

## Craig, Sondra

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**From:** Goggin, Erin  
**Sent:** Tuesday, November 4, 2025 6:50 PM  
**To:** Craig, Sondra  
**Subject:** FW: Feedback on Downtown 3rd/4th Street - Vote for Alternative 2  
  
**Importance:** High

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**From:** Anna Jotham <[ajotham@citizensstatebank.us](mailto:ajotham@citizensstatebank.us)>  
**Sent:** Tuesday, November 4, 2025 12:03 PM  
**To:** Newberry, Aron <[Newberrya@cityoflacrosse.org](mailto:Newberrya@cityoflacrosse.org)>; Janssen, Barb <[Janssenb@cityoflacrosse.org](mailto:Janssenb@cityoflacrosse.org)>; Kahlow, Chris <[Kahlowc@cityoflacrosse.org](mailto:Kahlowc@cityoflacrosse.org)>; Bedford, Crystal <[Bedfordc@cityoflacrosse.org](mailto:Bedfordc@cityoflacrosse.org)>; Goggin, Erin <[Goggine@cityoflacrosse.org](mailto:Goggine@cityoflacrosse.org)>; Padesky, Gary <[Padeskyg@cityoflacrosse.org](mailto:Padeskyg@cityoflacrosse.org)>; Trost, Jennifer <[Trostj@cityoflacrosse.org](mailto:Trostj@cityoflacrosse.org)>; Sleznikow, Larry <[Sleznikowl@cityoflacrosse.org](mailto:Sleznikowl@cityoflacrosse.org)>; Weston, Lisa <[Westonl@cityoflacrosse.org](mailto:Westonl@cityoflacrosse.org)>; Mindel, Mackenzie <[Mindelm@cityoflacrosse.org](mailto:Mindelm@cityoflacrosse.org)>; Stine, Olivia <[Stineo@cityoflacrosse.org](mailto:Stineo@cityoflacrosse.org)>; Northwood, Rosanne <[Northwoodr@cityoflacrosse.org](mailto:Northwoodr@cityoflacrosse.org)>; Washington-Spivey, Shaundel <[Washingtonspiveys@cityoflacrosse.org](mailto:Washingtonspiveys@cityoflacrosse.org)>; Dickinson, Tamra <[dickinsont@cityoflacrosse.org](mailto:dickinsont@cityoflacrosse.org)>  
**Subject:** Feedback on Downtown 3rd/4th Street - Vote for Alternative 2  
**Importance:** High

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Dear City Council Members,

As a supporter of La Crosse who is deeply committed to the strength of our downtown, I urge you to reject any proposal that removes on-street parking for bike lanes. Convenient parking is vital to downtown's economic health, accessibility, and overall vitality. Many people, especially older adults, families with children, and those with mobility challenges rely on being able to park close to their destinations. Eliminating on-street parking will both deter and make it harder for people to come downtown and ultimately hurt local commerce, the very heart of our community. Downtown businesses are already struggling (many have closed and vacancies are increasing) and this will only make their situation worse which would lead to more closures and vacancies.

For these reasons, **I strongly support Alternative 2**, which preserves existing on-street parking and ensures continued accessibility for all while still allowing thoughtful discussion on other improvements. I urge the Council to prioritize decisions that protect downtown businesses and sustain La Crosse's economic future.

Thank you for your time and dedication to our community.

Sincerely,



**ANNA JOTHAM**  
Director of Marketing

P: (608) 785-2265 | F: (608) 785-2275  
620 Main Street | P.O. Box 219  
La Crosse, WI 54602

[www.citizensstatebank.us](http://www.citizensstatebank.us)

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