

Craig, Sondra

From: Mary Larson <mary@lacrossedowntown.com>
Sent: Thursday, May 2, 2024 11:51 AM
To: ZZ Council Members
Subject: Letter of Support for Resolution #24-0564

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Good Morning,

I am writing on behalf of Downtown Mainstreet, Inc. to express support for additional funding for the Cass Street beautification project #736. As a non-profit dedicated to the vitality of downtown, we have seen firsthand the importance of maintaining and enhancing our public spaces. They create a vibrant and welcoming environment for everyone.

Please consider the reallocation of funding toward the Cass Street beautification project as a valuable investment in our community's future. Investing in beautification projects like this not only enhances the physical appearance of our community but also fosters a sense of pride and belonging among residents. In addition, it can attract more visitors, support local businesses, and create a safer and more enjoyable environment for all.

Thank you for your time and consideration. Please do not hesitate to reach out if you have any questions.

Sincerely,



MARY LARSON

Executive Director

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