

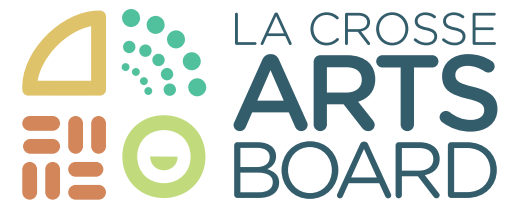
# **The City of La Crosse Arts Board**

Final Logo Design

Phase 6 | August 30th, 2021

Suggested Icon cluster and text

Primary Logo  
(horizontal)



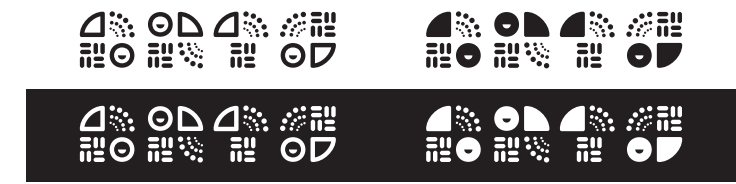
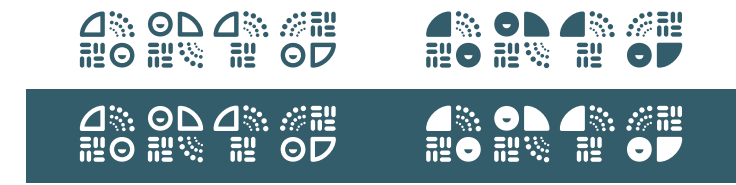
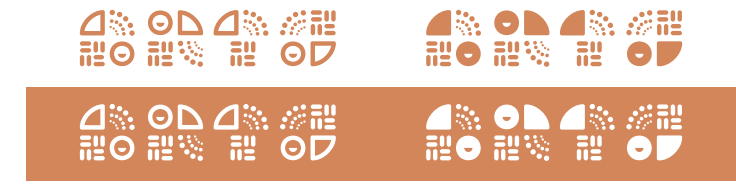
Secondary Logo  
(vertical)



Single Icons and text



Icons as lettering



## Social Media Profile Pic and Favicon (Option 1)

Favicon



Profile graphic for all Social Media platforms:



## Social Media Profile Pic and Favicon (Option 2)

Favicon



Profile graphic options for all Social Media platforms:



## Social Media Cover & Banner

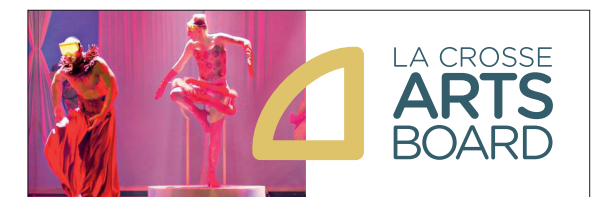
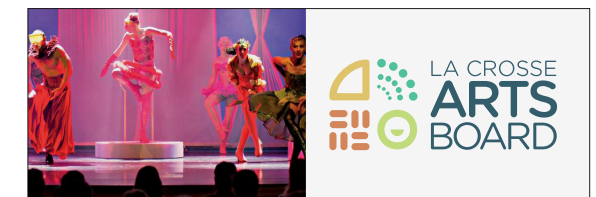
Facebook Cover



Linkedin Banner



Twitter Cover



Photos are for placement only. Arts Board will need to supply their own photography or imagery.

## Letterhead



Website.com | Phone Number | Physical Mailing Address

Date or Greeting,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Thank You,  
Name

Website.com | Phone Number | Physical Mailing Address

## Brand Guideline

*Work in Progress.*

