



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Municipal Parking Utility Board

Wednesday, June 22, 2016

4:00 PM

3rd Floor Conference Room

Call to Order, Roll Call

Present: 9 - James Cherf, Joe Ledvina, Robin Moses, Jay McHenry, Martin Gaul, Elaine Yager, Jim Rosenberg, Angie Manke, Troy Nedegaard

Excused: 1 - Richard Swantz

Absent: 1 - Dan Wettstein

Approval of Minutes

A motion was made by Cherf, seconded by Yager, to **APPROVE** the minutes of May 25, 2016. The motion carried by voice vote.

Clarification of assessment revenue to Parking Utility budget

The downtown parking assessment is a line item on revenue side for Parking Utility.

Roll Call

Present: 10 - James Cherf, Joe Ledvina, Robin Moses, Dan Wettstein, Jay McHenry, Martin Gaul, Elaine Yager, Jim Rosenberg, Angie Manke, Troy Nedegaard

Excused: 1 - Richard Swantz

Parking meter sale update

There are approximately 700 meters and accessories. The previous offer was withdrawn because it takes 2 keys per meter and we only have 2 keys total. Since last month, approximately 20 people contacted the Surplus Coordinator about individual purchases. Received an offer today of \$900 to take everything. Engineering Department wants at least one as an artifact.

A motion was made by Cherf, seconded by Wettstein, to **REFER** this matter back to the Municipal Parking Utility Board on 7/27/16, to allow time to ask the City Arts Board if they are interested in the meters. The motion carried by voice vote.

[16-0617](#)

Request of Logistics Health Incorporated for parking assistance.

The request is to lift the 2 hour parking zone where it does not interfere with businesses on Front St. and 2nd St, and provide parking in open spots in the La Crosse Center Ramp. This would be for a period of five months through approximately December 15, 2016. Parking has always been a concern. As developments continued to grow, there was agreement with the city that employees have access to no-fee parking. There are about 10 years left on the agreement.

Chair stated that changing the 2 hours parking zone is through Board of Public Works, not with this Board.

La Crosse Center Director stated LHI team is willing to work with the Center during big events. There will be 5 events in the 4th quarter that will cause pressure. Certain events require changes to the 2 hour parking rules, which goes to Board of Public Works. He requests gates remain open in the La Crosse Center Ramp. La Crosse Center customers will not be happy if they have to go to Oktoberfest grounds.

Coordinator stated there are 71 spaces in the Oktoberfest parking area that are open to the public. It is still yet to be determined whether the grounds can be used. When there are no events at the La Crosse Center, the ramp has not been full. Today there were about 150 spots available.

The Agreement that was mentioned said LHI could parking free in Riverside Ramp for a period of time.

Members had the following comments:

-Ramps have to support themselves in the future.

-Not alot of sympathy for not willing to pay \$35 per month to park.

-Hard to say some ramps are free and others are permitted; that is not equitable. If gates are up for the La Crosse Center Ramp, everyone will want to go there because it is free.

-Parking pressure downtown needs to be alleviated by everyone. Alot of pressure on downtown parking system right now because of construction.

-Don't want to damage ability for booking La Crosse Center events.

-There's been a reduction of revenue of parking system. This would perpetuate economic deficiency if it is allowed.

-Hesitant to grant special privileges in a ramp.

-Would consider for the purposes of the La Crosse Center, not LHI.

A motion was made by Cherf, seconded by McHenry, that the Request be DENIED with direction that the Parking Utility Coordinator talk to Mr. Weber about the availability of free parking on the Oktoberfest lot. The motion carried by the following vote:

Yes: 6 - Cherf, McHenry, Gaul, Yager, Manke, Nedegaard

No: 3 - Ledvina, Wettstein, Rosenberg

Excused: 1 - Swantz

Abstain: 1 - Moses

[16-0623](#)

Coordinator recommendation for re-installation of parking ramp gates, changes to parking rates and hours, and changes to the permit fee structure.

Coordinator explained his recommendation, which was posted as an attachment to the agenda for members to review ahead of the meeting.

A motion was made by Cherf, seconded by Nedegaard, to APPROVE July 11th as the day the gates go back into operation. The motion carried by voice vote.

A motion was made by Cherf, seconded by Ledvina to REFER back to the Municipal Parking Utility Board on 7/27/16 authorization that the reserve signs come down, except 24/7 spaces, on August 1st. The motion carried by voice vote.

A motion was made by Rosenberg, seconded by Ledvina to APPROVE a rate increase to \$1.00/hour 6am to 6 pm with the first 3 hours free. The motion carried by voice vote.

A motion was made by Rosenberg, seconded by Wettstein, to APPROVE No Night charge, weekends Friday 6 pm to Monday 5 am. The motion carried by voice vote.

A motion was made by Cherf, seconded by Yager, to APPROVE that the Exit gates open at 9 pm on Friday and stay up until 5 am Monday. The motion carried by voice vote.

A motion was made by Cherf, seconded by Nedegaard, to APPROVE that 12 hour permits are guaranteed a space in their ramp, not a certain space.

A motion was made by Ledvina, seconded by Wettstein, to APPROVE the permit fee structure as follows effective October 1, 2016. The motion carried by voice vote.

-All 6 am to 6 pm \$40.00 includes tax.

-24/7 Market Square lower level \$55.00 includes tax (no sign).

-24/7 all other ramps \$100.00 includes tax and a sign.

Roll Call

Present: 9 - James Cherf, Robin Moses, Dan Wettstein, Jay McHenry, Martin Gaul, Elaine Yager, Jim Rosenberg, Angie Manke, Troy Nedegaard

Excused: 1 - Richard Swantz

Absent: 1 - Joe Ledvina

[16-0509](#)

Parking Utility Monthly Report (April 2016).

A motion was made by Cherf, seconded by Rosenberg, that this Report be RECEIVED AND FILED. The motion carried by voice vote.

[16-0615](#)

Parking Utility Monthly Report (May 2016).

A motion was made by Rosenberg, seconded by McHenry, that this Report be RECEIVED AND FILED. The motion carried by voice vote.

[16-0563](#)

Resolution authorizing the appropriation of unobligated parking ramp funds to the Police Department Parking Utility and Grounds to purchase parking equipment and services.

A motion was made by Cherf, seconded by McHenry, that this Resolution be APPROVED. The motion carried by voice vote.

Next Meeting Date/Agenda Items

July 27, 2016

Adjournment

A motion was made by Cherf, seconded by Nedegaard, to ADJOURN. The motion carried by voice vote.