

Craig, Sondra

From: Randi Pueschner | Smith's Bike Shop <randi@smithsbikes.com>
Sent: Wednesday, November 12, 2025 10:15 AM
To: ZZ Council Members
Subject: Support for Protected Bike Lanes on 3rd & 4th Streets

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Dear La Crosse Common Council Members,

As a La Crosse small business owner and a member of the Bicycle-Pedestrian Advisory Committee, I am writing to share my support for **Alternative 1**, the option that includes protected bike lanes on 3rd and 4th Streets.

This project is a once-in-a-generation opportunity to make our downtown safer, more connected, and ready for the future. Adding protected bike lanes will make it easier for people to move through downtown whether they drive, walk, or bike, without taking any options away.

Downtown already has more than 3,000 parking spaces in surplus, so we can afford to make space for people. Cities that have made this kind of investment have seen it support local business and create more vibrant, welcoming streets.

Additionally, the La Crosse Common Council passed a resolution in 2019 setting a goal of reaching carbon neutrality community-wide, in both energy and transportation by 2050. We will not reach that goal if greener alternatives are not instituted NOW.

Please choose the option that reflects the future we want for La Crosse, a city built around connection, choice, and people.

Thank you for your time and for considering this important decision.

Randi Pueschner, Owner | 608.386.3446



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