

One Page Business Plan

Company Name: Soula's Cuisine

Web Site:

Name: Robbi Wolff

Phone: 608-317-1250

Twitter:

Title: Owner

Industry: Service

Facebook:

Email: thatforeignplace@gmail.com

Stage:

Problem (what pain is your biz is solving?)

Greek cuisine, international flavor,

Solution (how is your biz solving that?)

Greek ~~rest~~ restaurant, more culture and ethnic flavor

Impact (what is the positive social impact of your biz?)

A diverse, food option for lunch/dinner

Business Model (how does your biz make money?)

Offering traditional Greek food, for breakfast, lunch & dinner

Secret Sauce (what is the underlying magic?)

Traditional Greek Food, recipes, wine

Sales & Marketing (how will your biz go to market?)

Facebook, Instagram, website, tv, radio

Competition (what your biz can do they can't?)

Offer traditional Greek food

Team (who is on your team, why are they good?)

Airey - is from Greece, will be managing 10-13 people

Projections & Milestones (underlying important metrics)

To become a staple in the community and a destination

Status & Timeline (where is the biz now?)

Project to open Feb 2020.

Next Steps #1

Next Steps #2

Next Steps #3