

River Point District

Project Status Report
August 25, 2020

125 4TH ST N, SUITE 200 LA CROSSE, WISCONSIN 54601
VENDIADVERTISING.COM



PROJECT	CURRENT STATUS	NEXT STEPS			
		VENDI	TIMING	RDA	TIMING
Branding	In progress	Brand style guide	17-Aug	Provide feedback/approval	27-Aug
Social media	In progress	Review organic results	17-Aug		
		Post August social content	Aug 5, 13, 18, 27		
		Present September content	25-Aug	Provide feedback/approval	27-Aug
Video		Present video storyboard	12-Aug		
		Pre-production planning, schedule interviews	August/September		
Website		Update calendar	Monthly		

Next RDA meeting: August 27