



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Redevelopment Authority

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Thursday, October 22, 2020

4:30 PM

Video conference via Lifesize

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In efforts to reduce the spread of COVID-19, the meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):  
<https://stream.lifesizecloud.com/extension/4796132/658f87a0-b06b-4858-969b-f4a0e7abba62>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning and Development at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing [tranea@cityoflacrosse.org](mailto:tranea@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call Andrea Trane at 608-789-8321.

#### Call to Order

The meeting was called to order by Chair Adam Hatfield at 4:30pm.

#### Roll Call

**Present:** 6 - Andrea Richmond, Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward  
**Excused:** 1 - Karen Dunn

#### Approval of Minutes

A motion was made by Richmond, seconded by Sigman, to approve. The motion carried by voice vote.

#### Agenda Items:

1. Introduction to Erin Duffer, Planning & Development Assistant
2. [20-1498](#) Public Relations Update from Vendi - October 2020.

**Attachments:** [Month 5 Nov Social Media Content 101520.pdf](#)

**3. Update from La Crosse Area Development Corporation (LADCO) on corporate meetings on River Point District.**

4. [20-1499](#) October 2020 - Monthly update on the financials of the Redevelopment Authority.

**Attachments:** [Financials 10-16-2020.pdf](#)

5. [20-1500](#) Consideration and possible action on options for borrowing and legal engagement for Phase I and II of infrastructure work for River Point District with presentation from Ehlers.

**A motion was made by Kovari to form a sub-committee to vet the borrowing process. The motion was withdrawn.**

**A motion was made by Richmond, seconded by Przytarski, to refer this item to the November meeting. The motion carried unanimously.**

**6. Discussion on November and December meeting dates.**

*Staff will send a Doodle poll for the November and December meetings.*

7. [20-1506](#) River Point District update for October 2020.

**Attachments:** [LAX\\_RDA\\_UPDATE\\_OCTOBER.pdf](#)

8. [20-1508](#) Consideration and possible action on engagement with real estate broker for River Point District.

*This item to be discussed at the November meeting.*

9. [20-1509](#) Consideration and possible action on engagement with market research firm for River Point District.

*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*

*This item will be discussed at the November meeting.*

10. [20-1507](#) Consideration and possible action on contract extension for WiRED Riverside North, LLC.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*
- A motion was made by Woodward, seconded by Richmond, to convene in closed session. The motion carried by roll call vote.**
- A motion was made by Kovari, seconded by Richmond, to reconvene in open session.**

## Adjournment

**A motion was made by Sigman, seconded by Woodward, to adjourn. The meeting adjourned at 7:08pm.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*