



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Agenda

### Arts Board

---

Friday, April 2, 2021

8:30 AM

Virtual

---

In efforts to reduce the spread of COVID-19, this meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):

<https://stream.lifesizecloud.com/extension/5600724/31c2204d-5a09-479e-9a5f-ba1baf4a4ab0>

If you wish to speak on an Agenda items, you can do so as part of the Virtual Meeting. Contact the Park and Recreation Department at the e-mail or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any Agenda item may do so by:

- E-mailing: [krollk@cityoflacrosse.org](mailto:krollk@cityoflacrosse.org)
- Using the green drop box outside of City Hall
- Mail: City of La Crosse, Parks, Recreation & Forestry Department  
400 La Crosse Street, La Crosse, WI 54601

If you have any questions please call: (608) 789-7533

#### Call to Order

#### Roll Call

#### Approval of Minutes

#### Notices and Discussions

#### Agenda Items:

[21-0475](#)

Request to review and approve the finalist for the Professional Advertising and Marketing Services RFP.

**Attachments:** [LAX-CAB Proposal](#)

[River Travel Media Proposal](#)

[21-0462](#)

Request to approve Nii Hosto Art Park plan.

**Attachments:** [NiiHOSTO Art Park PLAN.pdf](#)

- [21-0463](#) Request to approve Nii Hosto Art Park task force.  
*Attachments:* [Nii Hosto Art Park task force](#)
- [21-0464](#) Request to approve Artspire grant.
- [21-0465](#) Discussion of the guidelines for proposals and grants.  
*Attachments:* [Arts Board Proposals Grants](#)
- [21-0466](#) Discussion of updates to Arts Board mission and goals.

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*