



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Agenda - Final

La Crosse Center Board

Tuesday, January 21, 2025

4:00 PM

Council Chambers
City Hall, First Floor

This meeting is open for in-person attendance and will also be conducted through video conferencing. The meeting can be viewed by visiting the Legislative Information Center (<https://cityoflacrosse.legistar.com/Calendar.aspx>) and clicking on the video link to the far right in the meeting list.

If you wish to speak on an agenda item, you can do so as part of the Live Virtual Meeting. Contact the La Crosse Center at the email or phone number below so we can provide you with the necessary information to join.

Members of the public will also be able to attend the meeting in person. The meeting will be held at the City Hall, 400 La Crosse St, La Crosse, WI 54601.

Additionally, individuals may provide written comments on any agenda items by:

Email: talbota@cityoflacrosse.org or 608.304.7712

Board Members

Brent Smith, Phil Addis, Barb Janssen, David McDowell, Randy Erickson, Ryan Black, Mary Larson, Scott Rada

Call to Order

Roll Call

Approval of Minutes

Notices and Discussions

Agenda Items:

[25-0058](#)

Pursuant to Section 2-128 (b) of Code of Ordinances for the City of La Crosse, it is required that each committee member review the provisions of the Code of Ethics.

Attachments: [2025 CODE OF ETHICS.pdf](#)

- [25-0059](#) Request to approve liquor expenses.
Attachments: [NOVEMBER DMI-Check Register.pdf](#)
Staff Rep: Alix Talbot
- [25-0060](#) Updates Regarding Financials.
Attachments: [JAN-NOV 2024 FINANCIALS.pdf](#)
[NOVEMBER 2024 FINANCIALS.pdf](#)
Staff Rep: Alix Talbot
- [25-0067](#) Request to approve the Downtown Mainstreet Concessionaire Agreement.
Attachments: [Concessions Agreement 2025-2027.pdf](#)
Staff Rep: Jared Flick
- [25-0061](#) Updates Regarding Sales & Events.
Staff Rep: Kourtni Alcock
- [25-0062](#) Updates Regarding Marketing.
Staff Rep: Bri Beining
- [25-0063](#) Updates Regarding Food & Beverage.
Staff Rep: Jay Breier
- [25-0064](#) Updates Regarding Operations.
Staff Rep: Josh Krenz
- [25-0065](#) Request to approve 2026-2030 Capital Equipment budget.
Attachments: [Capital Equipment Update.pdf](#)
Staff Rep: Josh Krenz
- [25-0066](#) Updates Regarding Explore La Crosse.
Staff Rep: Eric Sjolander

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.