



# Neighborhood Revitalization Commission 2020 Action Plan

	Goal-Objective	Responsible Parties	Performance Indicator 1	Performance Indicator 2
1.	<b>Actively participate in the City's comprehensive plan. A key action includes working to share information about the importance of the comprehensive plan.</b>			
a.	Help identify effective public participation strategies and tools.		Demographic profile of citizens participating in the process (tracked)	Extent of layering of options for citizens to effectively participate
b.	Help to review, analyze, understand and share data.		Identification of priorities for public storytelling and measuring public response	Effectiveness in using data-stories to measure gains in social capital by the associations. (civic engagement)
c.	Help to evaluate and recommend goals and policies		Number and quality of policy changes improving the City through the identification of defensive and offensive needs	Engagement with staff and consultant through process (employing an efficient means of outreach to all associations)
2.	<b>Consider policy statement(s) for form based zoning codes, eliminating parking minimums, and others.</b>			
a.	Review existing policy statements and implementation actions including plans for River Point District and neighborhood commercial overlay districts. Identify any possible next steps and opportunities for the NRC.		Effect of recommendations on redevelopment	Passage of initiatives by the Common Council from NRC recommendations
b.	Revisit City's transportation vision, TDM report, green complete streets ordinance and others to identify additional policy statement opportunities.		Number and quality of implemented actions recommended by the NRC	Measurable impacts of single occupancy vehicle use in the City through reductions in off street

Neighborhood Revitalization Commission  
2020 Action Plan



				parking and increases in urban infill and transit ridership.
<b>3.</b>	<b>Market our neighborhoods and associations.</b>			
a.	Hire intern.		Quality of candidate	Effectiveness of workplan-advertisement in recruiting (perhaps multi-semester)
b.	Develop work plan, budget needs and scope of work.		Semester-end product/s	Implemented actions from semester-end work
c.	Update and manage website, social media		Social capital increases in NA's (participation rates)	Effectiveness of empowering citizens with accurate and empowering information (number of releases per year)