



Couleecap Impact Dashboard

City of La Crosse Services in 2025

A snapshot of services and key results within the City of La Crosse.

People served 7,717	Households served 3,210	Food distributed 651,143 lb
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Energy programs

Service	2025 result
Home weatherization (warmer, healthier homes)	45 homes
Emergency furnace or A/C repair or replacement	59 households
Water heater replacements and/or water conservation measures	37 households
Community solar energy bill discounts	7 households

Housing programs

Service	2025 result
Housing repairs completed	8 households
Affordable rental housing maintained and occupied	20 units housing for 65 people
Support for residents who are homeless or housing insecure <ul style="list-style-type: none"> Housing First housing, case management, emergency housing assistance, counseling, prevention 	176 people
Thriving Families: bridge housing for families with children	8 units
Landlord Liaison services: eviction prevention, mediation, etc.	396 households

Couleecap-supported food programs

Service	2025 result
*TEFAP – The Emergency Food Assistance Program	
Food distributed through TEFAP-supported pantries (partnership)	651,143 lb
Residents receiving emergency food assistance (TEFAP-supported pantries)	6,439 people

Financial education and loan programs

Service	2025 result
Financial literacy/wellness/mgmt., and housing counseling	117 people
First-time homebuyer support, including down-payment/closing cost assistance	18 households
Transportation loans for reliable employment access	4 households

Small business development

Service	2025 result
Small business development assistance (incl. start up grants)	17 businesses
Businesses participating as vendors at The Collective on Main	7 vendors
Pop-up shop assistance	1 business

Other benefit programs

Service	2025 result
Social Security application/case management assistance (for residents experiencing homelessness)	30 households
Basic needs baskets provided to homeless program participants	40 participants
Education and training grants to improve earnings	24 people assisted



Couleecap has been a housing development agency in the City of La Crosse for more than 30 years. Connecting people to affordable home ownership is core to our mission, and supporting economic development, a healthy tax base, and vibrant communities are our goals.

Summary of **22 homes built** or **redeveloped** by Couleecap over the past 15 years. These homes were sold to income-eligible families.

- **Northside:** Eight homes on Liberty, Caledonia, Kane, St. Paul, Charles, Wood, and Gohres Streets
- **Southside:** Three homes on 15th Street, 21st Place, and 9th Street
- **Washburn Neighborhood:** Six homes on Mississippi, 5th Avenue, Winnebago, and Division Streets
- **Powell-Poage-Hamilton Neighborhood:** Two homes on Hood and 11th Streets
- **Holy Trinity-Longfellow Neighborhood:** Two homes on Park Avenue and Farnam Street.
- One additional home on **Losey Blvd** with no associated Neighborhood Association.

For additional information about the programs and services offered by Couleecap in your district or the City of La Crosse, please visit www.couleecap.org or contact Hetti.Brown@couleecap.org.