



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Agenda - Final

### Redevelopment Authority

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Thursday, October 22, 2020

4:30 PM

Video conference via Lifesize

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In efforts to reduce the spread of COVID-19, the meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar): <https://stream.lifesizecloud.com/extension/4796132/658f87a0-b06b-4858-969b-f4a0e7abba62>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning and Development at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing [tranea@cityoflacrosse.org](mailto:tranea@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call Andrea Trane at 608-789-8321.

#### Call to Order

#### Roll Call

#### Approval of Minutes

#### Agenda Items:

- 1. Introduction to Erin Duffer, Planning & Development Assistant**
- 2. [20-1498](#) Public Relations Update from Vendi - October 2020.**  
***Attachments:*** [Month 5 Nov Social Media Content 101520.pdf](#)
- 3. Update from La Crosse Area Development Corporation (LADCO) on corporate meetings on River Point District.**
- 4. [20-1499](#) October 2020 - Monthly update on the financials of the Redevelopment Authority.**  
***Attachments:*** [Financials 10-16-2020.pdf](#)
- 5. [20-1500](#) Consideration and possible action on options for borrowing and legal engagement for Phase I and II of infrastructure work for River Point District with presentation from Ehlers.**
- 6. Discussion on November and December meeting dates.**

7. [20-1506](#) River Point District update for October 2020.  
*Attachments:* [LAX\\_RDA\\_UPDATE\\_OCTOBER.pdf](#)
8. [20-1508](#) Consideration and possible action on engagement with real estate broker for River Point District.
9. [20-1509](#) Consideration and possible action on engagement with market research firm for River Point District.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*
10. [20-1507](#) Consideration and possible action on contract extension for WiRED Riverside North, LLC.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*