



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Bicycle-Pedestrian Advisory Committee

Tuesday, December 12, 2023

8:30 AM

Council Chambers - City Hall - 400 La Crosse St.

Members of the public will be able to attend the meeting in person in the Council Chambers at City Hall located at 400 La Crosse St in La Crosse or online via video conferencing with the link below.

Join Zoom Meeting

[https://cityoflacrosse-org.zoom.us/j/83941902780?](https://cityoflacrosse-org.zoom.us/j/83941902780?pwd=dm96S21idGJMdWdxUkdRRE96RUZSdz09)

[pwd=dm96S21idGJMdWdxUkdRRE96RUZSdz09](https://cityoflacrosse-org.zoom.us/j/83941902780?pwd=dm96S21idGJMdWdxUkdRRE96RUZSdz09)

Meeting ID: 839 4190 2780

Passcode: 856024

Dial by your location

1-312-626-6799

Call to Order

The meeting was called to order at 8:31 am.

Roll Call

Present: 7 - Robert Young, Jeff Fennie, Larry Sleznikow, Grace Janssen, Stephanie Sward, Randi Pueschner, Chelsey Bodon

Approval of Minutes

A motion was made by Young, seconded by Pueschner, to adopt the November 14th meeting minutes. The motion carried unanimously by voice vote.

Agenda Items:

- 1 Drift Cycle-La Crosse Community Bike Share update

Jacob Sciammas with Driftless Bike Share provided an update on Driftless Bike Share throughout the community in 2023. They hired a full time manager, Tim Anderson. They have five new sponsors, The Weber Group, La Crosse County Aging & Disability Resource Center, Chad Erickson Memorial Park, Myrick Park, and UWL Green Fund. They have seven new locations, Mayo Clinic Hospital, UWL Whitney Center, Myrick Park, Chad Erickson Memorial Park, Coulee Connections, Western Technical College and Riverside Park South. In 2023 there were 6,136 rides across 3,530 users. There was a total of 12,709 miles rode, 660,860 calories burned, and 11,437.9+ pounds of CO2 reduced. Driftless

Bike Share was also a nominee for the Sustainability Institute Award. There were two tricycles added at the Chad Erickson Memorial Park location. They received a rating of 4.7 stars from 1,218 users. Programs and events were increased by 72% from 2022. The data below is from 2023,

- 102% more people registered
- 114% increased rides
- 70% more miles ridden
- 69% more calories burned
- 1.7 times higher total carbon offset
- 20% higher rental revenue
- 28% more memberships
- 142% more free rentals
- 26% more paid rentals

Driftless Bike Share also rolled out initial card holds in 2023 for new accounts created to help avoid theft. There will not be a card hold for every ride, only when a new account is created.

2 [23-1462](#) Transit Equity Day Overview.

Attachments: [Transit Equity Day: A New Way to Remember Rosa Parks](#)

Cathy Van Maren, a citizen of La Crosse, provided an update on Transit Equity Day for 2024. It will be February 4th, 2024. She will provide further details on events later.

3 Discussion on possible 2025-2029 CIP Requests

Staff will be putting in a CIP request in relation to the TAP grants they applied for earlier in 2023. Council member Neumann asked about applying for tap grants for the following issues, a sidewalk to connect the Brickyard Neighborhood to the roundabout at Hwy 14/61 and some sort of crossing at Mormon Coulee Rd and 33rd St S. Staff said there is potential for this.

Adjournment

The meeting was adjourned at 9:41 am.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

Bicycle and Pedestrian Advisory Committee Members: CM Larry Slezniow, Brooke Pataska , Grace Janssen, Jeff Fennie, Randi Pueschner, Robert Young, Stephanie Sward, Chelsey Boldon