

New: \_\_\_\_\_

License Fee: \_\_\_\_\_

Renewal: \_\_\_\_\_

Invoice #: \_\_\_\_\_

### APPLICATION FOR THEATRE LICENSE

To the Common Council of the City of La Crosse:

Legal/Real Name: Rivoli, 21

Trade name of business: The Rivoli Theatre and Pizzeria

Address of premises to be licensed: 117 & 123 4th St. North

Manager of Theatre (FIRST, FULL MIDDLE & LAST): Anthony Reince

Home address (STREET ADDRESS, CITY, STATE & ZIP): 1226 11th St. South

Home phone number: [REDACTED]

Daytime phone number: [REDACTED]

Date of Birth: [REDACTED]

License Period: 2025-2026

For each screen the capacity of which is:

500 or under .....	\$ 100
500 to 1,000 .....	\$ 150
Over 1,000 .....	\$ 200

<u>Screen</u>	<u>Capacity</u>	<u>Amount</u>
#1	<u>350</u>	\$ <u>100</u>
#2	<u>36</u>	\$ <u>100</u>
#3	<u>36</u>	\$ <u>100</u>
#4	_____	\$ _____
#5	_____	\$ _____
#6	_____	\$ _____
#7	_____	\$ _____
#8	_____	\$ _____
		\$ <u>300.00</u> (Total)

The above hereby makes application for a license to operate a Theatre at the above address within the City of La Crosse pursuant to provisions of Chapter 10, Article VII of the Code of Ordinances for the City of La Crosse and subject to all laws of the State of Wisconsin.

Signature of Applicant Anthony Reince Date 1/11/2026

OFFICE USE ONLY: Customer #: \_\_\_\_\_ Granted: \_\_\_\_\_ License #: \_\_\_\_\_

**PERSONAL DATA SHEET**  
(PLEASE PRINT ALL INFORMATION)

Each Officer AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

**Name of Manager/Person in Charge:** Gelatt, Clara Elizabeth  
(LAST, FIRST & FULL MIDDLE NAME)  
Home Address: 450 Loxey Court Lake La Crosse WI 54601  
(STREET ADDRESS, CITY, STATE & ZIP)  
Date of Birth: [REDACTED] Home Phone: [REDACTED] Daytime Phone: [REDACTED]  
Violations: None

**Name of Officer:** Gelatt, Jonathan Sigurd  
(LAST, FIRST & FULL MIDDLE NAME)  
Home Address: 1504 King Street La Crosse WI 54601  
(STREET ADDRESS, CITY, STATE & ZIP)  
Date of Birth: [REDACTED] Home Phone: [REDACTED] Daytime Phone: [REDACTED]  
Violations: None

**Name of Officer:** Gelatt, Philip Madison  
(LAST, FIRST & FULL MIDDLE NAME)  
Home Address: 51 Adelphi Ave. Providence RI 02906  
(STREET ADDRESS, CITY, STATE & ZIP)  
Date of Birth: [REDACTED] Home Phone: [REDACTED] Daytime Phone: [REDACTED]  
Violations: None

**Name of Officer:** Krueger Tyler  
(LAST, FIRST & FULL MIDDLE NAME)  
Home Address: 2021 Prairie Place Holmen WI 54636  
(STREET ADDRESS, CITY, STATE & ZIP)  
Date of Birth: [REDACTED] Home Phone: [REDACTED] Daytime Phone: [REDACTED]  
Violations: None

**Name of Officer:** Schaller, Spencer Joseph Spencer  
(LAST, FIRST & FULL MIDDLE NAME)  
Home Address: E3583 US Hwy 14 Coon Valley WI 54623  
(STREET ADDRESS, CITY, STATE & ZIP)  
Date of Birth: [REDACTED] Home Phone: [REDACTED] Daytime Phone: [REDACTED]  
Violations: None

# Office of City Clerk



January 20, 2026

ATTN: CLARA GELATT  
RIVOLI 21 LLC DBA RIVOLI THEATRE/PIZZA DOLOROSA  
117 4<sup>th</sup> ST N  
LA CROSSE WI 54601

Dear Clara,

Our office is in receipt of the application for the Original Combination "Class B" Beer & Liquor, Indoor Cabaret, and Theatre Licenses for Rivoli 21 LLC at 123 4<sup>th</sup> St N, Suites 205, 206, 207, 208, 209, 213, 214, 215, & 216.

The application will be considered at the following meetings:

**Judiciary & Administration Committee**

**Tuesday, February 3, 2026, 6:00 p.m.**  
**Council Chambers, City Hall – 400 La Crosse St.**

**Common Council**

**Thursday, February 12, 2026, 6:00 p.m.**  
**Council Chambers, City Hall – 400 La Crosse St.**

It is recommended that someone attend the J&A meetings where public hearing is allowed; there may be questions or comments from a committee or council member or another citizen. Public hearing is generally not allowed at the Council meeting although there may be questions of Council Members. The applications will appear as part of the Various Licenses agenda item, which is a grouping of all of the licenses submitted for approval for February (File # 26-0038).

Attendance is allowed either in person or virtually. I will also be sending you an email with the dates listed above and the Zoom link for the J&A meeting. If you have any questions, comments, or concerns; do not hesitate to contact me.

Sincerely,

Sondra Craig, Deputy Clerk  
[craigs@cityoflacrosse.org](mailto:craigs@cityoflacrosse.org)  
608-789-7549

cc: Clara Gelatt – CGELATT@GMAIL.COM