

# SUNDAY MARKET

**Cameron Park | May – October | Sundays | 9 AM – 2 PM**

Sunday Market at Cameron Park is designed to activate downtown green space in a way that prioritizes cleanliness, safety, family programming, and economic activity for nearby businesses. The goal is to create a welcoming environment that supports families, local vendors, and community gathering while maintaining clear expectations for park use.

**Launch May 31, 2026.**

## **DMI UNDERSTANDING**

DMI will be fully responsible for the operation of Sunday Market and understands the capacity of the City. DMI will work in tandem with departments to create a welcoming space for customers and vendors.

## **ROLES & RESPONSIBILITIES**

**DMI** - staff, setup, tear down, clean up, trash removal, license/permits/insurance, vendor management, security, entertainment, business/public communication, weather announcements

**Parks & Rec.** - pre-market cleanup, port-a-let refresh (standard for parks in summer)

**Streets** - pre-market closure of King St. (one lane) from 5<sup>th</sup> to 6<sup>th</sup>

**La Crosse PD** - pre-market park and parking ramp walkthrough

**Fire** - crosscheck final market map for emergency access

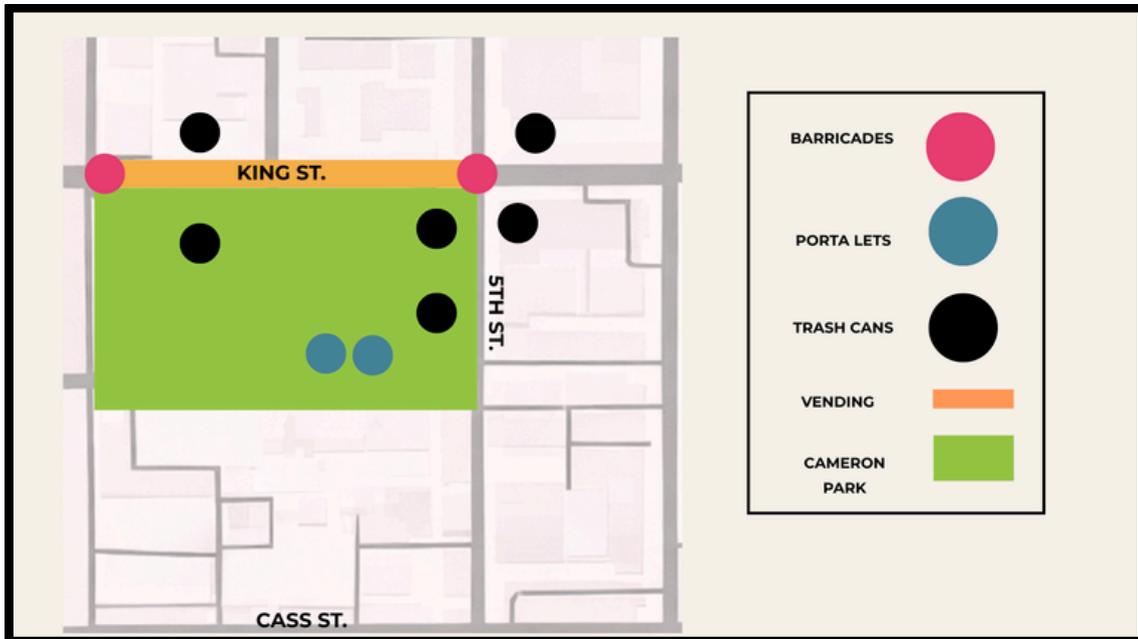
## **SUNDAY MARKET FEATURES**

- **Positive Park Programming** - exercise, stretching, fitness, dance, music, poetry
- **Healthy & Fresh Food** - seasonal, local offerings, discounts/deals at Co-Op
- **Clean Parks & Awnings** - appropriate infrastructure for outdoor market
- **Easy-Access** - ramp/street parking, bike friendly, close to transit lines.

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