

CR-05 - Goals and Outcomes

Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

This year, the City of La Crosse invested \$3.2 million in La Crosse through CDBG and HOME. Through careful investment of these dollars in loans to businesses and homeowners, the City earned over \$691,000 in program income. Additionally, CDBG/HOME funds leveraged an additional \$9 million in funding from philanthropists, federal, local and state funds. This meant that for every \$1 spent, another \$2.87 was leveraged. Over 46% of the City's resources were spent in targeted areas for revitalization (NRSA). La Crosse's CDBG projects were also featured 23 different times in print, television, and radio this year.

Program Highlights

Neighborhood Revitalization.

• This year, the City, LCHDO, and Habitat collectively sold 6 new affordable homes for working families and retiring baby boomers. The families were employed by Gunderson Lutheran Health System, Ashley Furniture, Festival Foods, Mayo Clinic. Two (2) additional homes were cleared for blight. Additionally the City facilitated 10 additional single family market rate homes through its TIF and CIP funds. Once they are completed, collectively these 16 homes will add \$1.6 million in new assessed value in the City's distressed neighborhoods.

• Code Enforcement. CDBG also funded a code enforcement officer focused on targeted areas in the City and as a result, improvements were made to the exterior of 874 homes.

• Housing Repairs. Eighteen (18) homeowners made \$313,000 in improvements to their homes such as plumbing, electrical, insulation, siding, and other critical repairs. These loans allowed for families to make their homes safer for children and allowed elderly individuals to age in place. In addition, two landlords invested \$52,000 in 16 rental units through the Couleecap Rental Rehab Program.

Affordable Housing

The City's significant investment in workforce housing is paying off. Three major affordable housing projects are underway or completed. 2219

Lofts is now entirely leased up with 24 affordable housing units, including 6 which were leased by previously homeless families and individuals. One man who was housed was homeless for 8 years. Roosevelt School Apartments, which includes 32 units of affordable housing are now accepting applications and a grand opening is planned in July. The Kane Street Garden Terrace Apartments received their tax credit allocation and construction will begin next year.

Economic Development

The Coulee Co.Starters programs helped 35 people launch small businesses

Alleviate Poverty and Prevent Homelessness.

Through its partner agencies, the City assisted 1362 in finding emergency shelter or housing. The City became the first City in Wisconsin to end Veteran's homelessness. Couleecap helped one individual who had been living on the streets for 5 years find stable income and housing. The Family Collaborative was able to stabilize a mother and her children— 6 years old and two 8-month olds find permanent housing after becoming homeless. An additional 4802 youth, families, and the elderly were provided food, health, transportation, and youth services through the City's support of , the Kane Street Garden, MTU, the Boy's and Girls Club, Stepping Stones.

Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee's program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Administer CDBG/HOME Program	Administration	CDBG: \$ / HOME: \$26000	Other	Other	1	1	100.00%	1	1	100.00%
Alleviate poverty and increase self-reliance.	Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	25000	13314	53.26%	10807	10765	99.61%
Alleviate poverty and increase self-reliance.	Non-Housing Community Development	CDBG: \$	Homeless Person Overnight Shelter	Persons Assisted	3000	2256	75.20%	1180	1089	92.29%
Alleviate stormwater and flooding issues	Stormwater, Sewer Management, Flooding	CDBG: \$	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Households Assisted	5000	0	0.00%			
Improve code enforcement	Affordable Housing Code Enforcement	CDBG: \$ / HOME: \$	Housing Code Enforcement/Foreclosed Property Care	Household Housing Unit	5000	1102	22.04%			
Improve Neighborhood Livability	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	2	1	50.00%			

Improve Neighborhood Livability	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Households Assisted	10000	3680	36.80%	5000	0	0.00%
Improve Neighborhood Livability	Non-Housing Community Development	CDBG: \$	Other	Other	2	1	50.00%			
Increase affordable housing	Affordable Housing Homeless	CDBG: \$ / HOME: \$40000	Rental units constructed	Household Housing Unit	150	24	16.00%	8	24	300.00%
Increase affordable housing	Affordable Housing Homeless	CDBG: \$ / HOME: \$40000	Rental units rehabilitated	Household Housing Unit	50	16	32.00%			
Increase affordable housing	Affordable Housing Homeless	CDBG: \$ / HOME: \$40000	Housing for Homeless added	Household Housing Unit	40	6	15.00%	8	6	75.00%
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	15	35	233.33%			
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	0		17	35	205.88%

Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Facade treatment/business building rehabilitation	Business	2	2	100.00%			
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Jobs created/retained	Jobs	75	52	69.33%	14	15	107.14%
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Businesses assisted	Businesses Assisted	2	22	1,100.00%	2	8	400.00%
Prevent and end homelessness	Homeless	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	260	926	356.15%	260	190	73.08%
Prevent and end homelessness	Homeless	CDBG: \$	Tenant-based rental assistance / Rapid Rehousing	Households Assisted	75	83	110.67%			
Prevent and end homelessness	Homeless	CDBG: \$	Homeless Person Overnight Shelter	Persons Assisted	3000	2387	79.57%	1180	1089	92.29%
Prevent and end homelessness	Homeless	CDBG: \$	Overnight/Emergency Shelter/Transitional Housing Beds added	Beds	0	0		0	0	
Prevent and end homelessness	Homeless	CDBG: \$	Housing for Homeless added	Household Housing Unit	6	6	100.00%			
Repair aging housing infrastructure	Affordable Housing	CDBG: \$	Rental units rehabilitated	Household Housing Unit	25	16	64.00%	2	16	800.00%

Repair aging housing infrastructure	Affordable Housing	CDBG: \$	Homeowner Housing Rehabilitated	Household Housing Unit	75	29	38.67%	15	20	133.33%
Replace dilapidated housing structures	Affordable Housing	CDBG: \$ / HOME: \$	Homeowner Housing Added	Household Housing Unit	30	15	50.00%	8	6	75.00%
Replace dilapidated housing structures	Affordable Housing	CDBG: \$ / HOME: \$	Homeowner Housing Rehabilitated	Household Housing Unit	0	1				
Replace dilapidated housing structures	Affordable Housing	CDBG: \$ / HOME: \$	Buildings Demolished	Buildings	30	21	70.00%	8	9	112.50%

Table 1 - Accomplishments – Program Year & Strategic Plan to Date

Assess how the jurisdiction’s use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.

See table below

5-YEAR GOALS	5-YEAR OUTCOMES	Results to Date (2016)	Remaining to meet 5-year goal	Notes on Projects Underway
Neighborhood Revitalization				
1. Increase safety and maintenance of homes through code enforcement	5000 housing units make repairs as a result of code enforcement	2140	2860	Next year this position will be funded by the City.
2. Repair aging housing infrastructure	75 units of homeowner housing rehabilitated	29	46	City has hired new staff member Kevin Conroy to manage this program.
	25 rental units rehabilitated	16	9	
3. Demolish dilapidated housing structures and replace with new, affordable housing	30 units of homeowner housing	15	15	
	30 buildings demolished	21	9	
4. Improve livability, attractiveness, and safety through public infrastructure	2 priority neighborhood plan projects implemented (e.g. green spaces, street-scaping, parks)	8	0	Powell Park Underway
	Street lighting added in census tract 4 or 9, or 2 corridors	0	1 lighting project or street scaping	Caledonia Lighting Project in Progress
5. Increase storm water captured through green infrastructure	Implement 1 green infrastructure project	0	1 green infrastructure	
Affordable Housing				
6. Increase mixed-income, affordable rental housing for low-income families, minorities, and persons with disabilities	200 units of affordable rental housing added	58	142	Roosevelt School completed by June 2017.
	35 units for persons transitioning out of homelessness added	6	29	Kane Street Garden Project funded, completion 2019.
Economic Development				
7. Increase economic opportunities for low- and moderate-income persons	100 FTE jobs created	54	46	
8. Support neighborhood-based businesses	2 businesses assisted	22	Exceeded Goal (2)	
Anti-Poverty Services				
9. Prevent and end homelessness in la Crosse	3000 homelesspersons receive overnight shelter	2913	670	
	75 households assisted in obtaining housing	353	Exceeded Goal	
10. Alleviate poverty and increase self-reliance	25,000 LMI persons assisted	13314	11686	

2016 Goals

CR-10 - Racial and Ethnic composition of families assisted

Describe the families assisted (including the racial and ethnic status of families assisted).

91.520(a)

	CDBG	HOME
White	2,408	20
Black or African American	555	0
Asian	90	6
American Indian or American Native	68	0
Native Hawaiian or Other Pacific Islander	9	0
Total	3,130	26
Hispanic	157	6
Not Hispanic	2,973	20

Table 2 – Table of assistance to racial and ethnic populations by source of funds

Narrative

While overall the City of La Crosse is not very diverse, the clients served by the programs supported by the Community Development Block Grant programs are quite diverse and serve a range of backgrounds. The City of La Crosse has also taken very seriously achieving its goals of awareness for fair housing and is sending out 10,000 brochures on fair housing to rental households in La Crosse.

CR-15 - Resources and Investments 91.520(a)

Identify the resources made available

Source of Funds	Source	Resources Made Available	Amount Expended During Program Year
CDBG		22,540,000	2,476,090
HOME		950,000	774,725

Table 3 - Resources Made Available

Narrative

Identify the geographic distribution and location of investments

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
City-Wide Area	19	48	Nature of activities make it difficult to limit to one part of the city.
City-Wide Area	40	48	Nature of activities make it difficult to limit to one part of the city.
Lower Northside Depot	17	20	The City focused many new construction and rehabilitation projects in this area.
Lower Northside Depot	30	20	The City focused many new construction and rehabilitation projects in this area.
Powell-Poage-Hamilton/Washburn	30	32	La Crosse has partnered with La Crosse Promise to achieve a lot of new construction in this area.
Powell-Poage-Hamilton/Washburn	64	32	La Crosse has partnered with La Crosse Promise to achieve a lot of new construction in this area.

Table 4 – Identify the geographic distribution and location of investments

Narrative

This year, the City of La Crosse expended 54% of its CDBG and HOME resources in its target areas and in its Neighborhood Revitalization Strategy Areas (NRSA), which are the "Southside NRSA"- the neighborhood surrounding the downtown, Gundersen Health Systems and Mayo Clinic, as well as the Lower Northside Depot Neighborhood and surrounding area. The City continues to prioritize projects in these areas. Please see chart of NRSA goals to see the goals that were accomplished in the NRSA. Since the NRSA was not approved until mid-Action Plan year, the City is not able to report on planned percentage of allocation.

Leveraging

Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.

CDBG/HOME funds leveraged an additional \$9 million in funding from philanthropists, federal, local and state funds This meant that for every \$1 spent, another \$2.87 was leveraged.

Fiscal Year Summary – HOME Match	
1. Excess match from prior Federal fiscal year	0
2. Match contributed during current Federal fiscal year	54,768
3. Total match available for current Federal fiscal year (Line 1 plus Line 2)	54,768
4. Match liability for current Federal fiscal year	32,671
5. Excess match carried over to next Federal fiscal year (Line 3 minus Line 4)	22,097

Table 5 – Fiscal Year Summary - HOME Match Report

Match Contribution for the Federal Fiscal Year								
Project No. or Other ID	Date of Contribution	Cash (non-Federal sources)	Foregone Taxes, Fees, Charges	Appraised Land/Real Property	Required Infrastructure	Site Preparation, Construction Materials, Donated labor	Bond Financing	Total Match
Replacement Housing Programs (Multiple Addresses)	03/31/2016	0	0	0	0	54,678	0	0

Table 6 – Match Contribution for the Federal Fiscal Year

HOME MBE/WBE report

Program Income – Enter the program amounts for the reporting period				
Balance on hand at beginning of reporting period \$	Amount received during reporting period \$	Total amount expended during reporting period \$	Amount expended for TBRA \$	Balance on hand at end of reporting period \$
169,273	350,594	424,131	0	3,424

Table 7 – Program Income

Minority Business Enterprises and Women Business Enterprises – Indicate the number and dollar value of contracts for HOME projects completed during the reporting period						
	Total	Minority Business Enterprises				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
Contracts						
Dollar Amount	0	0	0	0	0	0
Number	0	0	0	0	0	0
Sub-Contracts						
Number	0	0	0	0	0	0
Dollar Amount	0	0	0	0	0	0
	Total	Women Business Enterprises	Male			
Contracts						
Dollar Amount	2,050	2,050	0			
Number	1	1	0			
Sub-Contracts						
Number	0	0	0			
Dollar Amount	0	0	0			

Table 8 – Minority Business and Women Business Enterprises

Minority Owners of Rental Property – Indicate the number of HOME assisted rental property owners and the total amount of HOME funds in these rental properties assisted						
	Total	Minority Property Owners				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
Number	0	0	0	0	0	0
Dollar Amount	0	0	0	0	0	0

Table 9 – Minority Owners of Rental Property

Relocation and Real Property Acquisition – Indicate the number of persons displaced, the cost of relocation payments, the number of parcels acquired, and the cost of acquisition						
Parcels Acquired		4		304,101		
Businesses Displaced		0		0		
Nonprofit Organizations Displaced		0		0		
Households Temporarily Relocated, not Displaced		0		0		
Households Displaced	Total	Minority Property Enterprises				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
Number	0	0	0	0	0	0
Cost	0	0	0	0	0	0

Table 10 – Relocation and Real Property Acquisition

CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

	One-Year Goal	Actual
Number of Homeless households to be provided affordable housing units	10	6
Number of Non-Homeless households to be provided affordable housing units	8	18
Number of Special-Needs households to be provided affordable housing units	0	0
Total	18	24

Table 11 – Number of Households

	One-Year Goal	Actual
Number of households supported through Rental Assistance	0	0
Number of households supported through The Production of New Units	16	30
Number of households supported through Rehab of Existing Units	2	20
Number of households supported through Acquisition of Existing Units	0	4
Total	18	54

Table 12 – Number of Households Supported

Discuss the difference between goals and outcomes and problems encountered in meeting these goals.

While using HOME funds only 6 units were provided, the City was very successful in harnessing many different resources to make more units available to homeless individuals. Thus it was able to successfully end Veterans homelessness. The City was on target in terms of the non-homeless units that were created because of the completion of 2219 Lofts this year. The City exceeded its goal in terms of the creation of new units because of the completion of 2219 Lofts as well as completing 6 new affordable single family homes. Through a contract with Couleecap using CDBG funds, the City was able to rehab several existing homes for affordable housing. Four units were acquired for future single family home development.

Discuss how these outcomes will impact future annual action plans.

The City is right on target in terms of achieving its goals and this will set the City up to reach its goals in the 2017 Annual Action Plan year.

Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.

Number of Persons Served	CDBG Actual	HOME Actual
Extremely Low-income	9	6
Low-income	21	20
Moderate-income	14	4
Total	44	30

Table 13 – Number of Persons Served

Narrative Information

These individuals have been served through the 2219 Lofts project, the Housing Rehabilitation Loan Program, the Rental Rehab Program, and the Replacement Housing Program.

CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)

Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City of La Crosse was the first City in the State of Wisconsin to end Veterans Homelessness. See links to news articles. http://lacrossetribune.com/news/local/macho-stubborn-air-force-veteran-accepts-help-to-end-his/article_7c83d228-ca0b-5e52-832b-cd61fd3bcb9f.html and http://lacrossetribune.com/news/local/collaborative-marches-toward-goal-of-ending-vet-homelessness-in-la/article_999f9d1f-15b6-56d1-8420-bd77ae0e0e26.html.

Currently, we are supporting efforts to reach out to Chronically Homeless Individuals.

- Independent Living Resources (ILR) was again funded to operate the Housing Resource Center. Their programs reaches out to homeless persons, especially unsheltered, assesses their needs and helps them transition to housing. They served
- Couleecap was provided with CDBG funding to operate the Housing First Services Program which provided case management for 99 homeless persons. Services included transportation, security deposits, life skills training, employment training and housing counseling.
- Couleecap, YWCA, and the Salvation Army provided skills and training necessary to help persons transition from transitional living to permanent stable housing. In addition, New Horizons supports victims of domestic violence in transitional housing in making the transition to independent living.

Addressing the emergency shelter and transitional housing needs of homeless persons

- The Salvation Army Emergency shelter addressed the emergency needs of homeless person.
- Additionally, studies show there is a strong correlation between homelessness and domestic violence victims. This year, the City of La Crosse's implementing partner New Horizons shelter provided emergency shelter women suffering from domestic violence.
- YWCA assisted women, who had experienced substance abuse issues, transition from homelessness to permanent housing.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that

address housing, health, social services, employment, education, or youth needs

The City of La Crosse funded St. Clare Health Mission and Options Clinic to provide LMI persons without insurance medical care. Studies show that one variable that can trigger homelessness is unexpected medical costs. The City of La Crosse also funded the Kane Street Community Garden that provided nutritional food, at no cost to persons, lessening the burden of food costs. The City supported CouleeCap, Catholic Charities, YWCA, Independent Living Resources, New Horizons Domestic Violence Shelter who offered case management services to prevent individuals from becoming homeless. The City also funded the Salvation Army's Emergency Shelter Program. In addition, the City is an active member of the La Crosse Collaborative to End Homelessness.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

Couleecap, YWCA, and the Salvation Army provides skills and training necessary to help persons transition from transitional living to permanent stable housing. In addition, New Horizons supports victims of domestic violence in transitional housing in making the transition to independent living.

CR-30 - Public Housing 91.220(h); 91.320(j)

Actions taken to address the needs of public housing

The City of La Crosse adopted by reference the La Crosse Housing Authority Five Year Consolidated Plan and began new dialogue with the Public Housing Authority regarding greater cooperation on projects. The Public Housing Authority now has plans to build new housing for persons with disabilities and the City of La Crosse is working with them to ensure that the necessary permits were obtained and to facilitate neighborhood support.

Actions taken to encourage public housing residents to become more involved in management and participate in homeownership

The City of La Crosse Housing Authority annually conducts a review of rents and when they become high enough, the Housing Authority encourages those residents to explore home ownership. Then they are referred to the Rent Smart program if they need help with budgeting. The tenants are also referred to the City of La Crosse's Replacement Housing Program. The City of La Crosse works in collaboration with Couleecap to offer downpayments assistance programs and its own Replacement Housing program makes homeownership possible through a second mortgage. These programs help low income individuals such as public housing residents eligible to purchase a home.

Actions taken to provide assistance to troubled PHAs

The City of La Crosse Public Housing Authority is not a troubled PHA.

CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)

Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)

The following items were identified in the City of La Crosse's Affirmatively Furthering Fair Housing Action Plan

Streamline the City's Discrimination Complaint Process.

A more user-friendly discrimination complaint process has been created through new legislation for the Human Rights Commission and updates to websites and material. Additionally, the Human Rights Commission continues to actively advocate and promote furthering fair house.

Update the City's Fair Housing Ordinance.

To date, the City of La Crosse's Fair Housing Committee has been updated to clarify and better define the protected classes and improve consistency. It also now includes gender identity.

Reinstate the Residential Rental Inspection Ordinance

As recommended by the plan, the residential rental inspection ordinance has been reinstated.

Additional Policies

The City of La Crosse is also putting inclusionary housing or affordable housing in all of its RFPs for new developments and encouraging developers to think about fair housing and affordable housing.

Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)

One of the underserved needs in La Crosse is the lack of available and affordable housing- especially rental housing. The City of La Crosse has taken several steps to pro-actively engage Low Income Tax Credit developers using its CDBG and HOME funds. As a result the City of La Crosse now has three major projects underway where previously it had none- when completed these units will create 109 new units of affordable housing.

Additionally, the large numbers of homeless individuals continues to be an underserved needs. The City is working together with a collaborative to better utilize existing resources and remove barriers.

Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)

In 2016 Action Plan Year all homes that were rehabilitated were inspected for cracked or peeling paint in houses built prior to 1978. If a hazard existed, it was listed in the work write up and the work was completed to HUD's lead based paint standards. A total of 20 homes, through our housing rehabilitation program, were brought up to standards.

The most common area where the Housing Rehabilitation Program reduces lead based paint hazards is through window replacements. In addition the homeowners are educated about lead poisoning and the importance of proper cleaning.

Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)

Coulecap Supportive Housing, the Salvation Army, Independent Living Resources, and the YWCA assisted extremely low income increase skills, find income sources, and transition into affordable housing. Additionally, the City built sustainable economic opportunities for low-income persons through Coulecap's micro-entrepreneurship program. The Kane Street Garden and WAFER provided food assistance which by reducing a family's food costs, they will be able to also exit poverty. Additionally, through assistance through the City, the La Crosse Family Collaborative helped over 100 families take steps to be more sustainable such as obtain housing and get through crises.

The Municipal Transit Utility provided reduced transportation to low income persons which reduces a common barrier for people searching for economic advancement. By being able to access jobs through transportation persons are more likely to find stable employment.

The Saint Clare Health Mission provided free and reduced health care to low income persons. This is a tremendous step in helping person overcome poverty. High health care costs for families without health insurance can increase the debt owed and diminish the chances that the family or individual may have in overcoming poverty.

Actions taken to develop institutional structure. 91.220(k); 91.320(j)

- Supported developing the HUB, a system of coordinated care entry.
- Supporting Hamilton Elementary School in creating a community-based school that supports children crade to college.
- Actively involved in the creation of a homeless comand center to reach functional zero on homelessness.

Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)

Working closely with Continuum of Care to develop better institutional structures to end homelessness.

Participating in several other collaborations which enhance coordination among agencies such as the Housing Commission, the Homeless Coalition, etc.

Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)

Increase knowledge and awareness of fair housing rights and procedures.

The City of La Crosse made significant progress in this area. Fair housing rights brochures were published at the Black River Beach Neighborhood Center, City Hall, and the Ho-Chunk Nation. Fair housing brochures were mailed to all renters. The YWCA, Independent Living Resources, and Couleecap were informed on the fair housing process. 185 brochures were distributed to the Consumer Credit Counseling Services. .

Additionally, a new Human Rights Commission was established to replace the former Equal Opportunities Commission. They have conducted several public hearing on issues related to fair housing. Fair housing was promoted through a calendar project where students created fair housing drawings.

Ensure that the City's programs serve the needs of renters.

The City has recently approved the funding of tenant-based rental assistance vouchers. The CDBG/HOME program has now funded the following projects aimed at serving renters: Roosevelt School, 2219 Lofts, and the Kane Street Garden Apartments.

Streamline the City's Discrimination Complaint Process.

A more user-friendly discrimination complaint process has been created through new legislation for the Human Rights Commission and updates to websites and material.

Update the City's Fair Housing Ordinance

The fair housing ordinance has been updated to clarify and better define the protected classes and improve consistency. It also now includes gender identity.

Use the Consolidated Planning process to catalyze and convene housing service providers within the City. The City r used the Consolidated Planning process to catalyze and convene 42 people, representing 20 different housing services providers. This was the second housing stakeholders meeting and it continues to be successful.

Reinstate the Residential Rental Inspection Ordinance

As recommended by the plan, the residential rental inspection ordinance has been reinstated.

Continue to implement the Rehabilitation Program and the Replacement Housing Program.

Completed.

Prioritize investment in housing in Census Tracts 2 and 9.

This City has an approved NRSA in these areas.

CR-40 - Monitoring 91.220 and 91.230

Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

During CDBG Proposal Review process, all projects were reviewed to ensure they meet a national objective and meet priorities in the Consolidated Plan. The City of La Crosse reviewed all payment requests from subrecipients to ensure that Federal Funds were properly spent.

Annually, the CDBG and HOME programs are monitored by an independent auditor to review our process and finally, the City of La Crosse monitors either subrecipients, or internal CDBG/HOME programs to ensure compliance internally. This year, Planning Staff conducted two on-site monitoring visits and also trained its sub-recipients. In addition, City of La Crosse staff was trained in numerous requirements at a state and national level.

Minority business outreach is being conducted by Couleecap's micro-entrepreneurship grant and by our economic development which has conducted many meetings with minority-owned businesses and made them aware of our resources. We are also engaged with Wisconsin WWBIC which also specifically supports women and minority owned business.

Citizen Participation Plan 91.105(d); 91.115(d)

Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.

On June 8, 2017 a notice was published in the newspaper that the CAPER was available for review at the City Planning Department and online and that it would be submitted on June 30. A public hearing on the CAPER was also noticed. The City had 22 days available for review and comment on the report. The minimum comment period required by our Citizens Participation plan is 15 days notice.

CR-45 - CDBG 91.520(c)

Specify the nature of, and reasons for, any changes in the jurisdiction’s program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.

The CDBG Program did not proceed with the development of Goose Green due to the fact it is located in the flood plain and we are waiting for a comprehensive plan for that area. The City of La Crosse continues to pair TIF funding with its affordable housing objectives and that has been successful.

Does this Jurisdiction have any open Brownfields Economic Development Initiative (BEDI) grants?	No
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[BEDI grantees] Describe accomplishments and program outcomes during the last year.

CR-50 - HOME 91.520(d)

Include the results of on-site inspections of affordable rental housing assisted under the program to determine compliance with housing codes and other applicable regulations

Please list those projects that should have been inspected on-site this program year based upon the schedule in §92.504(d). Indicate which of these were inspected and a summary of issues that were detected during the inspection. For those that were not inspected, please indicate the reason and how you will remedy the situation.

No rental housing assisted.

Provide an assessment of the jurisdiction's affirmative marketing actions for HOME units. 92.351(b)

2219 Lofts was affirmatively marketed through the units set aside for persons who are homeless and through marketing the units with the La Crosse Area Family Collaborative, both groups who referred clients to the units, who were an underserved population.

Refer to IDIS reports to describe the amount and use of program income for projects, including the number of projects and owner and tenant characteristics

\$424,130.58 was expended in program income on 17 projects, all which were owner-occupied replacement housing projects.

Describe other actions taken to foster and maintain affordable housing. 91.220(k) (STATES ONLY: Including the coordination of LIHTC with the development of affordable housing). 91.320(j)

CR-60 - ESG 91.520(g) (ESG Recipients only)

ESG Supplement to the CAPER in *e-snaps*

For Paperwork Reduction Act

1. Recipient Information—All Recipients Complete

Basic Grant Information

Recipient Name	LA CROSSE
Organizational DUNS Number	078673670
EIN/TIN Number	396005490
Identify the Field Office	MILWAUKEE
Identify CoC(s) in which the recipient or subrecipient(s) will provide ESG assistance	

ESG Contact Name

Prefix
First Name
Middle Name
Last Name
Suffix
Title

ESG Contact Address

Street Address 1
Street Address 2
City
State
ZIP Code
Phone Number
Extension
Fax Number
Email Address

ESG Secondary Contact

Prefix
First Name
Last Name
Suffix
Title
Phone Number
Extension
Email Address

2. Reporting Period—All Recipients Complete

Program Year Start Date	04/01/2016
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CAPER

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Program Year End Date

03/31/2017

3a. Subrecipient Form – Complete one form for each subrecipient

Subrecipient or Contractor Name

City

State

Zip Code

DUNS Number

Is subrecipient a victim services provider

Subrecipient Organization Type

ESG Subgrant or Contract Award Amount

CR-65 - Persons Assisted

4. Persons Served

4a. Complete for Homelessness Prevention Activities

Number of Persons in Households	Total
Adults	
Children	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 14 – Household Information for Homeless Prevention Activities

4b. Complete for Rapid Re-Housing Activities

Number of Persons in Households	Total
Adults	
Children	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 15 – Household Information for Rapid Re-Housing Activities

4c. Complete for Shelter

Number of Persons in Households	Total
Adults	
Children	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 16 – Shelter Information

4d. Street Outreach

Number of Persons in Households	Total
Adults	
Children	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 17 – Household Information for Street Outreach

4e. Totals for all Persons Served with ESG

Number of Persons in Households	Total
Adults	
Children	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 18 – Household Information for Persons Served with ESG

5. Gender—Complete for All Activities

	Total
Male	
Female	
Transgender	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 19 – Gender Information

6. Age—Complete for All Activities

	Total
Under 18	
18-24	
25 and over	
Don't Know/Refused/Other	
Missing Information	
Total	

Table 20 – Age Information

7. Special Populations Served—Complete for All Activities

Number of Persons in Households

Subpopulation	Total	Total Persons Served – Prevention	Total Persons Served – RRH	Total Persons Served in Emergency Shelters
Veterans				
Victims of Domestic Violence				
Elderly				
HIV/AIDS				
Chronically Homeless				
Persons with Disabilities:				
Severely Mentally Ill				
Chronic Substance Abuse				
Other Disability				
Total (unduplicated if possible)				

Table 21 – Special Population Served

CR-70 – ESG 91.520(g) - Assistance Provided and Outcomes

10. Shelter Utilization

Number of New Units – Rehabbed	
Number of New Units – Conversion	
Total Number of bed - nighths available	
Total Number of bed - nights provided	
Capacity Utilization	

Table 22 – Shelter Capacity

11. Project Outcomes Data measured under the performance standards developed in consultation with the CoC(s)

CR-75 – Expenditures

11. Expenditures

11a. ESG Expenditures for Homelessness Prevention

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Expenditures for Rental Assistance			
Expenditures for Housing Relocation and Stabilization Services - Financial Assistance			
Expenditures for Housing Relocation & Stabilization Services - Services			
Expenditures for Homeless Prevention under Emergency Shelter Grants Program			
Subtotal Homelessness Prevention			

Table 23 – ESG Expenditures for Homelessness Prevention

11b. ESG Expenditures for Rapid Re-Housing

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Expenditures for Rental Assistance			
Expenditures for Housing Relocation and Stabilization Services - Financial Assistance			
Expenditures for Housing Relocation & Stabilization Services - Services			
Expenditures for Homeless Assistance under Emergency Shelter Grants Program			
Subtotal Rapid Re-Housing			

Table 24 – ESG Expenditures for Rapid Re-Housing

11c. ESG Expenditures for Emergency Shelter

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Essential Services			
Operations			
Renovation			
Major Rehab			
Conversion			
Subtotal			

Table 25 – ESG Expenditures for Emergency Shelter

11d. Other Grant Expenditures

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Street Outreach			
HMIS			
Administration			

Table 26 - Other Grant Expenditures

11e. Total ESG Grant Funds

Total ESG Funds Expended	2014	2015	2016

Table 27 - Total ESG Funds Expended

11f. Match Source

	2014	2015	2016
Other Non-ESG HUD Funds			
Other Federal Funds			
State Government			
Local Government			
Private Funds			
Other			
Fees			
Program Income			
Total Match Amount			

Table 28 - Other Funds Expended on Eligible ESG Activities

11g. Total

Total Amount of Funds Expended on ESG Activities	2014	2015	2016

Table 29 - Total Amount of Funds Expended on ESG Activities