

# BEAUTIFY LA CROSSE

A PROGRAM INVITING CITIZENS TO TAKE PART IN  
CREATING A MORE AESTHETICALLY PLEASING AND  
SUSTAINABLE LANDSCAPE THROUGHOUT LA CROSSE



# HOW IT WORKS

## Application Process (no fee)

1. Identify the area which you want to enhance and contact the Parks & Forestry Department.
2. Complete and submit the application.
3. Parks and Forestry Staff will review and represent the application through the approval process
4. Once approved, get started at your spot right away!

## What can I do?

- Plant a micro-prairie in your boulevard
- Establish a rain garden
- Plant native plants in traffic circles
- Develop a pollinator garden in your neighborhood
- Improve and maintain a previously landscaped area

# WHO CAN PARTICIPATE? WHAT ARE THE REQUIREMENTS?

- Individuals, businesses, clubs, organizations
- Participants are financially responsible for purchasing plants and materials necessary for their planting project. \*Black dirt, and mulch are available free to residents at Isle La Plume [Brush & Yard Waste Site](#). (2000 Marco Dr)
- Applicant is responsible for general maintenance including weeding, watering, trimming, and removal of excess material.

## **By participating in this program, the participant agrees to:**

- Maintain the entire planting site during all seasons for a minimum of three years.
- Dispose of all waste vegetation, materials and litter appropriately. (**Sec. 34-113**)
- Rocks and stones are not permitted in boulevards
- The City is not responsible for restoring damage caused by street maintenance, drainage and utility construction, and snowplowing. Improvements which interfere with the performance of City operations or public utilities may be ordered for removal.

## WHERE AND WHAT CAN I PLANT?



### Where can I plant?

- Boulevards
- Traffic Circles
- Medians
- Landscaped Park Beds
- Open Green Spaces

\* Do you have an alternative location in mind? Call the Parks Dept to confirm availability.

### What can I plant?

- When selecting plants for your project the most critical consideration is height. Plantings, with the exception of trees, shall not be taller than 30 inches. (Municipal Code 34-114)
- Native plants which grow well in our zone 4 climate and provide ecological support are strongly encouraged. Suggested plant list available [here](#).
- Prohibited plant list available [here](#).

# BOULEVARD

- **What is a boulevard?**

*The boulevard is the area between the sidewalk and curb or street.*

- **What can I plant?**

*Click [here](#) for a list of recommended plants*

- **Is there a height restriction for plantings?**

*All boulevard plantings, with the exception of trees, shall not be taller than 30 inches.*

- **Will the City provide any materials?**

*Mulch, black dirt, and composting is available at Isle la Plume located at 2000 Marco Drive, La Crosse WI.*



- **Are permanent structures allowed?**

*Permanent structures, such as a raised bed, are not allowed on the boulevard.*

# TRAFFIC CIRCLE

- **What is a Traffic Circle?**

*Neighborhood traffic circles consist of a circular intersection constructed at the intersection of two local residential streets for traffic calming and aesthetic purposes*

- **What can I plant?**

*Click [here](#) for a list of recommended plants*

- **Is there a height restriction for plantings?**

*All boulevard plantings, with the exception of trees, shall not be taller than 30 inches.*

- **Will the City provide any materials?**

*Mulch, black dirt, and composting is available at Isle la Plume located at 2000 Marco Drive, La Crosse WI.*



# MEDIANS

- **What is a Median?**  
A median is the area between opposing lanes of traffic. Medians are generally raised 6-7 inches above the surrounding roadbed.
- **What can I plant?**  
Click [here](#) for a list of recommended plants
- **Is there a height restriction for plantings?**  
*All boulevard plantings, with the exception of trees, shall not be taller than 30 inches.*
- **Will the City provide any materials?**  
*Mulch, black dirt, and composting is available at Isle la Plume located at 2000 Marco Drive, La Crosse WI.*



# LANDSCAPED PARK BEDS

- The Parks Department maintains 47 parks throughout the City of La Crosse.
- Each park offers uniquely different opportunities for individuals or groups to participate in maintaining and improving existing landscaped areas.
- Maintenance may include weeding, watering, trimming, spreading mulch, etc.





## IMPORTANT NOTES



- Planting projects require a three year minimum commitment
- Plantings must not interfere with sidewalks or roadways
- Fire hydrants and utility lines must be accessible and visible at all times
- Plantings in road right-of-way's are restricted in height to 30 inches or less (not including trees)
- The city reserves the right to require the removal of unkempt or abandoned installations.
- Prohibited changes include, but are not limited to, installation of fencing, paving, recycled asphalt, brick pavers, concrete, landscaping gravel, exposed aggregate, etc.
- The City is not responsible for restoring damage caused by street maintenance, drainage and utility construction, and snowplowing.
- Improvements which interfere with the performance of City operations or public utilities may be ordered for removal.

# RESOURCES

- Program resources can be found at:  
<http://www.cityoflacrosse.org/your-government/departments/parks-recreation-forestry/beautify-la-crosse>
- Program Brochure
- Application
- Suggested Plant List
- Prohibited Plant List
- Examples
- Rain Garden Guide

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