

Smithburg, Alicia

From: Lucas Schwaller <lschwaller@merceradvisors.com>
Sent: Saturday, May 16, 2026 11:43 AM
To: Smithburg, Alicia
Subject: Request for Seasonal Discontinuance of Alcohol Sales at Green Island Ice Arena

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Dear Alicia,

On behalf of River City Youth Hockey, this letter is to formally notify the City of La Crosse that RCYH will discontinue the sale of intoxicating liquor at Green Island Ice Arena during the summer months while the facility is inactive for our seasonal operations.

As a seasonal organization, RCYH's rink operations conclude following the completion of the hockey season each spring. We anticipate discontinuing alcohol sales beginning this summer and resuming operations in October 2026 when RCYH retakes control of the rink for the 2026–27 hockey season.

We respectfully request permission from the City Council for this temporary discontinuance in accordance with Section 4-44 of the La Crosse Municipal Code.

Please let us know if any additional documentation or information is needed.

Thank you for your consideration.

Sincerely,

Lucas Schwaller
President
River City Youth Hockey

[Lucas Schwaller, CTFA®, CES®](#)

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