



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Climate Action Plan Steering Committee

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Thursday, October 21, 2021

4:30 PM

LifeSize Virtual Meeting Room

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In efforts to reduce the spread of COVID-19, this meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar): <https://stream.lifesizecloud.com/extension/4857797/a8c61270-e220-4ad3-a234-c76d9d7dde51>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Planning & Development Department at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing [kuhlmanl@cityoflacrosse.org](mailto:kuhlmanl@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Planning & Development Department, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7361.

#### Call to Order

Mindel called the meeting to order at 4:33 pm.

#### Roll Call

**Present:** 4 - Dorothy Lenard, Cathy Van Maren, Casey Meehan, Mackenzie Mindel

**Absent:** 1 - Susanna Hanson

#### Notices and Discussion

#### Approval of Minutes

Lenard motioned to approve the minutes, Meehan seconded. The motion carried by a voice vote.

#### Agenda Items:

- 1 [21-1518](#) Update on Climate Action Plan preparation & process

**Attachments:** [CAP website](#)  
[Survey form](#)  
[Stories submission form](#)  
[NOAA Grant](#)

*Van Maren asked about plans for press release or press conference; suggested meeting with editorial board. Staff could develop handouts for Rotary Lights attendees. Committee could also reach out to Citizens Climate Lobby and Sierra Club.*

2 [21-1527](#)

Discuss Partners in Energy Implementation of Outreach and Education Activities

**Attachments:** [Energy Action Plan Report - Outreach and Education \(p.23-24\)](#)

*Staff said first outreach campaign would be around promoting free business assessments. Suggested targets include Chamber of Commerce, North La Crosse Business Association, Downtown Main Street, La Crosse Area Development Corporation, Rotary Clubs, and Sustainability Institute. City or Xcel could do presentation. Xcel will provide postcards; Meehan asked for electronic versions. Assessments would include non-profits.*

*Next campaign recommendation was for connecting residents with free and low-cost energy assistance programs. This is different than increasing awareness of energy efficiency rebates and behavior changes. Committee suggested getting in front of news media.*

3 [21-1414](#)

Resolution supporting the City of La Crosse's participation in the Cities with Nature initiative.

**Attachments:** [Resolution](#)  
[Hyperlink](#)

**A motion was made by Meehan, seconded by Lenard, that this Resolution be RECOMMENDED TO BE ADOPTED to the Common Council. The motion carried by voice vote.**

4 [21-1423](#)

Resolution supporting the City of La Crosse's commitment to pursuing clean energy and climate change solutions by joining the Wisconsin Local Government Climate Coalition.

**Attachments:** [Resolution](#)  
[Hyperlink](#)

**A motion was made by Van Maren, seconded by Meehan, that this Resolution be RECOMMENDED TO BE ADOPTED to the Common Council. The motion carried by voice vote.**

## Next Meeting / Agenda Items

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

*NOTICE TO PERSONS WITH A DISABILITY*

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*