## Craig, Sondra

From: John W Neumann <jwneumann@viterbo.edu>
Sent: Wednesday, November 12, 2025 2:31 PM

**To:** ZZ Council Members **Subject:** Support for Alternative 1

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Dear La Crosse Common Council Members,

I'm writing to share my support for **Alternative 1**, the option that includes protected bike lanes on 3rd and 4th Streets.

This project is a once-in-a-generation opportunity to make our downtown safer, more connected, and ready for the future. Adding protected bike lanes will make it easier for people to move through downtown — whether they drive, walk, or bike — without taking any options away.

Downtown already has more than 3,000 parking spaces in surplus, so we can afford to make space for people. Cities that have made this kind of investment have seen it support local business and create more vibrant, welcoming streets.

Also - action 2-1 in the city's 2023 comprehensive plan states -

Grow the city's "all ages and abilities " pedestrian and bicycle network through strategic investment in additional routes and infrastructure, especially facilities such as protected bike lanes that provide increased separation between users of non-motorized transportation and cars. If we are going to pay for these plans then we need to follow them. Lead actors stated - Planning, Public Works, BPAC, committee for citizens with disabilities.

This is about investing in downtown businesses. Walkable and bikable downtowns (with protected bike lanes) have demonstrated time and time again that they increase downtown foot traffic, promote healthier lifestyles and provide safe routes. Multiple cities are making this shift, and I believe La Crosse has an excellent opportunity to do the same.

Please choose the option that reflects the future we want for La Crosse — a city built around connection, choice, and people.

Thank you for your time and for considering this important decision. Sincerely,

John Neumann

Sent from my iPhone