



Meeting Minutes

Economic and Community Development Commission

Wednesday, May 24, 2023

3:00 PM

Council Chambers

Call to Order

Mayor Reynolds called the meeting to order at 3:05.

Roll Call

Present: 7 - Douglas Happel, Linda Lee, Chris Kahlow, Vicki Markussen, Mitch Reynolds, Colin Walsh, Gina Miller

Approval of Minutes from the April 26, 2023 meeting.

A motion was made by Kahlow, seconded by Happel, that these minutes be APPROVED. The motion carried by voice vote.

Agenda Items:

- 1 [23-0609](#) Presentation from The Parenting Place on the current state of the City's childcare industry.

Attachments: [Childcare Survey Data Report Spring 2023](#)

- 2 [23-0605](#) Review and approve updates to the Architectural and Engineering Analysis program guidelines.

Attachments: [Staff Memo](#)

[A&E Guidelines 2023 Update: Redlined Version](#)

[A&E Guideline 2023 Update: Clean Version](#)

A motion was made by Happel, seconded by Kahlow, that this item be APPROVED. The motion carried by voice vote.

- 3 [23-0610](#) Facade Grant Program Presentation.

- 4 [23-0448](#) Review and approve revised Elevate Downtown facade program guidelines.

Attachments: [Facade Program Staff Memo](#)

[Elevate Facade Guidelines 2023 Update: Redlined Version](#)

[Elevate Facade Guidelines 2023 Update: Clean Version](#)

A motion was made by Kahlow, seconded by Lee, that this item be APPROVED.

A motion was made by Kahlow, seconded by Lee, that this item be AMENDED to define the Downtown boundaries for this item to be La Crosse Street to Mississippi River and 7th Street to Cass Street. The motion carried by voice vote.

The motion to APPROVE AS AMENDED carried by voice vote.

- 5 [23-0441](#) Review and approve revised Update North La Crosse facade program guidelines.

Attachments: [Northside Facade Grant 2023 Update: Redlined Version](#)
[Northside Facade Grant 2023 Update: Clean Version](#)

A motion was made by Kahlow, seconded by Lee, that this item be APPROVED. The motion carried by voice vote.

- 6 [23-0613](#) Consideration and Possible Action on Request for Proposals for Housing Study.

Attachments: [Housing Study Request for Proposal.docx](#)

A motion was made by Kahlow, seconded by Happel, that the General Item be APPROVED. The motion carried by voice vote.

- 7 [23-0608](#) Action on Offer to Purchase 608 Rose St.

Attachments: [23-0608 - Staff Report - Action on Offer to Purchase 608 Rose St.pdf](#)
[23-0608 OTP 608 Rose St.pdf](#)

A motion was made by Kahlow, seconded by Lee, that this Item be APPROVED. The motion carried by voice vote. Markussen voting No.

- 8 [23-0453](#) Amended Resolution approving Home Buyer Down Payment Assistance Program.

Attachments: [Proposed Amended Resolution for F&P 6.1.2023.docx](#)
[Policy - Revised 5.25.2023](#)
[Updated Memo - 5.30.2023](#)
[Resolution](#)
[Policy](#)
[Staff Report](#)
[Reconsideration Memo](#)

A motion was made by Happel, seconded by Markussen, that this Resolution be RECONSIDERED. The motion carried by voice vote.

A motion was made by Happel, seconded by Walsh, that the Resolution be RECOMMENDED TO BE ADOPTED. The motion carried by voice vote. Kahlow and Lee voting No.

- 9 [23-0615](#) Program Updates.
- 10 [23-0603](#) Presentation by HOME-Community Housing Development
Organizations Applicants.
- 11 [23-0607](#) Consideration and Possible Action on HOME - Community Housing
Development Organization Application.

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [HOME CHDO Application - Habitat La Crosse.pdf](#)
 [HOME CHDO Application-YWCA.pdf](#)

A motion was made by Happel, seconded by Lee, that the application for Habitat for Humanity be APPROVED for the full amount. The motion carried by voice vote.

Adjournment

Mayor Reynolds adjourned the meeting at 4:36pm.

**Economic and Community Development Commission Members:
Mayor Mitch Reynolds, Chris Kahlow, Doug Happel, Colin Walsh, Linda Lee, Gina Miller, & Vicki Markussen.**