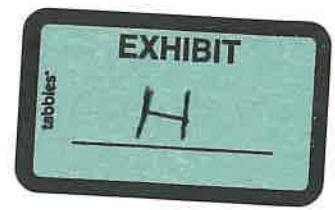




LA CROSSE
POLICE DEPARTMENT
LEAD. PARTNER. PROTECT.



MEMORANDUM

DATE: June 5, 2026
TO: Judicial and Administration Committee
FROM: Sergeant D. Mandujano *D. Mandujano*
SUBJECT: Chabolla Corp. dba Tequilas Mexican Restaurant 515 West Ave. N.
COPIES TO: Chief Shawn Kudron

Tequila Mexican Restaurant, operated by Chabolla Corp. and located at 515 West Ave. N., holds a combination "Class B" beer and liquor license within the City of La Crosse. Over the past several years, the establishment has demonstrated a continued pattern of underage alcohol violations, noncompliance with nuisance abatement requirements, and disregard for corrective actions taken by the City of La Crosse and the La Crosse Police Department.

Repeated Alcohol Violations During Current License Year

During the current license year of July 1, 2025 through June 30, 2026, the establishment and its employees were convicted of three separate alcohol-related violations involving either allowing underage individuals within the premises or furnishing alcohol to underage persons. On September 4, 2025, a municipal ordinance citation was issued for Ord. 4-7 – Allow Underage in Bar. Municipal Court records indicate the citation resulted in a conviction on October 15, 2025. The citation was issued to Matthew J. Memory (bouncer), Tequila Mexican Restaurant, 515 West Ave. N.

On September 6, 2025, a municipal ordinance citation was issued for Ord. 4-7 – Allow Underage in Bar. La Crosse County Circuit Court records indicate the citation resulted in a conviction on April 14, 2026. The citation was issued to Luis Guerrero Chavolla (agent), Tequila Mexican Restaurant, 515 West Ave. N.

On February 25, 2026, a municipal ordinance citation was issued for Ord. 4-6 – Sale/Furnish Liquor to Underage. Municipal Court records indicate the citation resulted in a conviction on April 1, 2026. The citation was issued to Yolanda M. Hernandez Arquez (beverage server), Tequila Mexican Restaurant, 515 West Ave. N.

Despite prior enforcement actions, alcohol compliance training, and ongoing communication with law enforcement, violations involving underage alcohol activity have continued.

Violation of Chronic Nuisance Premises Abatement Plan

On September 30, 2025, representatives of the La Crosse Police Department and Chabolla Corp., including Miguel Guerrero (owner) and Luis Guerrero Chavolla (agent), entered into a Chronic Nuisance Abatement Plan Agreement.

Among other requirements, the agreement required the submission of monthly written reports to the Police Department detailing nuisance abatement efforts and compliance measures undertaken by the establishment. To date, only two reports have been submitted.

Additionally, three abatement logs were turned in to the La Crosse Police Department on May 20, 2026. Review of those logs revealed multiple incidents where suspected underage activity occurred and law enforcement was not contacted, contrary to the reporting requirements outlined in the agreement.

As part of the nuisance abatement process, the City and Police Department provided multiple opportunities for corrective action and compliance assistance, including alcohol compliance and beverage server training sessions conducted on July 17, 2024 and March 11, 2025. Despite these efforts, violations and underage activity have continued.

Fire Code Violations and Safety Concerns

On December 4, 2025, the La Crosse Fire Department conducted an inspection of the establishment and documented significant electrical code violations and safety concerns. These issues were communicated directly to Luis Guerrero Chavolla, who was present during the inspection.

A follow-up inspection occurred on May 5, 2026. During the re-inspection, Fire Department personnel observed that none of the previously identified electrical issues had been corrected. The unresolved code violations were again communicated to Luis Guerrero Chavolla.

Prior Non-Renewal Proceedings and Previous Violations

During the license year of July 1, 2023 through June 30, 2024, the City of La Crosse issued Chabolla Corp. a Notice of Intent to Not Renew License based upon repeated violations involving sales of alcohol to underage individuals.

The following violations occurred during that license period:

- August 31, 2023 – Conviction for Ord. 4-6 – Sale/Furnish Liquor to Underage issued to Yolanda Hernandez (beverage server).
- February 1, 2024 – Conviction for Ord. 4-6 – Sale/Furnish Liquor to Underage issued to Yolanda Hernandez (beverage server).
- April 5, 2024 – Conviction for Ord. 4-6 – Sale/Furnish Liquor to Underage issued to Franklin Flores Cruz (beverage server).

On June 4, 2024, the City of La Crosse and Chabolla Corp. entered into an agreement resolving the pending non-renewal proceedings. Pursuant to that agreement, Chabolla Corp. accepted a ten-day suspension and acknowledged violations of Municipal Code Section 4-6 on three separate occasions during the 2023–2024 license year.

Despite being given multiple opportunities to improve compliance, similar violations have continued during the current license year.

Ongoing and Significant Underage Activity

The establishment has demonstrated a prolonged pattern of underage-related activity over the past four years. Since May 2022, officers have responded to approximately 78 calls for service involving bar checks or party-related complaints at the establishment.

During those incidents, officers issued approximately 74 citations on twelve different occasions involving violations such as:

- Allow Underage in Bar
- Underage Possession/Consumption
- Underage in Bar
- Possession of False Identification

Examples of these incidents include:

- September 19, 2025 – Officers issued five underage-related citations and one citation for Allowing Underage in Bar.
- September 6, 2025 – Officers issued seventeen underage-related citations.
- March 1, 2025 – Officers issued twenty-one underage-related citations and one citation for Allowing Underage in Bar.
- September 19, 2024 – Officers issued four underage-related citations.
- April 5, 2024 – Officers issued four underage consumption citations and one citation for false identification.
- February 1, 2024 – Officer issued one citation for selling alcohol to a minor.
- August 31, 2023 – Officers issued two underage consumption citations.
- September 10, 2022 – Officers issued six underage-related citations.
- May 16, 2022 – Officers issued one citation for sale to minor.
- April 21, 2022 – Officers issued four underage-related citations.

During this time, the City of La Crosse obtained an affidavit from an underage individual explaining how Tequilas has a reputation for being a bar that allows underage individuals in without much issue.

Comparatively, Bierhaus is an establishment that City of La Crosse Police has done the most bar checks with 220 done since 2021. During that time, citations have been written at 40 of those checks for a failure rate of approximately 18%. In comparison, Tequilas has had 31 bar checks in that same time span, with citations being written 15 times for a failure rate of approximately 48%.

Repeated Employee Violations Despite Training

Despite receiving TIPS alcohol compliance training provided by the La Crosse Police Department, employee Yolanda Hernandez continued to commit violations related to underage alcohol enforcement.

Over a three-year period, Hernandez was cited on three separate occasions for either selling alcohol to underage individuals or allowing underage individuals within the establishment. The incidents are as follows:

- August 31, 2023 – Conviction for Ord. 4-6 – Sale/Furnish Liquor to Underage.
- February 1, 2024 – Conviction for Ord. 4-6 – Sale/Furnish Liquor to Underage.
- February 25, 2026 – Conviction for Ord. 4-6 – Sale/Furnish Liquor to Underage.

Additionally, employee Matthew Memory was cited on two separate occasions within approximately two weeks for violations involving underage individuals inside the establishment.

The incidents are as follows:

- Oct. 15, 2025 – LCPD Case No. 25-39601 – Conviction for Ord. 4-7 – Allow Underage in Bar.
- September 19, 2025 – LCPD Case No. 25-42200 – Officers issued multiple underage-related citations and a citation for Allow Underage in Bar involving several underage individuals within the establishment.

These repeated violations occurred despite prior enforcement action, staff training, and opportunities for corrective action.

Conclusion

Based upon my training, experience, and review of enforcement activity involving the establishment, Tequila Mexican Restaurant has demonstrated an ongoing inability or unwillingness to comply with municipal alcohol regulations and nuisance abatement requirements.

Despite repeated enforcement action, formal agreements, staff training, and opportunities for corrective action, underage alcohol activity and related violations have continued. The continued operation of the establishment under its current practices presents an ongoing concern for public safety, contributes to underage alcohol consumption within the community, and places a disproportionate demand on law enforcement resources.