

TO THE JUDICIARY AND ADMINISTRATION COMMITTEE:

Following is a list of various licenses for the 2025-2026 license period to be considered by your committee on March 31, 2026.

Alcohol

April 10, 2026 through June 30, 2026

Combination “Class B” Beer & Liquor

Jac’s Signature Steakhouse LLC dba JAC’s
200 Main St Ste 101
Agent: Robert Cunitz – 2125 Cameron Ave
(New Applicant)

Reserve Combination “Class B” Beer & Liquor

La Crosse Festivals Inc dba Oktoberfest USA
1 Oktoberfest Strasse
Agent: Jennifer Krisnowich – 3130 Beyer Rd, Onalaska
(New Applicant)

Change of Agent

Kwik Trip Inc dba Kwik Trip #829
507 Lang Dr
New Agent: George Libotte – 1604 9th St S

***Producer Full-Service Retail Sales ***

Alcohol permit issued by the State Dept of Revenue, but municipal approval of the fixed location required pursuant to Municipal Code sec. 4-153.

Driftless Pure LLC dba La Crosse Distilling Co.
Secondary sales location – The Cargill Room, 332 Front Street
Effective May 1, 2026
(Combination “Class “B” Beer & Liquor license issued to Riverside Center II LLC for 332 Front St is being surrendered effective May 1, 2026)

Outdoor Cabaret

April 10, 2026 through June 30, 2026

La Crosse Festivals Inc dba Oktoberfest USA
1 Oktoberfest Strasse

Recycling Facility

April 10, 2026 through June 30, 2026

7 Rivers Recycling LLC
4329 East Ave S