

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck
La Crosse, WI
Sign Package
REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Designer: **Jeff Weispfenning**

*Customer/
LL Approval:*

River States Truck & Trailer

Location: **La Crosse, WI**

Sign Package Revision: **REV A 2-23-21**



SignArt Company

Eau Claire, WI
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800-235-5178

St. Paul, MN
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800-699-0563

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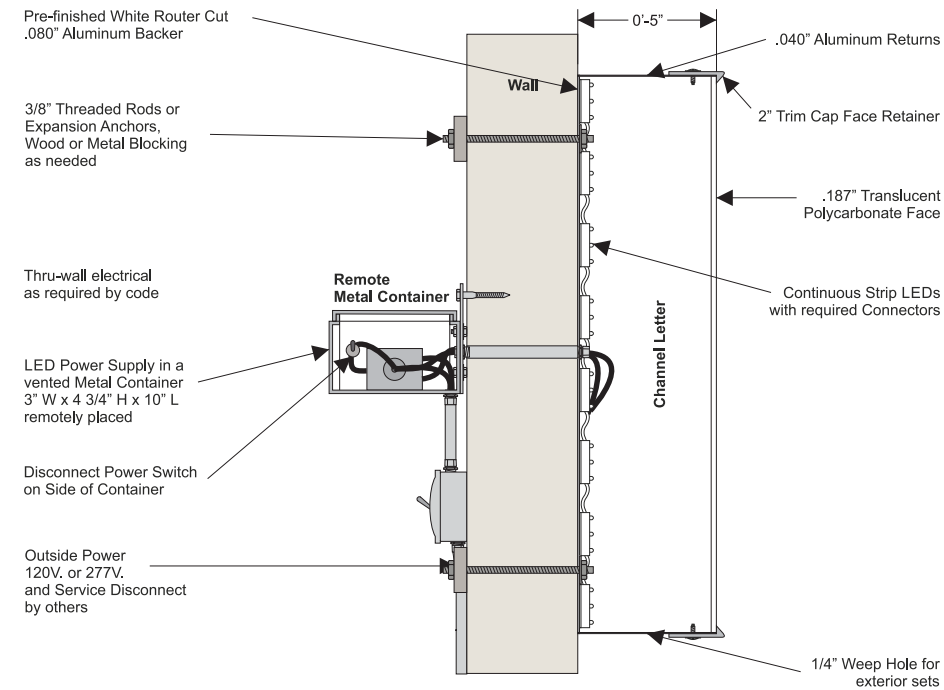
Sign Specifications: Wall Signs - East Elevation

**Internally Illuminated (LED)
Channel Graphics**
Flush mounted

Faces:
Translucent white polycarbonate faces with applied vinyl overlay (black, PMS #485 red on star)

Trim caps and Returns:
(black)

The actual sign attachment technique depends on the type of building wall, and to be determined at Site Survey.



SECTION ASSEMBLY DETAIL

Typical Internally Illuminated (LEDs)
Channel Letter (Flush Mounted)



A Typical Channel Letter
Larger than 2'-6\".

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck
La Crosse, WI
East Elev wall sign
REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Night Time View



Scale: 3/8" = 1'-0" at 11" x 17"

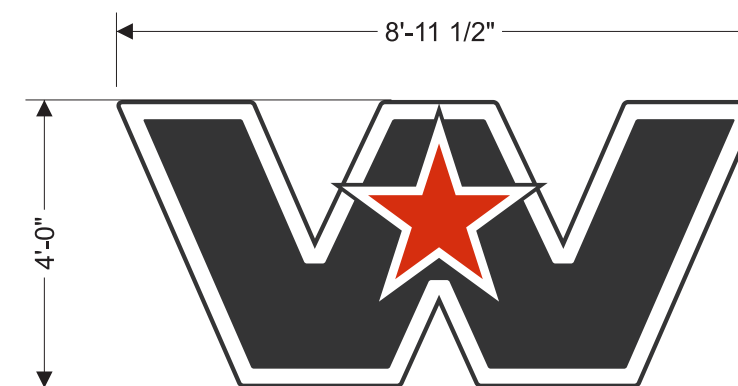
Page: 1 of 2

Designer: **Jeff Weispfenning**

Customer/
LL Approval:



Sign Area: 68.72 sq. ft.



Sign Area: 35.84 sq. ft.

SCALE: 3/8" = 1'-0"



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Photograph with Sign Location: Wall Sign - East Elevation

INSTALLATION INSTRUCTIONS:

CENTER the New Wall Signs Up and Down on the dark line on the wall.
INSTALL them equal distant as shown.

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck
La Crosse, WI
East Elev wall sign
REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Scale: **3/16" = 1'-0"** at 11" x 17"

Page: **2 of 2**

Designer: **Jeff Weispfenning**

Customer/
LL Approval:

Proposed New Signs



SCALE: 3/16" = 1'-0"



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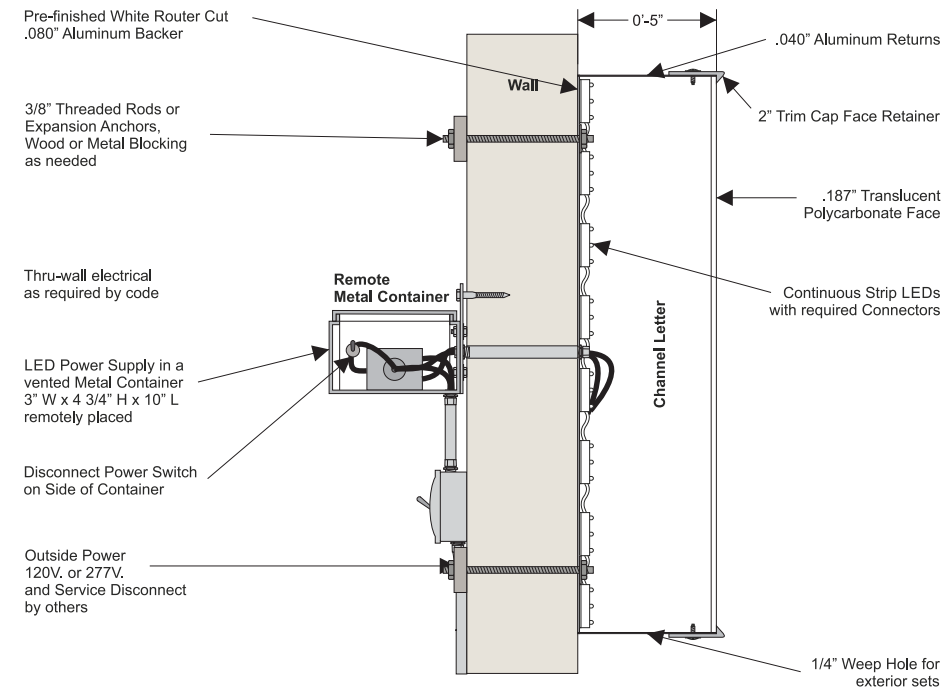
Sign Specifications: Wall Signs - South Elevation

**Internally Illuminated (LED)
Channel Graphics**
Flush mounted

Faces:
Translucent white polycarbonate faces with applied vinyl overlay (black, PMS #485 red on star)

Trim caps and Returns:
(black)

The actual sign attachment technique depends on the type of building wall, and to be determined at Site Survey.



SECTION ASSEMBLY DETAIL

Typical Internally Illuminated (LEDs)
Channel Letter (Flush Mounted)



A Typical Channel Letter
Larger than 2'-6\".

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck
La Crosse, WI
South Elev wall sign
REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Night Time View



Scale: 1/2" = 1'-0" at 11" x 17"

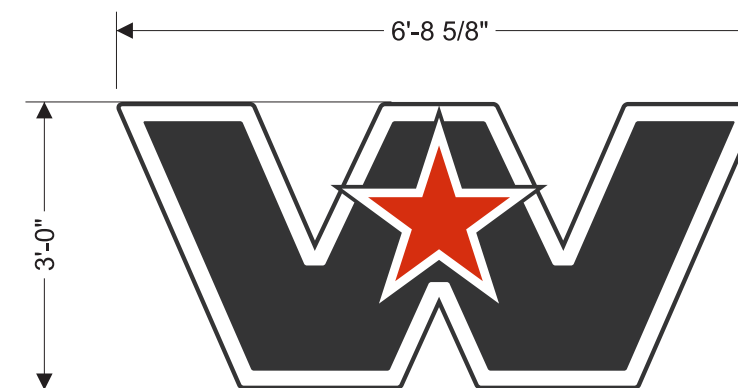
Page: 1 of 2

Designer: **Jeff Weispfenning**

Customer/
LL Approval:



Sign Area: 21.21 sq. ft.



Sign Area: 20.16 sq. ft.

SCALE: 1/2" = 1'-0"



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Photograph with Sign Location: Wall Sign - South Elevation

INSTALLATION INSTRUCTIONS:

CENTER the New Wall Signs Up and Down in the space on the wall.
CENTER them Left to Right as shown.

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck
La Crosse, WI
South Elev wall sign
REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Scale: **3/16" = 1'-0"** at 11" x 17"

Page: **2 of 2**

Designer: **Jeff Weispfenning**

Customer/
LL Approval:

Proposed New Signs



SCALE: 3/16" = 1'-0"



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Sign Specifications: Pylon Sign

REFACE Existing Internally Illuminated (LED) Double Faced Pylon Sign with Flex Face

Fabricated aluminum frame

Retainers and Returns:
Aluminum (black)

Faces:
Translucent white flex faces with applied digitally printed vinyl overlay (black, PMS #485 red on star)

Electronic Message Center: NO CHANGE
Monochromatic Display

Pole:
Steel Pole with Concrete Footing



Electronic Message Center - NO CHANGE

SCALE: 1/4" = 1'-0"

Sign Area: 331.25 sq. ft.

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck La Crosse, WI pylon sign REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Scale: 1/4" = 1'-0" at 11" x 17"

Page: 1 of 2

Designer: **Jeff Weispfenning**

Customer/
LL Approval:



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Photograph with Sign Location: Pylon Sign

INSTALLATION INSTRUCTIONS:

REMOVE the Existing Sign Face and dispose of.
INSTALL the New Sign Face within the retainers of the sign.
NO CHANGE to Electronic Message Center.

CUSTOMER INFORMATION

Customer: **River States Truck & Trailer Service**

Address: **La Crosse, WI**

Sales: **Brad Reiter**

DRAWING INFORMATION

File Name: **River States Truck
La Crosse, WI
pylon sign
REV A 2-23-21**

Date: **REV A 2-23-21**

Revisions:

Scale: **3/16" = 1'-0"** at 11" x 17"

Page: **2 of 2**

Designer: **Jeff Weispfenning**

Customer/
LL Approval:

Existing Condition



Proposed Sign Change



SCALE: 3/16" = 1'-0"



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