



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes Municipal Transit Utility Board

Tuesday, June 24, 2014

4:00 PM

3rd Floor Conference Room

Call to Order, Roll Call

Tim Kabat, Presiding

Present: 9 - Richard Swantz, Robert Seaquist, Dale Hexom, Randy Turtenwald, Tim Kabat, Joel Chilsen, Steven C. Johnson, Devin Remiker, Ralph Geary

Absent: 6 - Larry Kirch, Scott Johnson, Charles Marx, Mike Poellinger, Monkotee Slobert, Damien Roedel

Others Present: Teri Lehrke, Keith Lee, Jackie Eastwood, News Media

Approval of Minutes

A motion was made by Seaquist, seconded by Swantz to approve the minutes of May 19, 2014. Carried.

[14-0762](#)

Approve Bus Advertising Agreement.

A motion was made by Seaquist, seconded by Turtenwald, that the Bus Advertising Agreement with Houch Transit Advertising in the amount of \$40,000 for the first two years, and \$41,000 for the last year of the contract be APPROVED. The motion carried by voice vote.

[14-0763](#)

Update on Transit Development Plan - Jackie Eastwood.

Jackie Eastwood provided an update of the Transit Enhancement Plan (attached) and suggested a new brand for MTU - "Grand River Transit". Next update in January 2015.

Chilsen left the meeting at 4:30 p.m.

Present: 8 - Richard Swantz, Robert Seaquist, Dale Hexom, Randy Turtenwald, Tim Kabat, Steven C. Johnson, Devin Remiker, Ralph Geary

Absent: 7 - Larry Kirch, Joel Chilsen, Scott Johnson, Charles Marx, Mike Poellinger, Monkotee Slobert, Damien Roedel

[14-0768](#)

Approval to use MTU capital funds for current bus repairs.

A motion was made by Hexom, seconded by Swantz, to approve the use of available capital money that has been approved for bus purchases, for frame repair for four buses, replacement of two fuel tanks, and paint and interior rehabilitation for four buses. The motion carried by voice vote.

[14-0774](#)

La Crescent bus purchase agreement.

A motion was made by Swantz, seconded by Seaquist, that the La Crescent Bus Purchase Agreement be APPROVED. The motion carried by voice vote.

MTU/MPU Update

MTU and MPU have been discussing the idea of shifting parking services and operations to Transit Utility and modifying the job description of Transit Utility Director to include oversight of parking. Resolution is being introduced to migrate parking operations from Public Works to Transit Utility. Interviews will be in early July for Transit Director position. The new Transit Director will develop a plan and details for the transition.

Adjournment

Remiker/Swantz moved to adjourn. Carried.