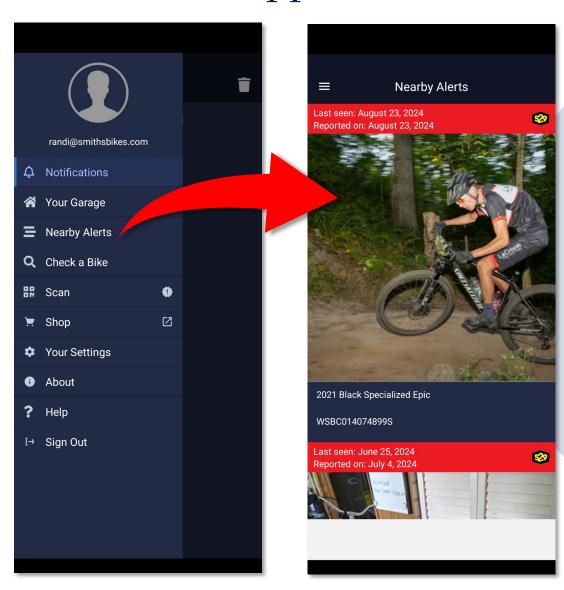
# Bike Shop Dashboard

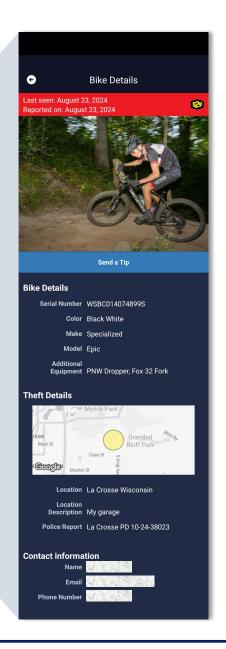


## Bike Shop Registered Bikes



### Bike Owner App View





- Bike details
- Theft details
  - Map
  - ☐ City
  - ☐ Specific location (e.g., garage)
  - ☐ Police report
- Contact information, owner can include any or all of the following:
  - Name
  - Email
  - phone