

NOTICE OF INTENT NOT TO RENEW LICENSE

Dear Bijan Jidali, d/b/a Aroma Holdings, L.L.C:

Basis for Intent to Not Renew

This letter is to notify you that the City of La Crosse intends not to renew your alcohol license(s).

Pursuant to Wis. Stat. § 125.12(3), a municipality may refuse to renew a license for certain enumerated violations listed in § 125.12(2)(ag), which includes certain violations of municipal code. The City alleges that you have violated La Crosse Municipal Code 20.01(G)17 and 20.02(G)17.

Both provisions require that upon receiving either a "Class A," "Class B," Class "B," or Class "A" license, the licensee "shall be open for business with stock and equipment" within 90 days of the license being granted.

You were granted your license(s) in September of 2013. As of today's date, you have not opened for business, well beyond the 90 day requirement. The City bases this assertion on the fact that you have not had your final inspection and have not received your final alcohol license(s).

Your Rights as License Holder

You do have the right to request a hearing to contest the nonrenewal of your license. Additionally, you have the right to be represented by an attorney at your own expense, the right to present evidence and testimony, and cross examine any witnesses produced by the City.

If you would like to request a hearing you must do so *in writing by noon on Thursday June 12, 2014*. Please submit any request to the La Crosse City Clerk's Office, 400 La Crosse Street, La Crosse, WI 54601. Please include your name, contact information, and explanation why you believe the City should renew your license.

As an alternative, you may also voluntarily surrender your license(s) and reapply in the future. Please contact the City Clerk's Office on how to do this.

Thank you for your time and cooperation.

Sincerely,



Bob Seaquist
Judiciary and Administration Chair

Cc: Teri Lehrke, City Clerk
City Attorney Stephen F. Matty
Eric Coaty, Wisconsin Department of Revenue

6/6/14 mailed to Bijan