



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes - Final

La Crosse Center Board

Tuesday, October 15, 2024

4:00 PM

Council Chambers
City Hall, First Floor

Call to Order

The meeting was called to order at 4:02pm by Board Chair Smith.

Roll Call

Present: 7 - Phillip J. Addis, Barb Janssen, Brent Smith, Scott Rada, Mary Larson, Randy Erickson, Ryan Black

Absent: 1 - David L. Mc Dowell

Others Present

Staff: Jay Odegaard, Dan Trussoni, Alix Talbot, Jay Breier, Josh Krenz, Kourtnei Alcock, Elizabeth Poh, Bri Beining

Approval of Minutes

A motion was made by Erickson, seconded by Black, to approve the September 17th, 2024 meeting minutes. The motion carried on voice vote

Agenda Items:

[24-1345](#)

Request to approve liquor expenses.

A motion was made by Addis, seconded by Rada, that this Request be **APPROVED** . The motion carried by voice vote.

[24-1346](#)

Updates Regarding Financials.

NO ACTION TAKEN

[24-1352](#)

LCC - LCCVB Strategic Collaboration Final Report.

A motion was made by Janssen, seconded by Black, that this report be **RECEIVED AND FILED** . The motion carried by voice vote.

[24-1347](#)

Updates Regarding Sales & Events.

NO ACTION TAKEN

[24-1348](#) Updates Regarding Marketing.

NO ACTION TAKEN

[24-1349](#) Updates Regarding Food & Beverage.

NO ACTION TAKEN

[24-1350](#) Updates Regarding Building Operations.

NO ACTION TAKEN

[24-1351](#) Updates Regarding Explore La Crosse.

NO ACTION TAKEN-GONE

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.