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\$2,210,000*

**CITY OF LA CROSSE, WISCONSIN
 GENERAL OBLIGATION PROMISSORY NOTES, SERIES 2017-C
 (BOOK ENTRY ONLY)**

**AWARD: ROBERT W. BAIRD & COMPANY, INCORPORATED
 AND SYNDICATE**

SALE: February 9, 2017

S&P Rating: AA

Bidder	Interest Rates	Price	Net Interest Cost	True Interest Rate
ROBERT W. BAIRD & COMPANY, INCORPORATED	2.00% 2019-2023 3.00% 2024-2027	\$2,251,009.30	\$238,798.48	2.1411%
C.L. KING & ASSOCIATES WMBE				
FIDELITY CAPITAL MARKETS				
EDWARD JONES				
LOOP CAPITAL MARKETS				
CRONIN & CO., INC.				
WNJ CAPITAL				
COASTAL SECURITIES, INC.				
CREWS & ASSOCIATES, INC.				
DAVENPORT & CO. L.L.C.				
DUNCAN-WILLIAMS, INC.				
SIERRA PACIFIC SECURITIES				
ISAAK BOND INVESTMENTS, INC				
WEDBUSH SECURITIES INC.				
VINING-SPARKS IBG, LIMITED PARTNERSHIP				
ROSS, SINCLAIRE & ASSOCIATES, LLC				
BERNARDI SECURITIES, INC.				
OPPENHEIMER & CO.				
WAYNE HUMMER & CO.				
SUMRIDGE PARTNERS				
COUNTRY CLUB BANK				
ALAMO CAPITAL WMBE				
IFS SECURITIES				
FIRST EMPIRE SECURITIES				
R. SEELAUS & COMPANY., INC.				
RAFFERTY CAPITAL MARKETS				
W.H. MELL ASSOCIATES				
(Continued)				

* Subsequent to bid opening, the issue size was not changed.

Bidder	Interest Rates	Price	Net Interest Cost	True Interest Rate
MIDLAND SECURITIES FMS BONDS INC. FIRST KENTUCKY SECURITIES CORP				
HUTCHINSON, SHOCKEY, ERLEY & CO.	2.00% 2019-2020 5.00% 2021-2024 3.00% 2025 2.625% 2026 3.00% 2027	\$2,345,043.45	\$245,849.88	2.1505%
FIFTH THIRD SECURITIES, INC.	5.00% 2019-2021 4.00% 2022-2024 3.00% 2025-2027	\$2,379,777.45	\$247,973.66	2.1664%
RAYMOND JAMES & ASSOCIATES, INC.	5.00% 2019-2024 3.00% 2025-2027	\$2,402,227.30	\$256,359.37	2.2250%
BOK FINANCIAL SECURITIES	4.00% 2019-2027	\$2,368,259.90	\$278,975.66	2.4219%

REOFFERING SCHEDULE OF THE PURCHASER

<u>Rate</u>	<u>Year</u>	<u>Yield</u>
2.00%	2019	1.10%
2.00%	2020	1.30%
2.00%	2021	1.45%
2.00%	2022	1.70%
2.00%	2023	1.90%
3.00%	2024	2.10%
3.00%	2025	2.30%
3.00%	2026	2.45%
3.00%	2027	2.55%

BBI: 3.87%
Average Maturity: 4.946 Years