



GRAND RIVER • GREAT CITY

La Crosse • Wisconsin

2021-2022 Consolidated Plan

The City of La Crosse (the City) anticipates expending nearly \$1.232 million in HUD Community Development Block Grant and HOME Investment Partnership (CDBG/HOME) resources this year to address housing and community needs in La Crosse. In particular, with the pandemic, the City focused on providing funds to non-profit organizations to help people in need. These funds will be expended in accordance with both City and CDBG/HOME goals, and the purpose will be to positively impact low-and-moderate income residents. These investments will leverage over \$8 million in other sources of funding, resulting that every \$1 spent in CDBG will leverage \$6.78.

2021-2022 Goals

1. Increase the safety and maintenance of homes through code enforcement.

1100 housing units are better maintained, improved, or cease to have illegal activity occurring.

2. Repair aging housing infrastructure, both rental and owner-occupied.

15 units of homeowner housing rehabbed to meet housing quality standards (HQS).

6 units of housing will be improved to pass lead safety standards.

3. Increase the number of quality and affordable owner-occupied homes in target neighborhoods.

2 units of affordable homeowner housing added, of which 100% are energy efficient.

4. Build mixed-income, affordable, multi-family housing, with set-aside units for homeless individuals.

25 units of rental housing built or significantly rehabbed (high priority 30%, 50% CMI).

4 long-term units for people transitioning out of homelessness added (30% CMI).

5. Rebuild public infrastructure to improve livability for families in Neighborhood Revitalization Strategy Areas.

Hamilton Elementary School has its renovations completed to create a community school.

7. Support businesses that create economic opportunity in LMI neighborhoods.

75 businesses receive technical assistance, 15 jobs created.

8. Prevent and end homelessness in La Crosse.

330 people receive overnight shelter, 110 people assisted in obtaining permanent housing.

75 households provided assistance to prevent them from becoming homeless.

9. Alleviate poverty and increase self-reliance (focus on mental health, substance abuse, health care, domestic violence, and youth services). 2245 LMI persons assisted.



2021-2022 Action Plan

Grant Award Amounts and Recipients

Housing and Neighborhood Revitalization

City of La Crosse - Replacement Housing, \$282,252 (HOME and CDBG)

Community Housing Development Organization Set-Aside, \$54,189 (HOME)

City of La Crosse- Multi-Family Affordable Housing Revolving Loan, \$200,000

La Crosse School District Hamilton Elementary School Renovations, \$200,000

Small Business Support

Couleecap Microenterprise Development, \$25,000

Wisconsin Women's Business Initiative Corp Entrepreneurial Technical Assistance , \$35,000

Public Services (Non-Profit Awards)

Couleecap's Homeless Supportive Housing, \$25,000

La Crosse County Hintgen-Huber Collaborative, \$25,000

Boys & Girls Club After-School Services, \$25,000

New Horizons Shelter, \$25,000

Family & Children's Center Family Advocacy for Victims of Child Abuse, \$15,000

La Crosse Warming Center, \$20,000

Kane Street Community Garden, \$20,000

YWCA La Crosse- Ruth House, \$18,000

Marine Credit Union Increasing Homeownership Diversity with Finding HOME, \$17,000

Administration , \$156,023.10 (CDBG and HOME)

Planning (Comprehensive Plan, Trees) \$50,000

Total \$1,232,464