



CITY OF LA CROSSE HERITAGE PRESERVATION COMMISSION

Historic Landmark Nomination Form

1. What is the historic name of the Landmark or Landmark District?

Veterans Memorial Municipal Pool & Bathhouse

2. What is the current name of the Landmark or Landmark District?(If applicable)

same

3. Property Address: 11 Campbell Road La Crosse, WI 54601

4. OWNERSHIP

- a. Owner(s): City of La Crosse – Parks, Recreation & Forestry Department
- b. Street: 400 La Crosse St
- c. City, State, Zip Code: La Crosse, WI 54601 Phone: (608) 789-7200
- d. Email: kabatt@cityoflacrosse.org Parcel ID#: 17-20261-75

5. NOMINATED BY (If different):

- a. Name: Jacob Sciammas – on behalf of Grandview-Emerson Neighborhood Association
- b. Street: 320 24th St N
- c. City, State, Zip Code: La Crosse, WI 54601 Phone: (608) 461-2060
- d. Email: genalacrosse@gmail.com

6. CLASSIFICATION AND USE (Check all that apply):

Proposed Designation (choose one)

- Landmark District
- Landmark

If it is a Landmark, choose a category (definitions can be found on the instructions page)

- Historic Structure
- Historic Site
- Historic Object

Present Use

- Agriculture
- Industrial
- Religious
- Commercial
- Military
- Scientific
- Educational
- Museum
- Transportation
- Entertainment
- Park
- Government
- Private Residence(s)
- Other Recreational - Public Pool

Condition:

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Deteriorated |
| <input type="checkbox"/> Good | <input type="checkbox"/> Ruins |
| <input checked="" type="checkbox"/> Fair | <input type="checkbox"/> Other |

Has the property been nominated previously? Yes No

When? _____

What was the outcome? _____

Is the proposed Landmark or District on the National Register? Yes No

When? _____

7. SIGNIFICANCE:

Section 20.90 of the *Municipal Code of Ordinances* lists 4 criteria that a district, site, structure or object may be designated under.

Please check one or more of the listed criteria that apply to this Property:

Associated with events or person(s) who have made a significant contribution to the history, heritage, or culture of the City of La Crosse, the County of La Crosse, the State of Wisconsin, or the United States.

It embodies the distinguishing characteristics of an architectural type or specimen, inherently valuable for a study of a period, style or method of construction or of indigenous material or craftsmanship.

It is representative of the notable work of a master builder, designer or architect whose individual work is significant in the development of the City of La Crosse, the County of La Crosse, the State of Wisconsin, or the United States.

It exemplifies or reflects the broad cultural, political, economic or social history of the nation, state, or community.

8. HISTORIC OVERVIEW/ANALYSIS (See attached instructions for analysis outline):

Please attach the analysis as a separate document containing the following sections:

A. Existing Physical Description

- a. Write a physical description of the nominated property or district in its current state.
- b. If it has been altered over time, indicate the date(s) and nature of the alterations.
- c. Include additional information as applicable.

B. Narrative History

- a. Provide a complete narrative history of the district, structure, site, or object.
- b. If known, include the year it was built, the architecture style, and the name of the architect or builder.
- c. Include references to source material that are listed in the bibliography.

C. Additional Information

- a. Include any additional information that helps support the claim of criteria (Section 7) made in this document; or is otherwise deemed useful for the purposes of evaluation.

D. Bibliography

- a. Include a list of all sources consulted.
- b. Include copies of relevant source materials with the nomination form.

9. PHOTOGRAPHS:

Include photos, as applicable, of the nominated district, structure, site, or object as follows:

A. Current photographs

- a. Exterior photographs are required.
- b. Interior photographs if available and relevant to its historic significance.

B. Historic photographs

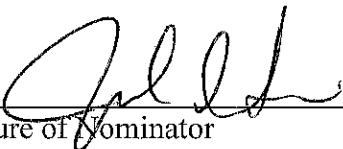
- a. Interior and exterior if available.

Each photograph must be labeled with the street address of the building(s) and the month and year the photograph was taken.

Designation of property will require affixing a plaque to said property and that the plaque will be the sole property of the City of La Crosse. Signature of the property owner assures the Heritage Preservation Commission that designation and installation of a plaque are supported.

Signature of Property Owner

Date



Signature of Nominator



Date

When completed, submit application to the City of La Crosse Planning Department, 400 La Crosse Street, La Crosse WI.

PLEASE NOTE: It is the responsibility of the nominator to provide the Heritage Preservation Commission and its Staff with information sufficient to fairly evaluate the nomination. **Incomplete nomination forms will not be accepted. A fee, in the amount stated in the Schedule of Fees and Licenses table in Section 25.01 of the Municipal Code, must be included.**

Existing Physical Description:

Veterans Memorial Pool and Bathhouse is located at 11 Campbell Road, next to UWL, just south of Mitchell Hall at UWL, which is near the intersection of Campbell Road and State Street, immediately south of University of Wisconsin-La Crosse's Mitchell Hall, at the southwest corner of the UW-La Crosse campus.

As a part of a Progress Works Administration (PWA) project, the city's first municipal pool was completed in 1938 in the southwest part of the City Fairgrounds area. In order to make room for the pool, PWA project funds were used to move several fairground buildings. (The PWA was one of the more successful New Deal programs in the United States, spanning from 1933 to 1944. It was typically used for large-scale public works such as dams, bridges, hospitals and schools).

September 10th, 1937 the final revision of estimates for \$78,000 for the swimming pool by the PWA was recommended and adopted by the La Crosse City Council. \$31,500 of the funding was from the United States Government through the Public Works Administration. \$46,500 was sourced from the sale of general obligation bonds of the City of La Crosse, authorized by referendum vote.

The certificate of acceptance for the contract of George J. Mc Koskey for Plumbing Work, John F. Papenfuss, for Electrical Work, and National Builders Inc. for General Construction, of the swimming pool and bath house, known as non-Federal Project #Wis. 1436-DS, Symbol No.472,1084, which was completed upon recommendation of Nelson and Fuchs, Architects and the Board of Public Works on August 12, 1938.

While National Builders, Inc. of Minneapolis was awarded the contract for construction, E. H. Derr & Sons made the excavations.

The bath house was originally proposed to exist parallel to the cross-shaped swimming pool, but later the pool was arranged perpendicular to the bath house. The cross shape is 150 feet long and 50 feet wide, with a cross arm of 110 feet long and 40 feet wide. The 3 short ends of the cross were designed as diving wells – the long-arm end at 10.5ft deep and the other 2 ends at 9ft deep. The majority of the pool was designed to be a wadeable and swimmable space. The sides of the pool were constructed with art marble and unique-at-the-time underwater lights at the diving areas as well as flood lights over the entire pool. The pool and bath house were described as “modern in every respect”. Originally “the bath house is equipped with two neat, open-roofed dressing rooms, clothing baskets to accommodate 900 persons at one time, and showers and many other facilities”.

Details on renovations to Memorial Pool are very difficult to identify, but more information could be researched if necessary. It appears from Park Board and newspaper documents that no major improvements or renovations have occurred at the Pool – standard maintenance occurred regularly, pool mechanicals were maintained or replaced over time, a permanent roof was added to the bath house, and the depth of the pool was increased by the diving boards to meet new pool code standards for diving. Therefore, Memorial Pool is highly intact in terms of its overall historic design, with few modifications, and no major alterations to the bath house nor the pool itself.

Legal Description:

PRT SW-SW COM NW COR SW-SW S2D3M30SE ALG W LN SEC 33 122.03FT TO S LN PINE ST N89D36M30SE ALG S LN 735.39 FT S0D52M30SE 152.44FT TO NW LN CAMPBELL RD S48D23M30SW ALG NW LN 579.74FT TO POB N41D36M30SW 32FT N0D52M30SW 250.1FT W 184FT S 247.6FT E 81FT SE 106.6FT TO NW LN CAMPBELL RD NE ALG NW LN TO POB LOT SZ: IRR (MUNICIPAL POOL).

Narrative - Historical Overview/Analysis:

In email correspondence dated 3/15/16 with genalacrosse@gmail.com, Barbara Kooiman stated she consulted the Wisconsin State Historical Society's Architectural Historical Inventory (AHI) to reach these conclusions about the historic significance of the pool:

"There were a total of 28 entries in the database for pools..... this includes all pools, public and private. When surveying a property, such as a farmstead, each building/structure gets its own entry. Also, keep in mind, some of the entries have very little information.... some don't have a construction date, for example.

So, of that 28, it appears that about 8 of the ones that are public pools, such as those in city parks, which were built within the "historic period" of 50 years old or more, thus about 1966.

Of those 8, four of them were built pre-WWII, between 1937 and 1941. There were NO pools older than 1937.

Of the four built between 1937 - 1941, none of them were WPA/New Deal funded pools (according to the information in the database).

And, the interesting thing is, even though Joan Rausch surveyed the city TWICE, there is NO record of Memorial Pool ever been surveyed. Therefore, these statistics do not include Memorial (I will make sure it gets added to the inventory..... it was apparently an oversight on her part).

Even more interesting (and evidence of her probable oversight) is that Erickson Pool WAS in the inventory (that pool/bath house was built in 1965, originally).

So, my conclusion is that Memorial Pool (built 1938) is one of the oldest remaining public swimming pools in the state of Wisconsin and from I can tell, the ONLY remaining/existing pool that was built with WPA/New Deal era funds. (I am not 100% sure of this, but I believe I saw a newspaper article at one time saying that). That makes this pool, from a historical point of view, unusual if not unique in the state of Wisconsin.

(the two 1937 pools are the Glen Park Municipal Swimming Pool in River Falls, listed on the National Register, and the Sheridan Park Pool in Milwaukee, part of a proposed historic district.... indicating that those early pools are considered historic).

In research, many newspaper articles (included here) referring to the original process of the council, community and construction of the pool are found, including these details:

The Junior Association of Commerce sponsored the pool ending their more than 3 year campaign to "secure safe swimming for La Crosse youngsters and adults" in part to "end the early drowning toll in this vicinity" and to address swimming in the unsafe and polluted rivers.

The Municipal Pool opened on July 30th, 1938 at 9am to 150 eager lad and gals waiting outside. 750 persons attended the pool on that day.

It was originally proposed to be a financially self-supporting facility.

On 10/10/1939 a newspaper clipping indicates that 46,896 people went through the turnstiles in that summer.

It appears that Municipal Pool was also included in the Memorial Field dedication in 1948, henceforth being referred to as Memorial Pool.

Additionally, it appears that there have been no drowning deaths at the pool – a remarkable statistic given its long life.

Located near the historic 23rd and 24th St Historic Crowley Addition neighborhood and built in the same time period, the La Crosse Tribune reported on 11/5/14 (<http://www.news8000.com/news/historic-crowley-addition-gains-some-new-attention/29570704>)

“The district on 23rd and 24th streets is bordered by La Crosse and Main Street, and Campbell Road and Losey Boulevard. The area is registered on the National Registry of Historic Districts. It features more than 100 different styles of homes, all built during the depression.”

‘William Crowley who bought the land through the FSPA, the Franciscan Sisters of Perpetual Adoration in 1930 and developed into about 140 plots for development and by 1940 he had roughly, the whole area had been roughly developed which is pretty amazing for a ten year span during the depression

In conclusion, Veterans Memorial Pool and Bath house are eligible to be listed as a City of La Crosse Landmark for its significance as an **architectural type or specimen** (swimming pool) since it is the oldest swimming pool in the city of La Crosse, and one of the oldest and most intact historic swimming pools in the state of Wisconsin. It is furthermore eligible as it exemplifies the **broad cultural/social history** of La Crosse and the State of Wisconsin in that it appears to be the only (remaining?) municipal/public pool in the city and state that was constructed with New Deal/PWA funds, connecting it to one of the most successful public works programs in our country’s history. And finally, because of the incredible **social history** that Memorial Pool embodies, being the first municipal pool in the city, and the **ONLY** municipal pool from 1938 to 1965 (when Erickson Pool was constructed), this pool is an excellent example of our city’s recreational history for both children and adults.

Municipal pool.tif



SWIMMING POOL - LA CROSSE, WIS. 11.

John "Jack"
Wartenbee
1953 La Crosse HS grad

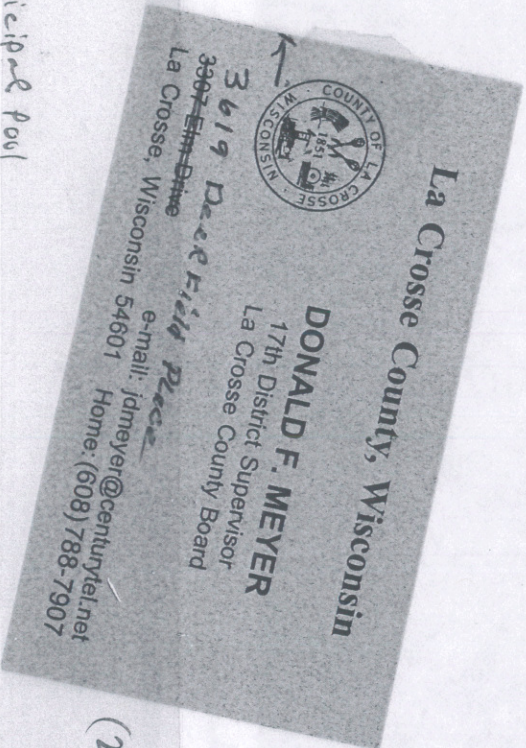
Donald F. Meyer -
1953 Centrae HS grad

PC015-02-11-003

Municipal pool.tif

Picture file

ParkS - Swimming pool - Municipal Pool



La Crosse Public Library Archives

(2005) John "Jack" Warthbee Area v. Elmhurst, IL
Original owned by Donald F. Meyer
2005



Billings
in file / Memorial pool (1948, 44)

Henry Cooper
Guard
Standing

CITY RECREATION DEPARTMENT
La Crosse, Wisconsin

Municipal Pool

(1948)

Series 13 Site - Memorial Field/Municipal Pool

Ever
"Swede"
Silvernagle
(Guard on Chair)
Henry
Guard

Municipal Pool

1948

La Crosse Public Library Archives

2008-054 Billings



Series 13 - Sika Memorial Field / Mammal Pool

MS-04 Park Area

Reproduction of this Photograph in
Whole or part must bear credit line:

LA CROSSE TRIBUNE PHOTO

If credit is omitted, payment of
\$3.00 must be made to La Crosse
Tribune, La Crosse, Wisconsin.

Albert Kohl, Paul X. Dobak, Walter Engelen, Lewis H. Anderson
[1948] Oct. 16 in Mammal Field Subsection
EIKS Lodge Mary Rose - #300







REPORT OF COMMITTEE

To the Honorable Mayor and Common Council of the City of La Crosse.

Gentlemen:

Your Grounds and Buildings Committee

having under consideration the following matter:

annexed resolution requesting a revision of estimate of costs of the swimming

pool by PWA, recommend the adoption of the ^{attached} following resolution.

Respectfully submitted,

AM. Warren Smith

Henry Meyer

Art Scott

Committee on Grounds & Buildings

REPORT AND
RESOLUTION ADOPTED
SEP 10 1937
BY COUNCIL

1882 # 117 D

REPORT OF COMMITTEE

To the Honorable Mayor and Common Council of the City of La Crosse.

Gentlemen:

Your Grounds and Buildings Committee and all other com-

mittees except the Mayor's Special Committee having under consideration the

annexed resolutions relative to acceptance of swimming pool contracts,

recommend their adoption.

**REPORT AND
RESOLUTION ADOPTED**

AUG 12 1938

BY COUNCIL

AM. Warren Smith

Henry Meyer

Al Scott

Committee on Grounds & Buildings

Respectfully submitted,

AM. W. P. MOORE

James Smith

Archie Downey

Committee on Public Utilities

3 Resolutions

CERTIFICATE OF ACCEPTANCE

RESOLVED:

That the contract of the George J. Mc Koskey for Plumbing work (Contract #2) of swimming pool and bath house located at La Crosse, Wisconsin, and known as non-Federal Project Number Wis. 1436-DS, symbol No. 472,1084, which has been completed, upon recommendation of Nelson and Fuchs, Architects and the Board of Public Works of the city of La Crosse, Wisconsin, be and is hereby accepted.

I, F. L. Kramer, Clerk of the City of La Crosse, Wisconsin, do hereby certify that the above resolution was adopted by the Common Council of the City of La Crosse on August, 1938

(Signed)

City Clerk

REPORT AND
RESOLUTION ADOPTED
AUG 12 1938
BY COUNCIL
3508

CERTIFICATE OF ACCEPTANCE

RESOLVED:

That the contract of the John F. Papenbusse

for Electrical Work (Contract #3) of Swimming pool and bath

house located at La Crosse, Wisconsin, and known as non-Fed-

eral Project Number Wis. 1136-DS, Symbol No. 472, 1084, which

has been completed, upon recommendation of Nelson and Puchs,

Architects and the Board of Public Works of the city of La

Crosse, Wisconsin, be and is hereby accepted.

I, F. L. Kramer, Clerk of the City of La Crosse,

Wisconsin do hereby certify that the above resolution was

adopted by the Common Council of the City of La Crosse on

August, 1938.

(Signed)

CITY CLERK

REPORT AND
RESOLUTION ADOPTED
AUG 12 1938
BY COUNCIL

3528

(

(Signed)
City Clerk

I, F. L. Kramer, Clerk of the City of La Crosse, Wis-consin, do hereby certify that the above resolution was adopted by the Common Council of the City of La Crosse on August , 1938

That the contract of the National Builders Inc. for General construction (Contract #1) of swimming pool and bath house located at La Crosse, Wisconsin and known as non-Federal Project Number Wis. 1436-D.S. Symbol No. 472,1084 which has been completed, upon recommendation of Nelson and Fuchs, Architects and the Board of Public Works of the City of La Crosse, Wisconsin, be and is hereby accepted.

RESOLVED:

CERTIFICATE OF ACCEPTANCE

REPORT AND
RESOLUTION ADOPTED
AUG 12 1938
BY COUNCIL

3528

NELSON & FUCHS

Frank J. Fuchs Reg. Architect
1115 S. 4th STREET

LA CROSSE, WIS.

August 3, 1938

3558

Common Council
City of La Crosse, Wisconsin

Gentlemen:

This is to certify that Contracts #1, #2, and #3, for General Construction, Plumbing Work, and Electrical Work respectively for the La Crosse Swimming Pool and Bath House PWA Project No. 1436-DS have been completed in accordance with plans, specifications, and approved change orders in a satisfactory manner and I hereby recommend acceptance by the Common Council of the City of La Crosse, Wisconsin.

Frank J. Fuchs
NELSON & FUCHS, Architects

Accepted Board of Public Work

John H. Barth
J. H. Barth City Engineer

L. G. Kaiser
L. G. Kaiser Comptroller

Fred T. Steel
Fred T. Steel City Attorney

Communication from Nelson & Fuchs
relative to acceptance of contract
for construction of swimming pool.

8528

FD

REFERRED TO

AUG 5 - 1938

COMMITTEE

FOUND & CLERK

-and all other committees except
the Mayor's Special Committee.

REPORT AND
RESOLUTION ADOPTED
AUG 12 1938
BY COUNCIL

WHEREAS, allotment of Government funds through the Public Works Administration has been made to assist (name of municipality) in constructing (description of project) pursuant to application of (governing board), said application being identified as No. _____, and

WHEREAS, such allotment is based on an estimate of cost which now requires revision;

THEREFORE BE IT RESOLVED BY (governing board) as follows:

1. That the Federal Emergency Administration of Public Works be requested to revise the said estimate of cost as shown by the following schedules:

ITEMS	PRESENT APPROVED ESTIMATE	NEW ESTIMATE
1. Preliminary expenses	\$ 300.00	\$ 300.00
2. Land & Rights-of-way	\$ None	\$ None
3. Construction cost	\$ 64000.00	\$ 73000.00
4. Engineering	\$ 4700.00	\$ 4400.00
5. Legal and overhead	\$ 1500.00	\$ 300.00
6. Interest during construction	\$ None	\$ None
7. Miscellaneous costs	\$ None	\$ None
Total estimated cost	\$ 70000.00	\$ 78000.00

2. That the said (governing board) hereby acknowledges that the project will be constructed and funds therefor expended on the basis of the revised items of estimated cost appearing above.

3. That the following funds are available, or will be made available as needed to meet all obligations when due, from the sources and in the amounts stated.

- a (Here list all sources and amounts such as Government grant, sale of general obligation bonds, loan of State Trust funds, temporary bank loan, appropriation from contingency fund, etc. Note that total must be equal to or greater than new estimated cost)

CERTIFICATE OF CLERK

I, _____, Clerk of _____, in and for the above-mentioned _____ in the State of Wisconsin, do hereby certify that I have compared the above copy of a resolution with an original resolution on file in my office, and that the said copy is a true and correct copy of an original resolution duly and regularly adopted at a meeting held on _____, 1936, of the (governing body) of (name of municipality)

WITNESS MY HAND this _____ day of _____, 1936.

(S E A L)

Clerk of _____

INSTRUCTIONS FOR USE

Two (2) certified copies must be sent to the State Director and be accompanied by an attached sheet (not part of resolution) giving the several parts making up the total for Items 3 and 4.

Thus, for Item 3, list each awarded and expected contract and an allowance for contingencies (approved change orders to be included in contingencies).

Item 4 must be broken down to show Inspection cost not included in Engineering contract; also split of Engineering contract between Engineering and Supervision, in accordance with the contract provisions.

Item 7 - Miscellaneous Costs - to include only items which cannot be applied against any of the preceding items.

RESOLUTION

WHEREAS, allotment of Government funds through the Public Works Administration has been made to assist the city of

LaCrosse to construct a swimming pool pursuant to application of the Common Council, said application being identified as No. 1436 D.S. and

WHEREAS, such allotment is based on an estimate of cost which now requires revision.

THEREFORE, BE IT RESOLVED by the Common Council of the

City of LaCrosse as follows:

- 1. That the Federal Emergency Administration of Public Works be requested to revise the said estimate of cost as shown by the following schedules:

ITEMS	PRESENT APPROVED ESTIMATE	NEW ESTIMATE
1. Preliminary expenses	\$300.00	\$300.00
2. Land & Rights-of-way	None	None
3. Construction cost	\$64,000.00	\$73,000.00
4. Engineering	\$ 4,700.00	\$ 4,400.00
5. Legal and overhead	\$ 1,000.00	\$ 300.00
6. Interest during construction	None	None
7. Miscellaneous costs	None	None
Total estimated cost	\$70,000.00	\$78,000.00

- 2. That the said Common Council does hereby acknowledge that the project will be constructed and funds therefor expended on the basis of the revised items of estimated cost appearing above.
- 3. That the following funds are available, or will be made available as needed to meet all obligations when due, from the sources and in the amounts stated.

- a. \$31,500.00 from the United States Government through the Public Works Administration.
- b. Sale of general obligation bonds of the City of LaCrosse, authorized by referendum vote in the sum of \$46,500.00.

46,500.00

Att. Warren Smith
 Henry Meyer
 Art Sosa
 Committee on Grants & Bonds

Resolution requesting Federal Emergency Administration of Works to revise estimate of costs on swimming pool.

REPORT AND
RESOLUTION ADOPTED
SEP 10 1937
BY COUNCIL

REPORT AND RESOLUTION ADOPTED SEP 10 1937 BY COUNCIL

REPORT AND RESOLUTION ADOPTED SEP 10 1937 BY COUNCIL

2827

REPORT AND RESOLUTION ADOPTED SEP 10 1937 BY COUNCIL

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REPORT AND RESOLUTION ADOPTED SEP 10 1937 BY COUNCIL

REPORT AND RESOLUTION ADOPTED SEP 10 1937 BY COUNCIL

REPORT OF COMMITTEE

To the Honorable Mayor and Common Council of the City of La Crosse.
Gentlemen:

Your _____ Committee _____
_____ having under consideration the

Respectfully submitted,

RESOLUTION.

BE IT RESOLVED by the Common Council of the City of La Crosse that the Board of Public Works be and it is hereby directed to prepare plans, specifications and estimates for the installation of a new roof on the bath house at the municipal swimming pool and for the installation of a ventilation system in such area.

BE IT FURTHER RESOLVED, that the Board of Public Works be and it is hereby authorized to adopt such plans and they are further directed if the estimated cost thereof shall exceed the sum of \$1,000.00 to advertise for and receive bids for such repair and make report thereof so that such work may be completed this Fall.

BE IT FURTHER RESOLVED, that if the estimated cost does not exceed the sum of \$1,000.00 that the Board is hereby directed to proceed to let contract therefor ^{or} and to do the work directly without the intervention of contract as to the Board shall seem best suited to accomplish the purpose in the shortest space of time.

Wm. Peter Schwarz
Carl F. Schlick
Earl E. Johnson
Committee on Grounds & Buildings

PH



RESOLUTION ADOPTED
AUG 14 1952
BY COUNCIL

References

COMMON COUNCIL
CITY OF LA CROSSE
WISCONSIN

Resolution directing Board of
Public Works to prepare plans,
specifications and estimates for
installation of a new roof on
bath house at municipal swim-
ming pool and installation of
a ventilation system

Subject

40

70272816

4/30/33

6/13/1933

State Health Board Suggests Sites For City Swimming Pool

If a public swimming pool is to be constructed by the city, the Wisconsin state board of health recommends that it be located at the Pettibone Island bath house or in Copeland park.

The state made a survey of existing conditions in La Crosse on April 12, and has filed a complete report of its findings and recommendations with Mayor J. J. Verchota and Health Officer A. M. Murphy.

The document, signed by Sanitary Engineer L. F. Warrick and Chemical Engineer E. J. Tully, is to be presented to the common council at its May meeting. It probably will be referred to committees for consideration.

In its survey the state engineers considered three sites: the former city bathing beach on Pettibone Island, Copeland park and the causeway.

Suggests Well Supply

The recommendations are:

"That the bath house location may be regarded as centrally located and satisfactory, and has the decided advantage of availability of the existing bath house with shower baths, lockers, toilet facilities, and a well supply which could be used as a source of supply for the pool.

"The Copeland park site is located in the north section of the city, approximately two miles north of the city hall. This site also is satisfactory, and city water is available.

"The so-called causeway site is not regarded as satisfactory as the two sites above mentioned because the ground is low and subject to flooding."

The state recommends that either concrete or any other material which will provide a water-tight tank with smooth and easily cleaned surfaces be used in the construction of the pool. Plans and specifications should be sent to Madison for approval, the board suggests.

"Such a pool may be constructed on the section plan if a comparatively large pool cannot initially be provided," the state engineers state.

Water Tight Tank

"In order to provide sanitary bathing facilities under controllable conditions, and so as to safeguard the health of the bathers, a pool should be constructed of material which will provide a water-tight tank with sloping bottom and smooth and easily cleaned surfaces, and provided with rounded corners; a scum gutter should also be constructed entirely around the pool and provided with a suitable number of drains connected with the main drain pipe; an inlet or inlet of adequate capacity should also be provided, and these should be recessed, provided with gratings, and located at the shallow end of the unit; an outlet of proper capacity should be located in the deep section and provided with a suitable grating; and one or more recessed ladders should also be included in the construction.

"Either a temporary wooden walk or a concrete one should be provided around the pool, and the walk should be sloped or drained in order to prevent water from flowing into the pool. Chlorination should be provided in order to disinfect the inflowing water, and so as to maintain the pool water itself in a sanitary condition.

Recommends Chlorine

"A residual of about two-tenths part per million of chlorine is necessary in order to accomplish this purpose. It is essential, in connection with proper control of a swimming pool, that bathers be required to take a thorough soap and shower bath before entering the water, so adequate shower facilities should be available, and in addition suitable toilet facilities should be included in the project.

"Chlorination of the pool water

should be provided in order to destroy infectious disease germs. This can best be accomplished by means of a chlorinator, though it is possible to use sodium or calcium hypochlorite solution. The use of chlorine is also of assistance in preventing an excessive growth of algae and other scum-forming organisms. A well supply is available at the existing bath house, and if this site is selected for the location of a pool this well supply may be used as a source of water supply for the pool by making the necessary pipe connections. City water may be used at the Copeland park site if this location is selected as a location for the unit."

2/27/37

Completion Of Swimming Pool By June 1 Almost Impossible With Present Progress

Takes Council 11 Months To Pick Location

By ROBERT C. DUNN

Concerted effort must be made and immediate action must be taken by the common council if it intends to live up to its pledge made to La Crosse voters last September, when, in presenting a new referendum to the voters, it said that the municipal swimming pool would be completed by June 1, 1937.

And, really, unless a miracle should happen the council is doomed to break that pledge. For, if it attempts to secure federal aid in the construction of the pool, it can hardly complete it before July or August.

It took the common council eight months to decide the shape of the pool, and approximately 11 months after the project was first dumped into the collective laps of the aldermen, it decided to build the pool in the fair grounds.

The council and fair board have completed their dickerings, but the multiple steps of setting up a WPA project for the fair grounds' improvements and its approval by the council remain ahead.

Decision must be reached by the grounds and buildings and other committees concerning the architect or engineer to be employed. They must decide whether the pool is to be all concrete or whether they want the walls of the pool to be covered with art marble or tile. They must decide upon the equipment, such as diving boards and towers.

Further Details

All details concerning the style of the bath house, its arrangement and equipment must be agreed upon. The council members must decide whether they want a locker system or basket system installed for handling the bathers' clothes. There are many other unimportant details to be decided which should have been originally left to the recommendation of the architect employed to supervise the construction.

In reaching a decision on these matters the committee members must also select an architect or engineer to prepare plans and specifi-

cations and supervise construction.

The engineer must have 10 days to two weeks to prepare the plans and then the matter can be submitted to Public Works Administration authorities with a request for a 45 per cent grant.

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Voted Last Year

It was approximately a year ago that the Junior Association of Commerce interested itself in the proposed pool or pools, and, after careful study, presented a resolution to the people in form of a referendum commanding the city authorities to build one pool on Pettibone island, costing not less than \$30,000 nor more than \$75,000. The pool was supposed to have been completed by August 1.

The council procrastinated, and to assure action on the referendum the Jaces took the matter to court. Circuit Judge Robert S. Cowie upheld the council in its contention that Pettibone island was not the proper place for the pool, due to the hazard that would be created with the construction of the high bridge over the Mississippi river.

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men have since wished was not in their hand.

During these months of procrastination numberless meetings were held. Architects and engineers were heard and many proposals were studied. Oval, cross-shaped, rectangular, oval, sunken and above-ground types of pools were discussed. Figures were quoted and misquoted. But no action was taken.

Practically the last act of M. R. Birnbaum before he resigned as alderman of the 17th ward was the introduction of a resolution asking the city planning commission to study the problem of locating the pool with reference to possible expansion of the site as a recreational center.

This the commission did. It recommended that the pool be built somewhere in the vicinity of Myrick park, La Crosse's most popular park and recreation center.

Hear From PWA

Prior to receiving this recommendation the council heard a communication from the PWA officials requesting the city to submit a proposal for a pool or pools if it desired government help. This communication was received early last fall, but was not answered for more than a month. Then the council requested the city engineer to send in a request for a project and federal grant, giving the government the basic figure of \$65,000 as the approximate cost of the pool.

Public Works Administration headquarters immediately demanded detailed plans and specifications before it would consider the project. These have not yet been supplied. Two weeks ago the PWA requested an affidavit from the city, a step that is preparatory to submission of the project and its approval.

After the aldermen had finally decided upon construction of a cross-shaped pool of certain dimensions, the committee members agreed that the architects and engineers who had previously submitted proposals should be asked to present definite sketches and estimates. Six architectural and engineering firms were asked to enter such proposals.

In the meantime council members had settled down to the question of location. Aldermen Conrad Severson and A. R. Kempler proved to be staunch supporters of the suggestion that the pool be located in the Causeway marsh.

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Surprise greeted the members of this special committee when this session convened, for, taking up a discussion of the proposed fair grounds location first, they found fair board members more amenable than expected. They were especially favorable toward giving up the necessary ground for the pool after Smith and Chairman Henry Muth, of the grounds and buildings committee, expressed themselves in favor of having the council set up a WPA project to move several buildings to provide the room.

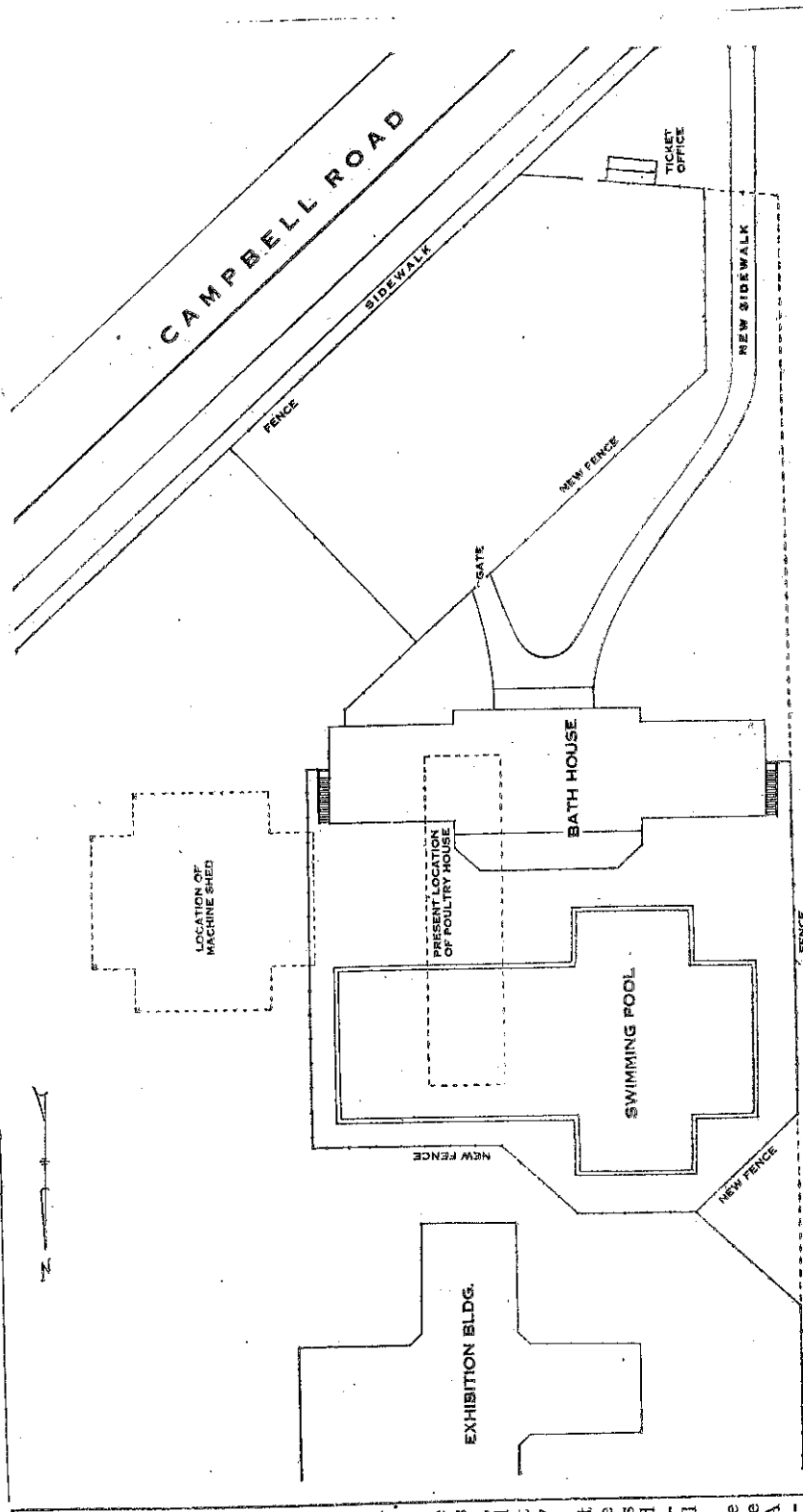
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owners and its approval by the council remain ahead.

Decision must be reached by the grounds and buildings and other committees concerning the architect or engineer to be employed. They must decide whether the pool will be all concrete or whether they will be at the walls of the pool to be covered with art marble or tile. They must decide upon the equipment, such as diving boards and ladders.

Further Details

If details concerning the style of the bath house, its arrangement and equipment must be agreed upon. The council members must decide whether they want a locker room or basket system installed for handling the bathers' clothes. There are many other unimportant details to be decided which should have been originally left to the recommendation of the architect employed to supervise the construction.

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In the early discussions of location, Alderman Warren Smith suggested building two pools, one on the West avenue playground and the other on the Logan high play field adjacent to the school.

Two different sites were suggested in Myrick park during the early discussions, before Aldermen W. P. Roellig suggested putting the pool in the northeast corner of the park. The first location that was mentioned was in the flat area west of the zoo and between it and the pumping station. It was also proposed that the pool be built in the area fronting on La Crosse street.

After looking over available locations, the council members decided that the city-owned property between the fair grounds and Crowley addition was a natural site, but property owners in the neighborhood objected to it being built there.

My Park—Almost

Then came the committee meeting wherein Roellig drew a glowing picture of the possibilities for recreation by building the pool in the northeast corner of Myrick park. By grading down the knoll to the south of the proposed location, and using the dirt from the excavation for the pool a suitable site could be provided, he said.

Apparently most of the aldermen interested in the swimming pool plans were favorably inclined toward the location sponsored by Roellig. That is, they were until Warren Smith took the floor and argued that a site in the fair grounds would be more advantageous. He then proposed a motion adopting the southwest corner of the fair grounds as the site for the pool, and the motion was approved by a small majority.

The common council never had an opportunity to act upon the committee's recommendation, for a communication was received from the board of directors of the Inter-State Fair association protesting against the action.

A communication from the park board had been in the hands of the grounds and buildings committee since last October, protesting against putting the pool in Myrick park because of insufficient space for it and because of already overcrowded parking conditions.

Council committees met with fair and park board members, but were unable to reach a satisfactory agreement. As acting chairman of the grounds and buildings committee, Warren Smith appointed a committee headed by Roellig to meet with the fair and park board.

Surprise greeted the members of this special committee when this session convened, for, taking up a discussion of the proposed fair grounds location first, they found fair board members more amenable than expected. They were especially favorable toward giving up the necessary ground for the pool after Smith and Chairman Henry Muth, of the grounds and buildings committee, expressed themselves in favor of having the council set up a WPA project to move several buildings to provide the room.

The subject of the park site was given only cursory consideration.

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Today La Crosse's municipal swimming pool rests at a half-way station. The site has been selected, but not confirmed by the council. The architect or engineer is to be selected in the near future if the pool program proceeds as planned without any further petty arguments. The architect's proposals must be threshed out on the committee floor and his plans approved. If the council "runs true to form," there will be many differences of opinion concerning minor details of equipment, materials and construction to be settled before the consultant may finally prepare the plans and specifications.

The day when construction is to be started is still a long way in the future.

Lutheran Ladies In New Quarters

First Lutheran Ladies' Aid Society will use its new quarters in the basement of the remodeled church for the first time this week. The society's meeting is Thursday afternoon, all members entertaining. For donations members are to see any of the officers. Honorary members of the society will be special

'Ilovir' Selected As Winning Name In Rivoli Contest

Judges Reach Decision Mrs. Anna Sikorski To Get Dog

Mrs. Anne Sikorski, 1110 South 17th street, was declared the winner of the William Powell-Myrna Loy gift dog, a little wire-haired terrier, by the judges Saturday night after they had poured carefully over 390 entries in the Rivoli-Tribune contest to select a name for the little creature.

Mrs. Sikorski's prize-winning name was Ilovir (I-love-her) which, in simpler terms, is "Rivoli" spelled backwards. Her name was chosen, the judges announced, because it denoted a deep feeling for the little puppy and was also synonymous with the theater enterprise responsible for the contest.

Two hundred and eighty-eight different names were submitted by the contestants, and they were given a typewritten list containing only the suggested dog names. After they had made their selections of the prize-winning names, the names of the contestants were ascertained by checking the list with the original entries.

The Rivoli theater managers announced Saturday night that the new owner of the dog may call for the animal Sunday afternoon. The next 25 contestants whose suggested names for the dog were thought by the judges to be outstanding will be mailed passes to the picture. After the Thin Man which is showing at the Rivoli Sunday, Monday, Tuesday and Wednesday.

Winners of the 5 sets of theater passes are: Tom Brenner, 222 Cass street; Bernard A. P. Holmen; Marion Young, 415 North 12th street; Marion Ann Murphy, 1617 Hayes street; Kathryn Krebs, 514 North 10th street; Ray F. Zirk, 1115 East avenue south; F. J. Petrie, 922 Division street; Cleon Wanous, 703 King street; Marjane Dowling, 2310 State street; Fred Zelbach, 1225 Farnam street; E. O. Evans, 111 5th avenue south; Earl G. Wilson, 1425 Loomis street; J. C. Aiken, Hotel Stoddard; Mrs. C. L. Tommerson, North 21st street; Marilyn F.

PWA Officials Still Consider Swimming Pool

Project Depends Upon Recent Legislation To Provide Funds

Although Washington PWA officials apparently look upon the construction of the proposed La Crosse swimming pool favorably, the government agency will neither approve a grant to the city nor reject the project until after it has completed its study of new legislation regarding the Public Works administration recently enacted by congress.

The present attitude of the PWA was expressed this week by Horatio B. Hackett, assistant administrator, in a letter to Walter T. Roth, chairman of the swimming pool committee of the Junior Association of Commerce.

A letter received from Senator F. Ryan Duffy was more optimistic, however. Senator Duffy said in part:

"I find that this proposed swimming pool project has heretofore been found eligible. Further, with a bond election having been held, it would appear that it is one of a favored group covered in a recently enacted law continuing PWA for a period of two years and providing additional funds for such pending projects.

"The PWA is now engaged in a careful review and study of all such pending projects, and I have been assured that every possible consideration would be accorded to application No. 1,436. I sincerely hope that La Crosse will be favored with the desired grant."

Mr. Hackett asserted in his communication to Mr. Roth that "this project has been examined and seems to meet the requirements of our examining divisions but no information can be given as to the possibilities of an allotment until opportunity has been afforded to study new legislation regarding the Public Works administration enacted by congress."

Letters from Senator Robert M. La Follette and Congressman Gardner R. Withrow asserted that they are contacting the PWA headquarters and asking that every consideration be given the project.

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11/13/37

New Squabble Over Site Of Pool Started

Council Approves Bond Issue But Question Of Location Remains To Be Settled

One more proverbial monkey wrench was tossed Friday night into the common council wheel that has been rolling slowly but steadily for nearly two years toward the avowed construction of a public swimming pool.

This time it was a resolution that would rescind the council's former action in locating the pool in the fair grounds, and would re-locate the pool in Myrick park.

The matter was referred to council committees for consideration. Acted upon favorably, the resolution would probably result in another delay and possible loss of the federal grant of \$31,500.

It was pointed out by some members of the council that if the pool is re-located it would be necessary for the architects to make a number of changes in plans and specifications. The federal agency has set Dec. 11 as the date upon which the contractor must start work on the project if the city is to get the federal appropriation.

Severson Resolution

Alderman Conrad Severson introduced the resolution after considerable argument was had on the question of the \$47,000 park improvement bond issue, with which the council plans to finance the city's share of the pool project.

The initial bonding resolution was introduced by Alderman Henry Muth, who also moved that the matter be sent back to the ways and means committee along with letters from local banks concerning a proposed two-year loan of that amount.

City Attorney Fred E. Steele advised the council not to take such action, for the bonding resolution was worded in such way that it had to be adopted or rejected at Friday's meeting.

He pointed out further that the resolution did not fix the size or maturity date of the bonds and that in subsequent resolutions the council might vote to fix a two-year maturity date on them.

Alderman A. R. Kempter, chairman of the ways and means committee, again took the floor and opposed the council's intended action.

He could not vote for the bonding resolution, he said, because it was contrary to the people's wishes. In the first place, the money being appropriated by city and federal government was in excess of \$75,000, which was the limit set by the referendum last year.

Cost Of Other Pools

He could not understand, he said, how the La Crosse pool could cost as much when Dubuque built a much larger pool for less money and Viroqua constructed a pool of approximately the same size for much less money.

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Day At Church

changes have been made, besides minor alterations by fire and war-damaged church building was

By William RLD Ferguson



ON HIS GRAVE HAVE READ, JOANSON, BEN JOANSON, CUTTER MADE IT JOANSON.

ORE THAN SHADES.
© 1937 BY NEA SERVICE, INC.
s being very vague, sers now produce th browns and blacks, igitated, etc.

By Sylvia



SOMETHING REVOLVING IN THAT BIG DRUM

Boots and Her Buddies



HUH! Y'KNOW WOT SHE DID SHE FOUND OUT THAT OL' PROF. PUCKERPUSS WANTED HIS YARD CLEANED UP SO SHE HIRED ME OUT TO HIM! DERNED IF SHE DIDN'T



Nell Novetney, Harry Van Riper Marry Thursday

The marriage of Nell Novetney of Decorah, Iowa, and Harry Van Riper of La Crosse took place Thursday at 3:30 at the home of Dr. and Mrs. W. A. Henke, 121 South 15th street. The Rev. A. J. Niebrugge, pastor of First Presbyterian church, performing the ceremony. The bride was in green lace over satin, with wisteria shade gloves and satin slippers and a bouquet of Talisman roses. Her sister, Mrs. Mary Canfield, attending, wore black velvet and carried

TWO—M's 37

(Continued from page one)

Kempler as one reason why the city should not spend this money at this time as he pointed out that the city's current expense fund is \$386 "in the red" at the present time and only \$13,000 remains in the current surplus fund.

Of course, he added, the city has \$30,000 coming from the PWA for the sewage disposal plant construction fund, which has already been advanced from the city's general coffers. But, no one knows when that money will be turned over to the city.

By a margin of 20 to 1, however, the bonding resolution was passed. Kempler was the only one to vote against it.

Only Severson and Kempler spoke against the approval of the park board's recommendation on the ski hill matter, and the council approved the resolution appropriating \$1,500 to the park board for this purpose by a vote of 14 to 7.

Alderman Charles Beranek, Joseph Houska, Bert Jolivet, Kempler, Henry Meyer and Severson voted against the measure.

Approve Alarm System
A sum of \$454 was voted for the purchase and installation of a vocal alarm system in the city's fire stations, and the board of public works was authorized to advertise for bids for 1,500 feet of fire hose.

Alderman Warren Smith attempted to have the resolution rejecting the claim of Thomas E. Woolley for \$330.35 for extra work done on the Hagar street pumping station re-referred, but the motion was lost and the claim was denied.

The claim of Gifford and Wolford for \$84 for extra cable on the Caledonia and Clinton street electric traffic signal was referred back to a committee. The former committee action had been to deny it.

Authority was given to the board of public works to grade the alley between Caledonia, Avon, Rublee and Gohres streets, while Herman F. Jaekel was given the contract for grading a number of alleys in the east end of the city for \$890.40.

An appropriation of \$1,816.60 was made for the laying of water mains at the north side auxiliary well, and two and a fraction lots were purchased from the Salzer Land company on South 7th street for \$2,029 as a location for tennis courts.

Sale of street improvement bonds for the benefit of those persons who have not paid such assessments was ordered for the 11th street curb and gutter project at \$32 per bond for 10 bonds, for the grading of a number of east end streets and alleys at \$778 each for 10 bonds, and for the laying of a number of sewers at \$681 each for 20 bonds.

Although funds for the city's share of the construction of a storm sewer in the new north side storm sewer district No. 1 have been already appropriated, the council Friday night approved the assessments and ordered the board of public works to start the work under the WPA.

The property's share for the work is \$11,856.40, while the city's share is \$6,498.10. There were 9,177,428 square feet of property assessed, of which persons representing on 163,990 square feet objected to the work being done.

Other Matters Approved

Among matters approved by the council Friday night are:

An ordinance discontinuing an alley between Mississippi, Winnebago, 9th and 10th streets; an ordinance providing for two-hour parking on Pearl street from Front to 2nd street; repair of the machine shed roof at 119 King street for \$200; re-grading of the 600 block in Powell street and about 100 feet in St. Andrews street west of Powell; an ordinance giving the Northwestern railway permission to construct a spur track to the W. U. Katz plant; a resolution giving Allis-Chalmers permission to lay a runway across 2nd street and construct a loading platform on Pine street west of 2nd street; construction of a water main in East avenue from Green Bay street to the Burlington tracks under WPA and appropriation of \$3,600 for the city's share.

WPA projects for the laying of curb and gutter in Caledonia street from Carr to Monitor streets and an appropriation of \$200, and for the laying of a header curb on the westside of the Rose street viaduct with \$120 as the city's share; a project for the relaying of brick on 2nd street between Main and State streets and in the alley west of the Wisconsin theater building with the city's share being \$450; purchase of a truck snow plow for \$390; and rejection of a tavern license for Jessie Lattimore.

	38	39	40
	43		
46			

7/12/38

Class To Present Comedy

High Students Present 'Through The Keyhole' Nov. 19

Minn. — (Special) — "Through The Keyhole," a sparkling comedy in three acts, presented by the junior high school Friday, Nov. 19, at the city

The various roles are: L. Iverson, Evelyn Senn, Leand Martin Bisping. To be presented include "Gypsy Caravan" of gypsy songs by other members of the school and a Chinese novel by pupils of the school.

Group Meets

County Rural Youth Wednesday evening for meeting in the city hall, members being present. Clothing was one of the topics of the evening. The plans to use Ireland as a folk dancing, music and games on a program during the week. A program of music, songs and selections by the club, composed of violin was presented. Games and refreshments were given by Misses Pernella Klug, Irene and Vivian Hauganus Ernster, Cletus and Leland Klug.

Mr. Paul Ryan returned from Winona where the 25th anniversary celebration was held. Rev. Francis M. Kelly, pastor of Winona, held

The Rev. A. J. Niemi, pastor of First Presbyterian, performing the ceremony in green lace with wisteria shade in slippers and a bou-

Municipal Swimming Pool Nears Completion; Soon To Be Opened

La Crosse's first municipal swimming pool, money for the operation of which was appropriated by the common council Friday night, will soon be a reality. Finishing touches to the pool's construction are about to begin, the personnel for its management will be hired within the next week or so, and plans for landscaping the grounds have been drawn up, according to George Ritter, park superintendent.

A staff of 14 persons will manage the pool. They will include a manager, cashier, two locker girls, two locker boys, one cleaning woman, one matron and assistant cashier, one head guard, three guards, and two part time guards. Salaries will total \$1,015 per month, with the manager receiving the highest wage, \$125 per month. Head guard will get \$100 a month.

Will Be Self-Supporting

The pool will be operated on a self-supporting basis. After a thorough survey of pools in surrounding communities, including the one at Rochester, Minn., the park board worked out the following admittance schedule.

Mornings, free for children under 16, Sundays excepted.

At other times: children, .05, adults .15.

Towel rental: to all: .05.

Suit rental, children: .10.

Suit rental, adults: .25.

The entrance charge includes baskets in which to put clothes. Inasmuch as most adults and children have their own bathing suits, the board felt that it was unnecessary to carry more than a limited supply of suits.

Other Expenditures Listed

The pool, crossed-shaped, is 150 feet long and 110 feet at its widest point. The deepest water will be about 11 feet.

The council appropriated the sum of \$3,006.84 for the pool's operation, although it is estimated that only \$1,522.50 of that amount will be used for actual wage ex-

pected to be open for about a month and a half.

Among other estimated expenditures will be light, \$130; power, \$175; oil, \$85; six dozen suits, \$72; guard chairs, \$81; umbrellas, \$11.-34; comfort station supplies, \$50; miscellaneous supplies, \$30; and landscaping of grounds, including the purchase of black loam, seed and a few evergreen trees, \$850.

7/21/38

Expect To Open New Municipal - 4 - Swimming Pool About August 1

Belief that the new municipal swimming pool at 18th and State streets will be opened on or before Aug. 1 was expressed Thursday by park department authorities as they prepared to take the final steps in conditioning the pool area for use.

The job of covering the dusty area about the pool with clay and black loam was begun Thursday under the direction of Park Commissioner George Ritter, while contractors hurried to complete the work ahead of them.

National Builders, Inc., the general contracting firm, is expected to finish its contract within the next few days. After a complete inspection of the pool and bath house, constructed by this firm, the

Twin City contractors will remove its equipment and men.

John Pappenfuss, electrical contractor, is at work finishing the job of wiring the pool, floodlights and bath house.

The park department has already been given the management of the pool, and has been quietly investigating the operation of similar pools and developing plans for the opening of this new pool.

It plans to operate the pool one and one-half months, and expects supplies and operation of the pool in that period will cost \$2,156.84. It plans to spend about \$850 on landscaping the grounds.

37		38	39	40
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Day By Day

B. DRISCOLL

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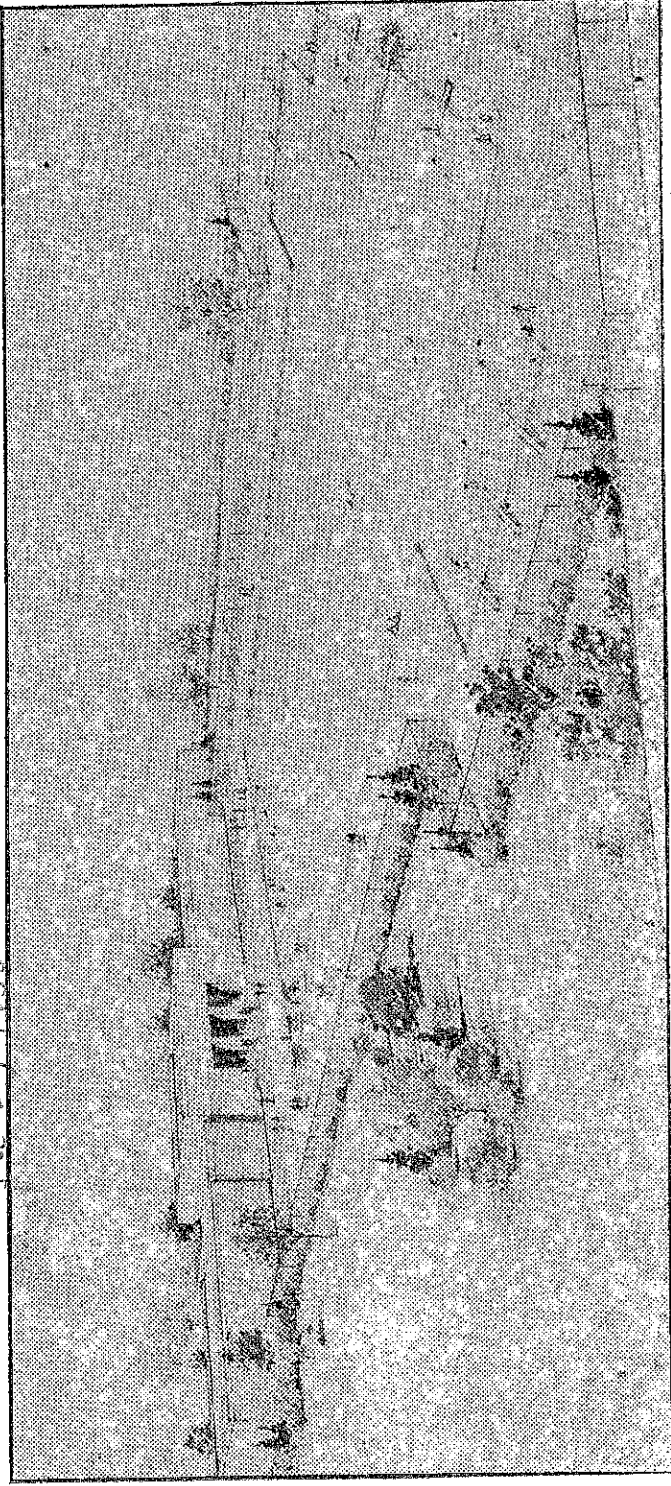
"Disagreeable Position"
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CALEDONIA

Caledonia, Minn.--(Special)
 Lester B. Hoedt, welfare executi

12/38

Artist's Sketch Shows New Swimming Pool



A pool and bathhouse that are designed to not only become the most popular recreation center for La. Crosse's young people in the summer months but to be a thing of beauty also is now under construction in the southwest corner of the fair grounds.

National Builders, Inc., Minneapolis, which firm was awarded the contract for constructing the pool, actually begins the task of

building the pool and bathhouse Monday. The firm has let a sub-contract to E. H. Derr and Son to make the excavations.

The pool, as the design above indicates, will be in the shape of a cross. The long arm of the cross will be 150 feet long and 50 feet wide. The cross arm will be 110 feet long and 40 feet wide.

In the three short ends of the cross the diving wells will be established. In one diving well the water will be 10½ feet deep.

while in the other ends it will be nine feet deep.

The majority of the water area in the pool will be wadeable and swimming space. The sides of the pool will be covered with art marble, and under-water lights will illuminate the diving areas. Flood lights will play over the entire pool.

The pool and bathhouse are to cost \$88,822, but extras and architectural fees will run the cost up to an estimated \$73,000. To meet

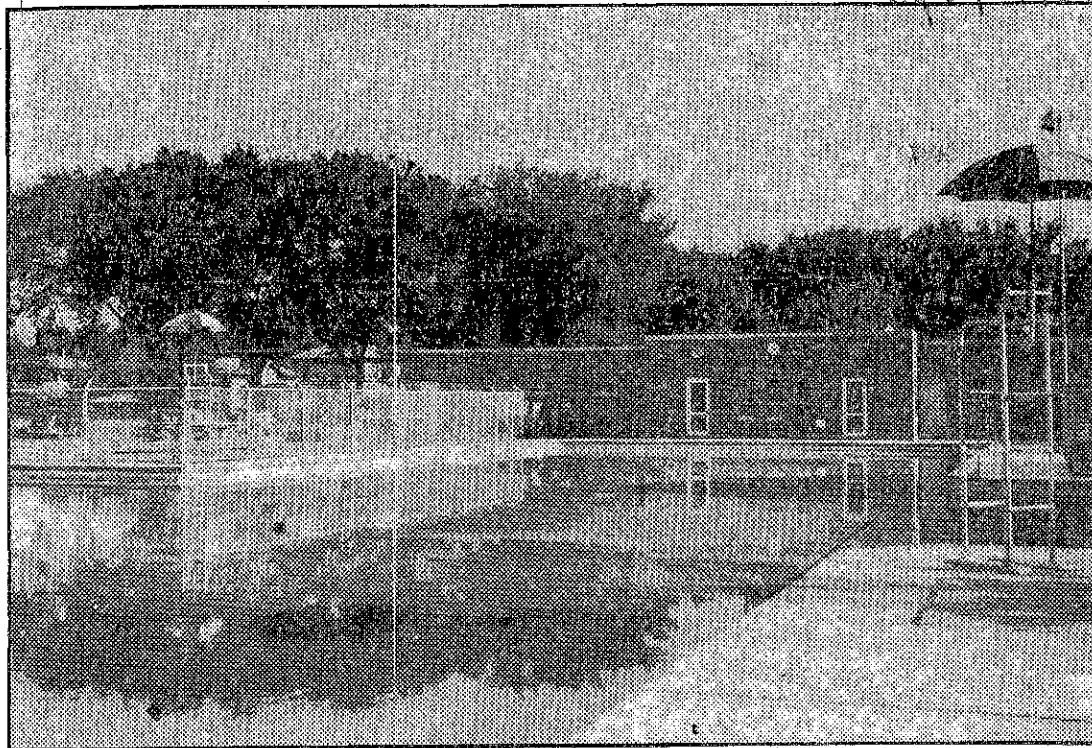
this cost the city council has authorized a bond issue of \$47,000 and the federal government has appropriated \$31,500.

A crew of workmen will start construction of an office on the pool site Monday and before the week is out the excavation will be started. The pool must be completed by Sept. 1, 1938, according to PWA demands, but it is planned to finish the job by June unless unforeseen circumstances cause delays.

New Municipal Swimming Pool

7/29/38

July 29, 1938



7/30/38
Open!

A dream comes true! La Crosse's first municipal swimming pool and bathhouse (pictured above) will be thrown open to the public at 9 a. m. Saturday. The pool and bathhouse are modern in every respect. The water in the pool ranges in depth from two and one-half feet on the end nearest the bathhouse to more than 10 feet at the opposite end (foreground). Cross-shaped, the pool is so arranged that the wings will be used as diving/areas, while children will be kept in the shallow end. One enters the bathhouse (background) from the rear.

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COPIES BY NEA SERVICE, INC. 7-29 1938

impressive, Virgil—before we go to the you to go down and fire the cook!"

ak To Is Killed At Holmen Is Given Shower

AP)—Louis invariably he spoke entered the he forgot nd patting. and tram- him fatal- Metz ab- o blame. o them and size me." al)—Mr. and and son Eu- ast week va- it, Waupun, and St. week went will finish ng. Francis hos- Dr. C. M. imperious Jefferson? ne? I wish sat down omensed in Year's cele- be what he ossal." me up that da to take ent. in some of ateur radio in Texas up faint of the lost The later had suc- hole words, id that one of Captain when Linda isponse no the flying had taken wered, she nds to keep nder if you nformation him! Well, now?" indifferent, more enter- nswer the ida, began

Holmen, Wis.—(Special)—Miss Lillian Thoreson, a bride of next month, was guest of honor at miscellaneous shower Thursday evening in the church parlors with Mrs. E. E. Ebenier and Mr. Manley Hendrickson serving as hostesses. Program number, a piano solo by Mrs. Luella, accompanied by Mrs. Skogen. Piano duet by Madge Kenne, Marjorie Thoreson, and a trio by Constance Smeby, Helen Lund and Beverly Wall.

The serving table was centered with a miniature bride with long train and veil, which was later presented to the bride-to-be. One hundred fifty guests were present, and a variety of gifts presented.

(Central Standard Time) 5 P. M.—Joe Penner (CBS) WCCO, KMOX, WJR, WBBM. 5:30 P. M.—Double Ever (CBS) WBBM, KMOX, WJR. 6 P. M.—Jack Benny (NBC) WMAQ, WLW, WEBC, KSTP, WTMJ. 7 P. M.—Nelson Eddy (NBC) WLW, WEBC, KSTP, WTMJ, WMAQ. 8 P. M.—Ezio Pinza (CBS) WBBM, WOC, WCCO, KMOX, WJR. 9 P. M.—Rising Stars (NBC) WTMJ, WHO, KSTP.

MONDAY, JANUARY 3

(Central Standard Time) Note: All programs to key a specific coast to coast (c to c) designation include all available stations. Programs subject to change by stations without previous notice. P. M. Basic—East: WEAQ, KYW, WSAI Midwest: KSD, WMAQ, WHO, WOV, WDAF, KSTP. (Optional stations operate interchangeably on either RED or BLUE networks). Basic—East: WLW; Central: WTMJ. 4:30—Jack Armstrong, Serial. 4:45—Vagabonds Quartet—west. 4:55—Little Orphan Annie—east. 5:00—Johnnie Johnston, Song—west. 5:15—Songs, Creagh Matthews. 5:30—Rhythmaires Dance Band. 5:35—Press-Radio News Periodic. 5:45—Songs and Joan Kidwar. 5:45—Don Bestor Orchestra. 5:55—Little Orphan Annie—midw. rpt. 6:00—Amos 'n' Andy—east; Hal Totten and Sport Comment—west. 6:15—Uncle Ezra Radio Station. 6:30—New York Parade—WEAF. Coverage of Columbia, Songs, and Top Ten. Disagreeable situation and without any necessity there

CALEDONIA

Caledonia, Minn.—(Special) Lester B. Hoedt, welfare executive secretary received official notice that work will start Monday on the WPA project of building roads in the area. Mrs. Mary Cameron, secretary, wore black velvet and carried

July 30th, 1938
Open Day!

Open S

City Provides Facilities For Safe Bathing

Project Sponsored By Jaces Is Completed With Park Commission Taking Charge

The city of La Crosse's new municipal swimming pool sponsored by the Junior Association of Commerce will be opened to the public at 9 a. m. Saturday, it was announced Friday by George Ritter, superintendent of parks.

The opening of the pool culminated many weeks of eager waiting by La Crosse youngsters and older folks alike, and will precede a formal dedication ceremony planned for some time in August.

The pool will be open from 9 to 12 noon and from 1 to 10 p. m., weather permitting.

The managing personnel includes Emmet Ford, 121 South 21st street, head guard; E. Tremmel, 1549 Denton street, William Scheitzach, 1423 Farwell street, C. Snyder, 307 North 22nd street and E. W. Silvernagle, 215 South 19th street, life guards; Leo La Fleur, 1548 George street, in charge of maintenance; J. R. Dunne, 1903 Main street and Stanley Meinert, 714 Oakland street, locker men; Miss Margaret Ryan, 1419 George street and Miss Gertrude Groeschner, 1307 Kane street, locker girls; and Miss Nina Rippe, 1023 Fifth Avenue South, cashier. One matron remains to be hired.

Pool Is Modern

The pool and bathhouse are modern in every respect. Constructed of rough brick on the exterior and glazed, non-absorbent

Schedule

9-12 a. m.—Free to children under 16, Sundays excepted.
12-1 p. m.—Pool closed.
1-10 p. m.—(weather permitting)—Children, 5c; adults 15c at all times.
Towel rental to all—5c.
Suit rental, children, 10c; adults, 25c.
Entrance charge includes baskets.

brick on the inside, the bathhouse is equipped with two neat, open-roofed dressing rooms, clothing baskets to accommodate 900 persons at one time, showers and many other facilities. The women's dressing room has individual booths and a hair-drying machine.

One-way turnstiles controlled by the cashier will enable efficient handling of large crowds. A large clock on the outside overlooks the pool.

The cross-shaped pool itself is constructed of non-absorbent "art marble," and represents the most up-to-the-minute style of architecture. The deep portions are located and roped off in three arms of the cross, while children and non-swimmers will be kept within the shallow portion on the side nearer the bathhouse.

At its greatest the pool is 150 feet long. Between the extremes of the two side wings is 110 feet, while the narrow portion is 50 feet wide. Depths range all the way from two and one-half feet at the shallow end to eight and one-half to ten feet in the deep ends, where the diving boards and towers are located.

Underwater Lights

Two guard towers have been stationed at opposite ends of the pool for the use of life guards. A unique feature of the pool is the under-water lights in the diving area for use at night. Ten powerful spotlights play upon the pool also.

The common council has appropriated \$3,006.84 to the park commission for operation of the pool for the remainder of the season, about \$850 of which will be used towards landscaping the grounds.

Only a limited supply of suits (Look for FOUR on Page Six)

FOUR—

(Continued from page one) will be carried for rental purposes, Ritter said, as it is felt that most local swimmers will have their own anyway.

Persons afflicted with colds, oils, skin eruptions or other infections will be refused admittance to the pool, officials stated.

Swimming Pool Opens With 750 In Attendance

Boys And Girls Arrive Early In Morning To Patronize Bathhouse

Jamming their way into the municipal swimming pool Saturday morning in their eagerness to swim in the new pool at 18th and State streets, 750 boys and girls of La Crosse frolicked and played about in the water throughout the morning hours.

Although the pool was not opened until 9 a. m., there were fully 150 eager lads and girls waiting outside the bathhouse doors before 8 a. m.

Once the youngsters had been accommodated inside the pool, attendants found the yard in front of the pool strewn with shirts, socks, and undershirts of those who were in too big a haste to wait to get inside and undress.

There was some confusion and disorder within the bathhouse Saturday morning due to the fact that the staff in charge had not yet become acquainted with all its duties.

The guards, under the direction of Head Guard Clarence Ford, handled the mixed group carefully, keeping the non-swimmers and those swimmers who were not expert in the shallower portions of the pool.

There was a continuous stream of adult visitors watching the youngsters from outside the fence that surrounds the pool.

Opening Of New Swimming Pool Concludes Fight Made By Jaces

July 31
1938

The opening of La Crosse's first municipal swimming pool Saturday ends a campaign of more than three years on the part of the Junior Association of Commerce to secure safe swimming for La Crosse youngsters and adults.

The drive started back in the spring of 1935 when the Jaces conceived the idea of sponsoring the project to end the early drowning toll in this vicinity. At that time, the only place for La Crosse persons to swim was in the mud-laden and oftentimes dangerous river along the banks of which a \$28,455 bathhouse had been erected on Pettibone island 10 years previously.

Rather uncertain how to tackle the problem of launching a project of this magnitude the organization, after approaching the common council to determine if they could get co-operation from that source, decided to get the drive started by canvassing the city and obtaining a working fund. This was done and more than \$3,000 raised, about \$500 of which was netted from a nautical show at Riverside and a dance. About \$2,500 was obtained from pledges of civic-minded citizens interested in promotion the construction of a pool.

Public Sentiment Favors

Following the canvassing of the city, it was realized by the Jaces that not enough money could be raised that way to bolster to any measurable degree that part of the cost which the city would be willing to stand.

It was discovered from the canvass, however, that public sentiment strongly favored the construction of a pool, but felt that it should be financed by the city as a whole rather than by subscription.

So the Jaces went to the common council and asked to either build a pool or submit the question to a referendum. It was then learned that state law made a referendum mandatory if a certain percentage of the voters in the last election signed a petition.

The petition was circulated by the Jaces and within a few days the organization had more than the required number. That made the referendum mandatory, and April 7, 1936 was the date set for the election, which called for a vote on a bond issue of not more than \$75,000 nor less than \$50,000.

Stage Campaign

The Jaces staged an active pre-election campaign, financed by the \$500 which they had raised at the nautical show and dance. That part of the \$3,000 raised by popular subscription had meanwhile been returned to the donors.

The Jaces were supported in their drive by various civic organizations, including the American Legion, Boy Scouts and others. The Tribune also conducted an active campaign to educate the public to the need of a municipal pool here, frankly pointing out the small cost of the project to the individual taxpayers. Circulars distributed among school children for them to carry home, advertise-

ments, posting of handbills, window and windshield stickers, speeches to civic clubs and many other means of pre-election publicity were climaxed on the Monday evening before the bond election by a huge torchlight parade in the business loop of the city.

The result of the election was a convincing vote of nearly 2 to 1 in favor of the city's construction the pool.

Action Delayed

Throughout this period the only site considered for the project was Pettibone Island, but now the council stepped in to oppose the location. This was just when the bridge project was coming up and it was felt by some members of the council that locating the pool on Pettibone Island would not be the best under the circumstances.

The action towards building the pool was delayed on this ground, despite the efforts of the Jaces to get the project rolling. At last, in desperation, they carried it to circuit court by applying for a writ of mandamus to force the city to build the pool under the mandate of the referendum vote.

The city counteracted by asking the court to throw out the writ and allow them to hold another election to have the city council name the site for the pool. The court ruled for another election, which was held in September, 1936.

Hold Another Vote

Purpose of the amending referendum was not only to give the common council authority to select the site of a pool, but also to give them the right to decide on the number of pools to be built and to bond for a low as \$25,000 instead of a minimum of \$50,000 as set by the previous referendum. It also called for completion of the pool by June 1, 1937.

The issue carried by an almost 2 to 1 vote.

Despite the favorable vote, which was considered a mandate for the council to go ahead with the project, action continued to be delayed. The common council had sometime previously put in an application for PWA aid but because of renewed prosperity at that time nothing had been done on it.

Early in 1937, however, PWA evinced a new interest in the project and with the Junior Association of Commerce flooding that office and other federal offices, including those of various congressmen, with letters and telegrams showing the need of the project, a grant of \$31,500, or 45 per cent of the total estimated cost of \$78,500, was secured.

The city then went ahead to hire the architect, decide on the cross-shaped pool, and work out other details of the project. Work was begun in January of this year.

Walter T. Roth, of The Tribune staff, was chairman of the swimming pool committee of the Junior Association of Commerce, and Olaf N. Hoff, of the First National Bank was chairman of the original fund-raising committee.

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10/10/39

92,946 Persons Patronize City's Swimming Places S 10, 1939 Park Department Makes Report Of Activities At Two Pools

A total of 92,946 persons "officially" went swimming in the La Crosse pools during the past summer, figures compiled by the park department show. Of these, 26,050 were registered at the Pettibone beach and 46,896 went through the turnstiles at the municipal pool on the fair grounds.

The Pettibone bathhouse was opened for use on July 7 and attendance was reported as follows: General, 19,951; paid, 5,233; children (free swims in the forenoons), 866.

The pool, which was opened June 7, had the following attendance: Morning, free swims for children, 22,457; paid attendance, 24,439; receipts at the municipal pool amounted to \$1,578.60; at the Pettibone bathhouse, \$560.55. The common council appropriated \$3,000 for the operation of the bathhouse across the river during the summer and \$6,379 for maintenance and improvements at the fair grounds pool. Park officials pointed out that a good-sized portion of the latter was for improvements of the grounds and site of the pool.

Swimming instructions were given at the municipal pool by life guards every Monday, Wednesday and Friday morning. Classes averaged about 50 members, all of whom learned at least how to take care of themselves in the water. About 125 persons, mostly children, who were novices in the water when the season opened had learned to swim at the close of the season with the aid of these swimming lessons.

Ten youngsters passed their junior life tests and five passed their senior life saving tests as a result of the swimming classes.

Park department officials believe that the pleasure derived by the youngsters of La Crosse from the pools and the experience they gain in swimming under the eye of expert guards and instructors more than compensate for the expense of operating the two bathhouses.

State Urges City To Provide Pool

Greater Water Flowage Required For Beach, Health Board Writes

In a letter urging the city of La Crosse to install a swimming pool on the north side rather than the proposed bathing beach, the state board of health has suggested the city might construct its beach if it desires but the volume of water flowage in the Black river at the beach site must be increased.

The letter was presented to the common council at its special meeting last night by City Engineer John H. Barth. It was referred with several other matters to committee while the council approved all previous committee recommendations.

The council awarded contracts to the low bidders for the city-wide cleanup, appropriated \$115.65 to send Sgt. William Boma of the police department to Washington, D. C., for the FBI re-training school, appropriated \$300 for Halloween, ordered purchase of a one-way snow plow, authorized bids on a large grading project, granted the Home Oil company's request for permission to construct a bulk plant on the Milwaukee railroad right-of-way near Sumner street, ordered plans for other grading work and approved sending the plumbing inspector to his convention at Eau Claire.

Beach Not Satisfactory

In the letter written by O. J. Muegge, senior assistant sanitary engineer of the state board of health, the city was advised the board does not consider a beach of the type proposed satisfactory from the public health standpoint.

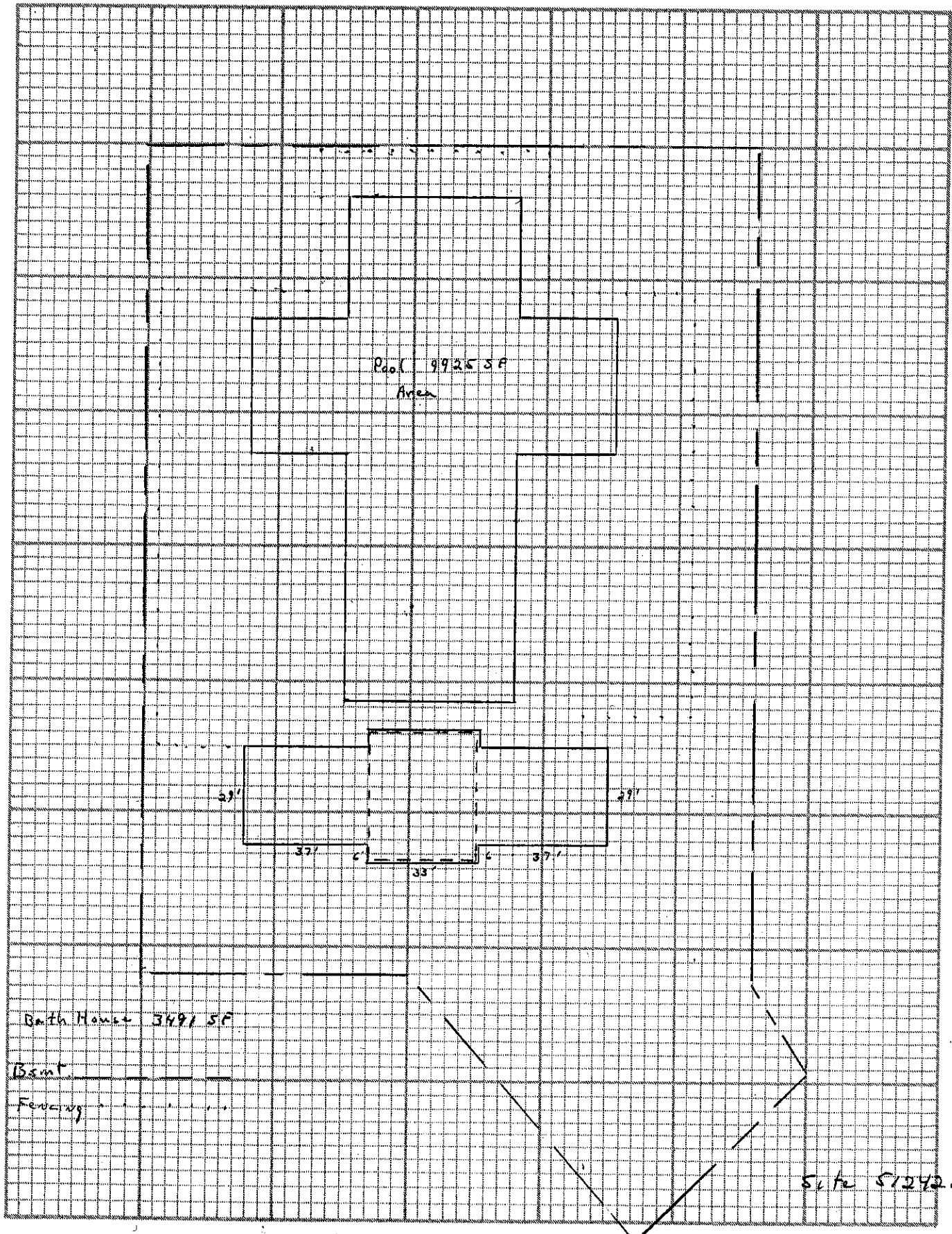
"Recent studies have indicated that poliomyelitis epidemics may be associated with recreational bathing in polluted waters; it also having been demonstrated that the virus of poliomyelitis will remain in water for a considerable period. Other types of infection also may be transmitted from person to

person through the medium of public bathing beaches. The danger of transmission of disease and infections is considerably reduced by the treatment of water utilized in artificial pool installations," the letter said.

"Bacteriological analyses of water from Black river indicate that the B. Coli index frequently is as high as 1,000 per 100 millimeters," the letter went on. "This indicates that the quality of the water in the stream is on the upper border of that considered permissible for natural bathing places."

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LAND/BUILDING SKETCH:

Bent

Fencing

Site 51242 SF

2/22/94

Land: Zoned currently as Residence

Current value \$ 2.50/SF

Size 51242 SF ±

Value including black top parking, chain link
fencing and re-inforced concrete decking is

\$ 142,300

If land were re-zoned to commercial as highest & best use

Current value would be \$ 4.00/SF

Size 51242 SF ±

Value including black top parking, chain link
fencing and re-inforced concrete decking is

\$ 219,200

Improvements: Depreciated cost of pool replacement is \$ 126,100

Depreciated cost of bath house replacement is 87,400

Total: Ranges from \$ 355,800 to \$ 432,700

DESCRIPTION

CITY OF LA CROSSE

REAL ESTATE

SEC. 33 T16N R7W

COMPUTER NUMBER 17 - 20261 - 75 Parcel Number 212X12E

OWNER NAME: First MUNICIPAL POOL Last CITY OF LA CROSSE


PROPERTY ADDRESS: Hse # 1/2 PD --Street Name-- Type SD
1901 CAMPBELL RD

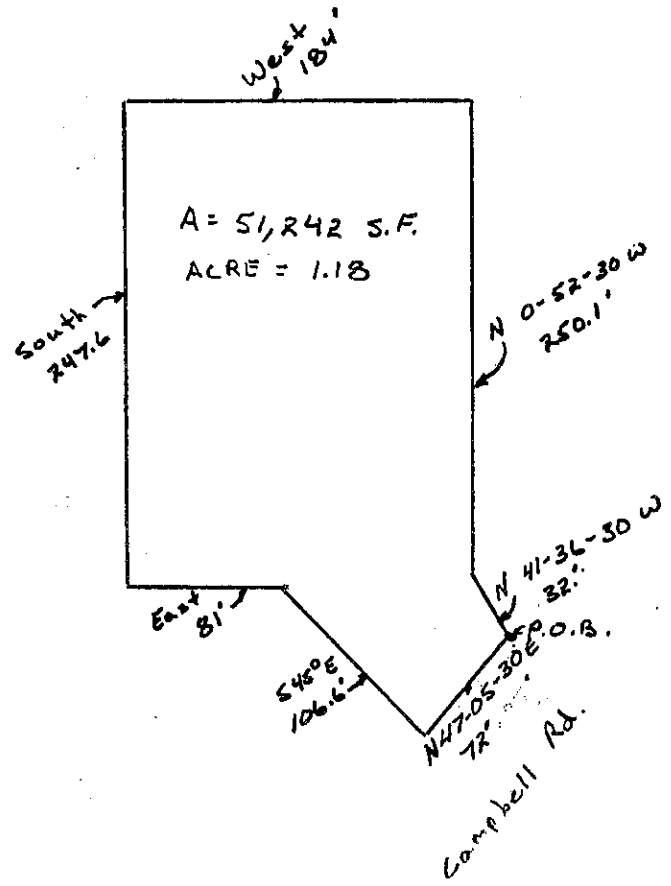
Line	Description	Line	Description
	TOTAL ACREAGE	16	NW/L TO POB
02	SEC 33-16-7 SW-SW AS FOLWS	17	LOT SZ: IRR
03	COM NW COR SD SW-SW TH	18	(MUNICIPAL POOL)
04	S2D3M30SE ALG W/L SEC 33	19	
05	122.03 FT TO S/L PINE ST TH	20	
06	N89D36M30SE ALG SD S/L	21	
07	735.39 FT TH S0D52M30SE	22	
08	152.44 FT TO NW/L CAMPBELL	23	
09	RD TH S48D23M30SW ALG SD	24	
10	NW/L 579.74 FT TO (POB) TH	25	
11	N41D36M30SW 32FT TH	26	
12	N0D52M30SW 250.1 FT TH W 184	27	
13	FT TH S 247.6 FT TH E 81 FT	28	
14	TH (SE) 106.6 FT TO NW/L	29	
15	CAMPBELL RD TH NE ALG SD - To POB	30	

assumed

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 Bruce Logeman
 1" = 100'



RECORD ID:	20261-075	02/94
PROPERTY OWNER:	CITY OF LA CROSSE	COST AS OF: 6/9
PROPERTY ADDRESS:	1901 CAMPBELL RD LA CROSSE WI 54601	#011533

BUILDING DESCRIPTION - SECTION 1

Occupancy:	416	DRESSING / SHOWER FACILITY
Construction:	2	Masonry Ext Walls, Wood Flrs & Roof
Number of Stories:	1	
Gross Floor Area:	3,491	Square Feet
Construction Quality:	2.0	
Year Built:	1938	
Total Perimeter:	296	Feet
Average Story Height:	10	Feet
Climatic Region:	Cold	
Effective Age:	50	Years
Condition:	3	Average
Depreciation Percent:	63 %	

COMPONENT (ARCHITECT FEES OF 0.0 % ARE INCLUDED) BASE COST

Site Preparation	357
Foundation Wall	13,434
Interior Foundations	927
Slab on Ground	6,396
Framing	3,014
Exterior Wall	43,910
100% Brick on masonry	
Structural Floor	0
Roof	18,935
Material - 100% Built-up, tar and gravel or rock	
Pitch - 100% Flat	
Floor Finish	0
100% None (Unfinished)	
Ceiling Finish	5,065
100% Plaster	
Partitions	7,074
Material - 50% Studs, girts	
50% Tile	
Finish - 50% Plaster	
50% None	
Plumbing - 33 Total Fixtures	46,981
Heating	1,967
60% Gas, oil, or electric unit heaters	
40% None	
Cooling	0
100% None	
Electrical	1,704
100% Low electrical quality	
Built-Ins	3,808

RECORD ID: 20261-075

02/94

2/22/9

BASE SUBTOTAL	153,572
LOCATION MULTIPLIER	1.38
LOCAL REPLACEMENT COST	211,929
DEPRECIATED COST	78,414

TOTAL SECTION 1	78,414
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BUILDING DESCRIPTION - SECTION 2

Occupancy:	001	BASEMENT, UNFINISHED
Construction:	2	Masonry Ext Walls, Wood Flrs & Roof
Number of Stories:	1	
Gross Floor Area:	1,353	Square Feet
Construction Quality:	2.0	
Year Built:	1938	
Total Perimeter:	148	Feet
Average Story Height:	8	Feet
Climatic Region:	Cold	
Effective Age:	50	Years
Condition:	3	Average
Depreciation Percent:	63 %	

COMPONENT (ARCHITECT FEES OF 0.0 % ARE INCLUDED) BASE COST

Site Preparation	3,624
Foundation Wall	0
Interior Foundations	103
Slab on Ground	0
Framing	1,047
Exterior Wall	6,519
100% Poured concrete	
Structural Floor	3,423
Roof	0
Floor Finish	0
100% None (Unfinished)	
Ceiling Finish	0
100% None (Unfinished)	
Partitions - 0 Feet	0
Plumbing - 0 Total Fixtures	0
Heating	0
100% None	
Cooling	0
100% None	
Electrical	1,268
100% Low electrical quality	
Built-Ins	503

BASE SUBTOTAL	16,487
LOCATION MULTIPLIER	1.47
LOCAL REPLACEMENT COST	24,236
DEPRECIATED COST	8,967

TOTAL SECTION 2	8,967
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SECTION SUMMARY	REPLACEMENT COST	SQ FT COST	DEPRECIATED COST	SQ CO
416 DRESSING / SHOWER FACILITY	211,929	60.71	78,414	22.
001 BASEMENT, UNFINISHED	24,236	17.91	8,967	6.
TOTAL	236,165	48.75	87,381	18.

BOECKH SYSTEM, A PRODUCT OF AMERICAN APPRAISAL ASSOCIATES, INC.

ABOVE COSTS INCLUDE LABOR AND MATERIAL, NORMAL PROFIT AND OVERHEAD AS OF DATE OF REPORT. COSTS REPRESENT GENERAL ESTIMATES NOT TO BE CONSIDERED A DETAILED QUANTITY SURVEY.

JON LEVERAUS, ASSESSOR - APPRAISER

LAND IMPROVEMENTS

LAND IMPROVEMENT DESCRIPTION

Year Built, No. of/Amount, Cost/Unit, Base Replace Cost, Local Mod., Replacement Cost New (RCN), Deprec. Resid., Appraisal Value (RCNLD)

Table with 15 columns for various cost and appraisal metrics.

TOTAL LAND IMPROVEMENTS

BUILDING SUMMARY

Main table with columns for Assmt Year, Bldg. No., Use, Year Built, No. of Stories, Hgt. Per Story, Sq. Ft. Floor Area, Perim. Ratio, Base Replace. Cost, Local Mod., Archit. Fees, Replacement Cost New (RCN), Phys. Resid., Funct. Resid., Econ. Resid., Other Resid., Appraisal Value (RCNLD), RCN/S.F., and RCNLD/S.F.

IMPROVEMENT SUMMARY

TOTAL BUILDING IMPROVEMENTS
TOTAL LAND IMPROVEMENTS
TOTAL IMPROVEMENT VALUE

Summary table with 4 rows and 2 columns for totals.