

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
September 29, 2014**

➤ **AGENDA ITEM – PC2014-09-29-14 (Lewis Kuhlman)**

Review Sign Plans for the building located at 3181 Berlin Drive in the International Business Park. (Habitat for Humanity)

➤ **ROUTING:** J&A Committee

➤ **BACKGROUND INFORMATION:**

Applicant is requesting to add signs to the property depicted on attached **MAP PC2014-09-29-14**. The property is in the International Business Park which has restrictive covenants regulating signs. It allows two wall signs – when the building has fronts on two streets – no larger than 300 square feet each and extending no further than six inches from the building. Municipal Code Section 111 on signs requires that wall signs not take up more than 25% of the first 30 feet of height for buildings less than 75 feet tall.

The logo box on the northwest wall initially stuck out eight inches, but the applicant was able to make this six inches without compromising the lighting of the sign.

➤ **GENERAL LOCATION:**

The southern corner of Highway 16 and Landfill Road

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

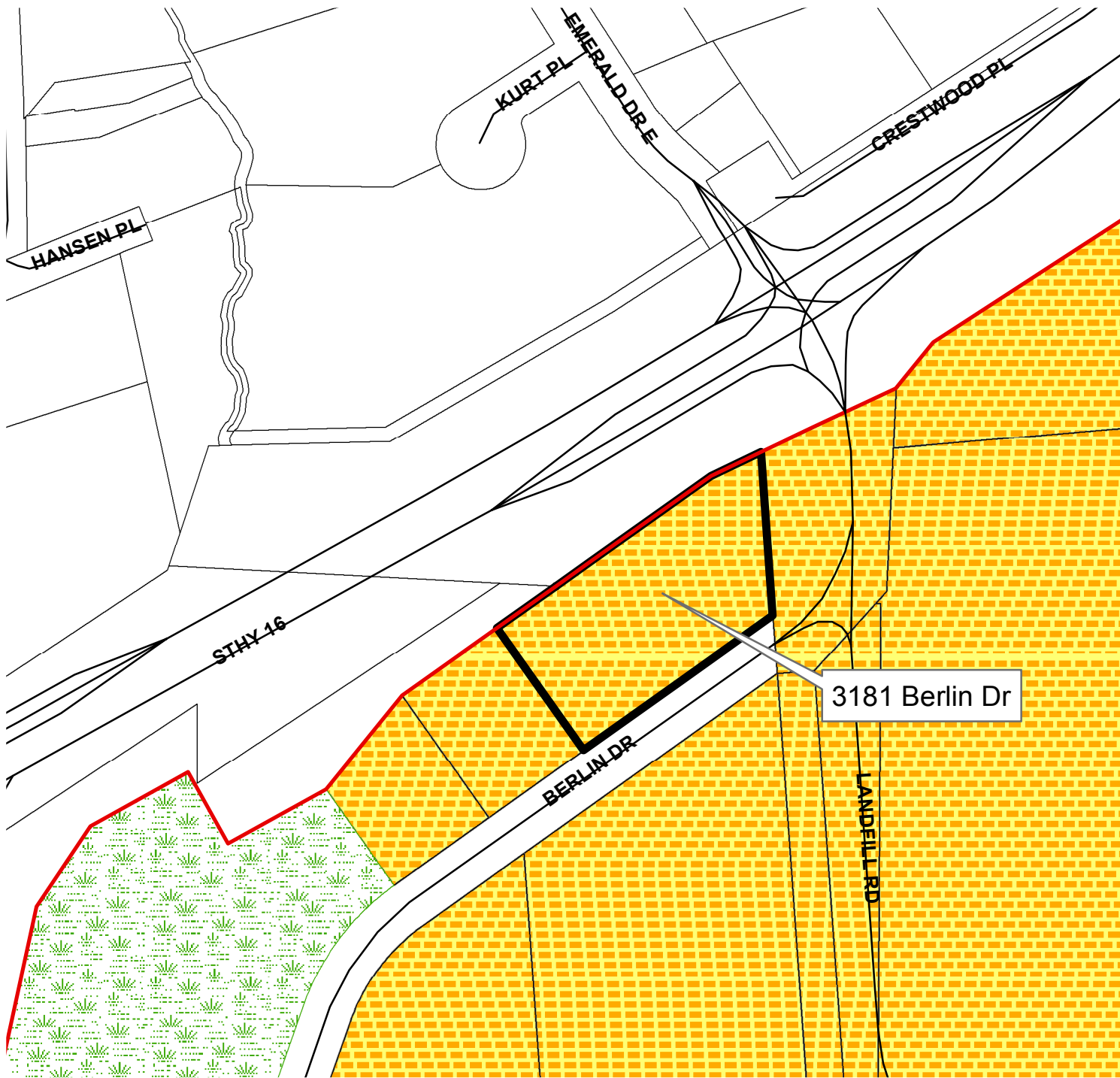
N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Sign plans are not addressed in the comprehensive plan.

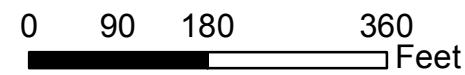
➤ **PLANNING RECOMMENDATION:**

This Item is recommended for approval. It conforms to the International Business Park restrictive covenants and the Municipal Code's regulations on signs.



BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
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	City Limits
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